

THOMAS J. AICHER
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EDUCATION

Ph.D.	Texas A&M University Kinesiology, emphasis Sport Management	August, 2009
M.S.	Texas A&M University Kinesiology, emphasis in Sport Management	August, 2007
B.S.	Virginia Polytechnic and State University Marketing Management	May, 1999

ACADEMIC APPOINTMENTS

Associate Professor School of Human Services University of Cincinnati, Cincinnati, OH	2015 – Present
Assistant Professor School of Human Services University of Cincinnati, Cincinnati, OH	2011 – 2015
Assistant Professor Department of Kinesiology and Physical Education Northern Illinois University, DeKalb, IL	2009 – 2011
Graduate Teaching Assistant Department of Health and Kinesiology, Texas A&M University, College Station, TX	2006 – 2009

ACADEMIC LEADERSHIP

Athletics Advisory Council – Member University of Cincinnati, Cincinnati, OH	2017 – Present
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- Promote an understanding of intercollegiate athletics among all members of the University community.
- Foster a clear commitment to academic integrity within the athletic program.
- Ensure the commitment to the student athlete in all athletic activities.
- Provide counsel to the President, Board of Trustees, Director of Athletics, and Faculty Senate concerning matters of athletic policy and strategy formation, fiscal and facilities planning, educational programming, staff development, and athletic scheduling.
- Provide counsel to the Faculty Athletics Representative

- Provide a communication link between athletics and the faculty (and the Faculty Senate), the Trustees, and the broader university community

University Faculty Senate – College Senator

2017 – Present

University of Cincinnati, Cincinnati, OH

College of Education, Criminal Justice, and Human Services

- Represent and serve as a liaison to the College of Education Criminal Justice, and Human Services on the University of Cincinnati Faculty Senate
- Consider and, if necessary, act on matters referred to it by the President, the Faculty, or by any member of the Faculty
- Discuss and act on other pertinent matters relating to the missions and operation of the University

Program Director

2014 – 2017

Sport Administration Program

University of Cincinnati, Cincinnati, OH

- Coordinate eight full-time and 12 part-time faculty, an undergraduate program (~350 students) and a graduate program (19 students)
- Developed and directed the Master's of Science in Sport Administration proposal approval process
- Direct the undergraduate and graduate program assessment processes
- Lead the program's strategic planning process
- Create strategic partnerships to enhance the educational opportunities for the graduate program
- Develop external relationships to fund graduate assistantships
- Assist in the development of junior faculty and new hires
- Manage the program's special event and marketing budget
- Oversee experiential learning courses

College Faculty Senate President

2014 – 2017

College of Education, Criminal Justice, and Human Services

University of Cincinnati, Cincinnati, OH

- Serve as a liaison between college faculty and administration
- Manage a ~\$45,000 budget used for faculty development funds
- Provide leadership and guidance on college level initiatives

Member-at-Large

2015 – 2017

North American Society of Sport Management

- Represent the membership on the executive council
- Assist the Associate Editor in compiling abstracts and periodicals for the *Sport Management Digest*
- Chair initiatives, committees, and NASSM conference round tables
- Coordinate sub-committees' directives and efforts

PUBLICATIONS

Refereed Journal Manuscripts

* Indicates Graduate student author £ Indicates Undergraduate Student Author

32. Czekanski, W.A., Siegrist, A., & **Aicher, T.J.** (In Press). Knock on the door of due process: An analysis of Ohio interscholastic athletics. *Journal of Legal Aspects of Sport*.
31. **Aicher, T.J.** & Simmons, J. M., & Cintron, A. (2018). An analysis of running event consumer behaviors. *Journal of Applied Sport Management, 10*(2), 26-35.
30. Newland, B. L. & **Aicher, T.J.** (2018). Destination Racing: Exploring sport event participants' race and destination choices. *Journal of Sport & Tourism, 23*(1), 1-19. DOI 10.1080/14775085.2018.1436464.
29. **Aicher, T.J.** & Newland, B. L. (2017). To explore or race? Examining endurance athletes' destination event choices. *Journal of Vacation Marketing, 1-17*.
28. **Aicher, T.J.**, Rice, J. A., & Hambrick, M. E. (2017). Understanding sport involvement motivations and sport event evaluation meanings as factors influencing marathon participation. *Journal of Global Sport Management, 1-17*.
27. Achen, R., **Aicher, T.J.**, & Karadakis, K. (2017). Comparison of local and non-local participants' sponsorship and charitable recall and intentions. *Journal of Tourism, Hospitality, and Sports, 26*, 57-66.
26. Bopp, T. Turick, R.*, Vadeboncoeur, J. D.*, & **Aicher, T.J.** (2017). Are you welcomed? A racial ethnic comparison of perceived welcomeness in sport participation. *International Journal of Exercise Science, 10*(6), 833-844.
25. McNiff, J. & **Aicher, T.J.** (2017). Understanding of the challenges and opportunities associated with online learning: A scaffolding theory approach. *Sport Management Education Journal, 11*, 1, 13-23.
24. Rice, J. A., Hambrick, M. E., & **Aicher, T.J.** (2017) "Share the good news and share the benefits": Examining the use of negotiation-efficacy by African American endurance runners. *Journal of Sport Behavior, 41*(1), 1-24.
23. **Aicher, T.J.**, Wells, J. E., & Rosely, M. £ (2016). Coaching change: Do volleyball student-athletes' attitudes and stereotypes change to? *Applied Research in Coaching and Athletics Annual, 31*, 1-35.
22. Samariniotis, H. *, **Aicher, T.J.**, & Grappendorf, H. (2016). The perceived effects of the double bind on female head coaches and coaching efficacy of masculine and feminine sports. *Journal of Contemporary Athletics 10*(3) 185-189.

21. Simmons, J. M., Greenwell, T. C., & **Aicher, T.J.** (2016). Assessing the effect of family structure on perceptions of fan-family conflict. *Global Sport Business Journal*, 4(2), 25-40.
20. **Aicher, T.J.** & Brenner, J. * (2015). A conceptual framework to determine an individual's motivation to participate in an event. *International Journal of Sport Management, Recreation, & Tourism*, 18(d), 57-81.
19. **Aicher, T.J.**, Karadakis, K., & Eddosary, M. (2015). Comparison of sport tourists' and locals' motivation to participate in a running event. *International Journal of Event and Festival Management*, 6(3), 215-235.
18. Butler, B. N.* & **Aicher, T.J.** (2015). Demonstrations and Displacement: Social Impact and the 2014 FIFA World Cup. *Journal of Policy Research in Tourism, Leisure and Events*, p 1-15.
17. Harris, K. F.* , Grappendorf, H., **Aicher, T.J.** & Veraldo, C. (2015). Discrimination? Low Pay? Long Hours? I am still excited: Female sport management students' perceptions of barriers toward a future career in sport. *Advancing Women in Leadership*, 35, 12-21.
16. Harris, K. F.* , Grappendorf, H., Veraldo, C. M., & **Aicher, T.J.** (2014). No encouragement? No information? A chilly climate? Female students' perceptions toward their sport management degree. *Global Sport Business Journal*, 2(3), 28-43.
15. **Aicher, T.J.** & Wells, J. E. * (2013). A race by gender analysis of homologous reproduction among intercollegiate women's basketball coaching staffs. *Applied Research in Coaching and Athletics Annual*, 30, 1-29.
14. Stokowski, S.* , Huffman, L. T. * , & **Aicher, T.J.** (2013). A comparative analysis of sport participation motivations of NCAA Division I student-athletes: An international focus. *Journal for the Study of Sports and Athletes in Education*, 7(2), 131-148.
13. Wells, J. E. & **Aicher, T.J.** (2013). Follow the leader: A relational demography, similarity attraction, and social identity theory of leadership approach of a team's performance. *Gender Issues*, 30(1-4), 1-14.
12. **Aicher, T.J.** (2012). A review of Sport Tourism Development (2nd Edition). *Sport Management Review*, 15(3), 383-384.
11. **Aicher, T.J.** (2012). A theoretical model of the potential outcomes of an organizational culture within diverse organizations. *International Journal of Sport Management and Marketing*, 11 (1/2), 89-105.
10. **Aicher, T.J.** & Samariniotis, H. * (2012). A comparison of athletes' use of situational cues and gender stereotypes on coaching endorsement. *Journal of Issues in Intercollegiate Athletics*, 5, 192-206.

9. Olejniczak, M.* & **Aicher, T.J.** (2012). Leveraging sponsorships to meet organizational marketing objectives: A case study of a consumer packaged goods product with the Super Bowl. *Case Studies in Sport Management*, 1(10), 1-9.
8. **Aicher, T.J.** & Cunningham, G. B. (2011). Organizational culture and leader sex impacts leader prototypicality and effectiveness. *International Journal of Sport Management*, 12(3), 344-360.
7. **Aicher, T.J.** & Samariniotis, H.* (2011). An evaluation of role congruity in sport organizations via an analysis of power. *Journal for the Study of Sports and Athletes in Education*, 5(3), 215-232.
6. **Aicher, T.J.** & Sagas, M. (2010). Are head coaches in intercollegiate athletics perceived as masculine? An evaluation of gender stereotypes and the effect of sexism on intercollegiate athletics. *Gender Issues*, 27(3), 165-174.
5. **Aicher, T.J.** & Sagas, M. (2010). A change in the coach's gender and the effect on team performance. *Applied Research in Coaching and Athletics Annual*, 25, 42-61.
4. Olejniczak, M.* & **Aicher, T.J.** (2010). Conceptual framework of sponsorship's relationship with components of organizational culture. *International Journal of Sport Management, Recreation and Tourism*, 6, 18-36.
3. **Aicher, T.J.** & Sagas, M. (2009). An examination of homologous reproduction and the effects of sexism. *Journal for the Study of Sports and Athletes in Education*, 3(3), 375-386.
2. **Aicher, T.J.** & Sagas, M. (2009). Sexist beliefs affect perceived treatment discrimination among coaches in Division I intercollegiate athletics. *International Journal of Sport Management*, 10(3), 243-262.
1. **Aicher, T.J.** & Sagas, M. (2007). Future predictions of division II athletics: Trends, issues, and events that may occur in the upcoming decade. *Journal of Contemporary Athletics*, 2(4), 369-392.

Journal Articles in Review

1. Davies, M. Hungenberg, E., & **Aicher, T.J.** (Submitted 3rd Review, August, 13 2018). Comparison of urban and rural marathons impact on motivation. *International Journal of Event and Festival Management*.

Journal Articles in Progress

7. **Aicher, T.J.** & Heere, B. (Writing). Important performance analysis to measure sport event satisfaction. *Journal of Sport Management*.

6. **Aicher, T.J.** & Newland, B. (Data Collection). Legacy impact of the Atlanta Olympic Games: A twenty-year review. *European Sport Management Quarterly*.
5. Buning, R., **Aicher, T.J.** & Newland, B. L. (Writing) The influence of an Individual's social world status on event participants and travel behaviors. *Journal of Sport Management*.
4. Lower, L. & **Aicher, T.J.** (Data Collection) Determine the impact of environmental conditions and individual psychological state on individual running intentions and behaviors. *Journal of Leisure Research*.
3. Newland, B. L., & **Aicher, T.J.** (Writing). Sport's future leaders: Workforce development in sport and entertainment. *Journal of Applied Sport Management*.
2. Newland, B. L. & **Aicher, T.J.** (Writing). Exploring social impacts: Do the Olympics deserve a gold medal? *Journal of Sport Management*.
1. Pratt, A., Hambrick, M. E., **Aicher, T.J.** (data collection). Marathons and social media strategies. (Working title, authorship may change).

Book Chapters

13. **Aicher, T.J.** (Forthcoming 2018). Measurement and evaluation in sport facility and events. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
12. **Aicher, T.J.** & Paule-Koba, A. (Forthcoming 2018). Risk Management. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
11. **Aicher, T.J.** & Paule-Koba, A. (Forthcoming 2018). Introduction to Facility and Event Management. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
10. Karadakis, K., Bopp, T., & **Aicher, T.J.** (Forthcoming 2018). Sustainability and Legacy. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
9. Newland, B. L. & **Aicher, T.J.** (Forthcoming 2018). Consumer Behavior. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
8. **Aicher, T.J.** (2015). Measurement and evaluation in sport facility and events. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.

7. **Aicher, T.J.**, Schoenstedt, L. & Paule-Koba, A. (2015). Risk Management. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
6. **Aicher, T.J.** & Paule-Koba, A. (2015). Introduction to Facility and Event Management. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
5. Karadakis, K., Bopp, T., & **Aicher, T.J.** (2015). Sustainability and Legacy. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
4. Newland, B. L. & **Aicher, T.J.** (2015). Consumer Behavior. In **T.J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.) *Sport Facility and Event Management 2nd Edition*, Burlington, MA: Jones Bartlett.
3. **Aicher, T.J.** (2011). Cincinnati Reds: The return of the “big red” machine. In L. E. Swayne & J. G. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. 217-218). Thousand Oaks, CA: Sage.
2. **Aicher, T.J.** (2011). Eduselling. In L. E. Swayne & J. G. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. 437-438). Thousand Oaks, CA: Sage.
1. **Aicher, T.J.** & Sagas, M. (2008). Future predictions of division II athletics: Trends, issues, and events that may occur in the upcoming decade. In J. H. Humphrey (Ed), *Sports and Athletics Developments* (pp. 57-80). New York: Nova Publishers. (Reprinted Article).

Books and Edited Volumes

2. **Aicher, T.J.**, Paule-Koba, A., & Newland, B. L. (Forthcoming, 2018). *Sport Facility and Event Management 2nd Edition*. Burlington, MA: Jones Bartlett.
1. **Aicher, T.J.**, Paule-Koba, A., & Newland, B. L. (2015). *Sport Facility and Event Management*. Burlington, MA: Jones Bartlett.

Technical Reports

7. **Aicher, T.J.** (2017). *FC Cincinnati fan satisfaction and experience and sponsorship recall report*. Cincinnati, OH: FC Cincinnati.
6. **Aicher, T.J.** & Simmons, J. M. (2017). *FC Cincinnati fan satisfaction and experience report*. Cincinnati, OH: FC Cincinnati.
5. **Aicher, T.J.** & McNeil, T. (2016). *2016 Cincinnati Recreation Commission golf courses special event consumer profile*. Cincinnati, OH: Cincinnati Recreation Commission.

4. Simmons, J. M. & **Aicher, T.J.** (2016). *2015 Nippert stadium fan satisfaction report*. Cincinnati, OH: University of Cincinnati Athletic Department.
3. Simmons, J. M. & **Aicher, T.J.** (2016). *2015 Nippert stadium fan satisfaction report: Food and beverage/ Concessions operations*. Cincinnati, OH: University of Cincinnati Athletic Department.
2. Hambrick, M., Rice, J. A., **Aicher, T.J.**, & Rosely, M.[£] (2014). *Endurance runners survey results*. Louisville, KY: University of Louisville.
1. **Aicher, T.J.** & Karadakis, K. (2013). *Sponsorship recall, event experience and satisfaction for the Bryan-College Station Marathon*. College Station, TX: Bryan-College Station Marathon.

REFEREED CONFERENCE PROCEEDINGS

National/International

Indicates Graduate student author

£ Indicates Undergraduate Student Author

61. **Aicher, T.J.**, Buning, R., & Newland, B. (June, 2018). *The Influence of an Individual's Social World Status on Event Participation and Travel Behaviors*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia.
60. Newland, B. & **Aicher, T.J.** (June, 2018). *Aging and sport participation: Exploring the influence of addiction to sport*. Paper TO BE presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia.
59. **Aicher, T.J.** (April, 2018). *An importance-performance analysis to measure event satisfaction in intercollegiate athletics*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia S.C.
58. **Aicher, T.J.** & Newland, B. (March, 2018). *Exploring sport participants' event and destination choices*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
57. Buning, R., **Aicher, T.J.**, & (September, 2017). *Exploring the impact of social worlds and travel conditions on flow-on tourism from active sport events*. Paper presented at the annual conference of the European Association of Sport Management, Bern, Switzerland.
56. **Aicher, T.J.**, Davies, M., & Hungenberg, E. (June, 2017). *The relationship between runners' environmental paradigm and their motives to participate in an urban or rural event*. Paper presented at the annual conference of the North American Society for Sport

Management, Denver, CO.

55. **Aicher, T.J.** (April, 2017). *Understanding Consumer Satisfaction: An Attribute-Importance and Comparative Performance Approach*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
54. Parks, T.L.* & **Aicher, T.J.** (April, 2017). *Active free play and its effect on student athletes*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
53. **Aicher, T.J.** & Simmons, J. M. (2016, November). *From the sidelines to the course: An analysis of running event spectators' motivation to participate*. Paper presented at the annual Sport Marketing Association Conference, Indianapolis, IN.
52. **Aicher, T.J.** & Newland, B. (2016, June). *I'm racing abroad! Examining sport and destination choices*. Paper presented at the annual conference of the North American Society for Sport Management, Orlando, FL.
51. Schmid, C.* & **Aicher, T.J.** (2016, April). *College football, recruiting and winning: What is a better indicator of athletic donations?* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia S.C.
50. Swingle, E.* & **Aicher, T.J.** (2016, April). *Academic performance rate and student athletes on and off the field success*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia S.C.
49. **Aicher, T.J.** & Newland, N. (2016, March). *The social impact of the 1996 Atlanta Summer Olympics: A 20-year perspective*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
48. **Aicher, T.J.** (2016, February). *Scrambled and not over-easy: A blended approach to a facility and event management course*. Paper presented at the annual conference for the Commission on Sport Management Accreditation, Tampa, FL.
47. Czekanski, W., Siegrist, A., & **Aicher, T.J.** (2016, February). *Due process analysis of Ohio interscholastic athletics*. Paper presented at the annual conference for the Sport and Recreation Law Association, New Orleans, LA.
46. Newland, B. & **Aicher, T.J.** (2015, September). *Evolution of the adult sport participant: An exploration of sport induced outcomes*. Paper presented at the annual conference of the European Association of Sport Management, Dublin, Ireland.
45. Karadakis, K., & **Aicher, T.J.** (May, 2015). *Resident and sport tourist sponsorship recall and behavior intentions*. Paper presented at the annual conference of the North American Society for Sport Management, Ottawa, ON.
44. McNiff, J., **Aicher, T.J.**, & Peterson, D. (April, 2015). *The Challenges and opportunities of*

online learning. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia S.C.

43. Pratt, A. N., Hambrick, M. E., & **Aicher, T.J.** (2015, March). *Marathons and social media strategies and outcomes*. Paper presented at the International Association for Communication and Sport annual summit, Charlotte, NC.
42. **Aicher, T.J.** & Bopp, T. (2014, November). *Racial and ethnic differences in perceived welcomeness and self-efficacy in sports participation*. Paper presented at the annual conference of the North American Society for the Sociology of Sport, Portland, OR.
41. **Aicher, T.J.** & Bopp, T. (2014, November). *Racial and ethnic differences in perceived welcomeness and self-efficacy in sports participation: A five-year update*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
40. Butler, B. N.*, & **Aicher, T.J.** (2014, November). *You hosted the World Cup, are they still mad? Brazilian protests highlight social impacts of mega-events*. Paper presented at the annual conference of the North American Society for the Sociology of Sport, Portland, O.R.
39. Karadakis, K., **Aicher, T.J.**, Bopp, T. (2014, November). *Sport event participant perceptions*, Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
38. Newland, B. & **Aicher, T.J.** (2014, November). *Bridging the gap between theory and practice through the development of future leaders*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
37. Rice, J. A., **Aicher, T.J.**, Hambrick, M. E., Rosely, M. K. [£] (2014, October). *A stage comparison of two popular sport participant motivation scales using an underrepresented endurance event population*. Paper presented at the annual conference of the Sport Marketing Association, Philadelphia, PA.
36. **Aicher, T.J.** (2014, May). *iSpring Quiz Maker for online assessment and enhanced student engagement*. Teaching and Learning Fair presentation at the annual conference of the North American Society for Sport Management, Pittsburg, PA.
35. **Aicher, T.J.** & Karadakis, K. (2014, May). *Motivations to participate in mid-scale running event: A self-determination theory perspective*. Paper presented at the annual conference of the North American Society for Sport Management, Pittsburg, PA.
34. Rosely, M.[£], **Aicher, T.J.**, & Hambrick, M. (2014, May). *Are there barriers keeping African Americans from running marathons? Investigating why some African Americans choose to run marathons and the barriers that would keep them from running along with selection of sport based on race*. Paper presented at the annual conference of the North American Society for Sport Management, Pittsburg, PA.

33. McNiff, J., **Aicher, T.J.**, Peterson, D. (April, 2014). *Online learning: Challenges and opportunities*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia S.C.
32. Well, J.E. & **Aicher, T.J.** (2014, April). *Coaching staff composition: Has it become an institutionalized domain?* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia S.C.
31. Butler, B. N.*, & **Aicher, T.J.** (2014, March). *"Power to the people": Do mega event protests create change?* Paper presented and the Southern Sport Management Conference, Nashville, TN.
30. Rice, J. A.* , Rosely, M.†, **Aicher, T.J.**, & Hambrick, M. (2014, March). *Utilizing event choice motivations to organize participant commitment and self-determination*. Paper presented and the Southern Sport Management Conference, Nashville, TN.
29. Hambrick, M., **Aicher, T.J.** & Mahoney, T. (2014, March). *Can you picture it? Exploring self-presentation and digital curation of sporting events within social media*. Paper presented at the International Association for Communication and Sport annual summit, New York, NY.
28. **Aicher, T.J.** & Butler, B. N. (2013, November). *You won the bid for the World Cup, why are you mad? The Brazilian protests impact on foreign perceptions*. Paper presented at the annual conference of the North American Society for the Sociology of Sport, Quebec City, Quebec, Canada.
27. **Aicher, T.J.** & Newland, B. (2013, May). *A meta-analysis of the social impacts of the Olympic Games*, Paper presented at the annual conference of the North American Society for Sport Management, Austin, TX.
26. Melton, N. & **Aicher, T.J.** (2013, May). *Differences in perceived workplace incivility among senior women administrators in intercollegiate athletics: An Intersection of Race and Sexuality*. Paper presented at the annual conference of the North American Society for Sport Management, Austin, TX.
25. Stokowski, S., **Aicher, T.J.**, Rhode, C.R. (2013, April). *Stereotype threat though NCAA publications*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
24. **Aicher, T.J.** (2012, November). *From the couch to a marathon: An auto-ethnography of becoming a runner*. Paper presented at the annual conference of the North American Society for the Sociology of Sport, New Orleans, LA.
23. **Aicher, T.J.** & Brenner, J. (2012, November). *A conceptual model to understand an individual's motivation for participating in a sport tourism event*. Paper presented at

Sport Events & Venues Tomorrow Conference, Columbia, SC.

22. **Aicher, T.J.**, Wells, J. E., & Rosely, M.[£] (2012, November). *Does changing the leader, change the attitudes? A case study of a women's volleyball team*. Paper presented at the Annual conference of the North American Society for the Sociology of Sport, New Orleans, LA.
21. **Aicher, T.J.** & Bopp, T. (2012, May). *Racial and ethnic differences in perceived welcomeness and success in sports*. Paper presented at the annual conference of the North American Society for Sport Management, Seattle, WA.
20. Pulvermacher, B., Durisk, A. M., Orbon, S. & **Aicher, T.J.** (2012, May). *Long-term success as a runner: Intrinsic vs. extrinsic motivation*. Paper presented at the annual meeting of the Society for the Study of Motivation, Chicago, IL.
19. **Aicher, T.J.** & Agyemang, K.J.A. (2012, April). *Trends of sport segregation: An in-depth evaluation of the (non)racalization of NCAA varsity sport*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
18. Samariniotis, H. N.* & **Aicher, T.J.** (2011, November). *I'm not a figure skater, I'm a hockey coach: The exploration of the double bind among female assistant hockey coaches*. Paper presented at the annual conference of the North American Society for the Sociology of Sport, Minneapolis, MN.
17. Wells, J. E. & **Aicher, T.J.** (2011, November). *Gender differences on the court: Extending the concepts of relational demography, similarity attraction, and social identity on performance*. Paper presented at the annual conference of the North American Society for the Sociology of Sport, Minneapolis, MN.
16. **Aicher, T.J.** & Samariniotis, H. N.* (2011, June). *"Think coach, think male?" A comparison of situational cues and gender stereotypes impact on leadership endorsement*. Paper presented at the annual conference of the North American Society for Sport Management, London, Ontario.
15. **Aicher, T.J.** & Sparvero, E. (2011, April). *"It's all about the benjamins": Financial management in college athletic departments*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
14. Samariniotis, H. N.* & **Aicher, T.J.** (2011, April). *"Damned If you don't: The perceived effects of the double bind on female head coaches and coaching efficacy of masculine & feminine sports."* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
13. **Aicher, T.J.** & Wells, J. E. (2010, November). *Is it the "old boys" network or the "old white boys?": A race by gender analysis of homologous reproduction of women's basketball teams*. Paper presented at the annual conference of the North American Society for the

Sociology of Sport, San Diego, CA.

12. Samariniotis, H. N.* & Aicher T.J. (2010, November). *"But I expected a man": An analysis of situational cues impact on leadership endorsement.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, San Diego, CA.
11. Aicher, T.J. (2010, May). *The influence of organizational culture and leader gender on perceptions of leadership prototypicality and effectiveness.* Paper presented at the annual conference of the North American Society for Sport Management, Tampa, FL.
10. Aicher, T.J. (2010, April). *A theoretical model of the potential impact of diversity cultures on individual level outcomes.* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
9. Aicher, T.J. & Wells, J. (2010, April). *In her shoes: An analysis of the impact of changing the head coach on a women's basketball team's performance.* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
8. Aicher, T.J., DeLorme, J. D., & Bopp, T. (2009, November). *Are you welcomed? Where individual feel welcome in sport.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, Ottawa, ON, Canada.
7. Aicher, T.J. & Sagas, M. (2009, May). *Are head coaches in intercollegiate athletics perceived as masculine? An evaluation of gender stereotypes and the effect sexism has on intercollegiate coaches.* Paper presented at the annual conference of the North American Society for Sport Management, Columbia, SC.
6. Aicher, T.J. & Cunningham, G. B. (2009, May). *An analysis of role congruity in sport organizations via an analysis of power.* Paper presented at the annual conference of the North American Society for Sport Management, Columbia, SC.
5. Aicher, T.J. & Sagas, M. (2009, April). *Does similar leadership affect the performance of a homogenous group: An evaluation of group performance based on the similarity-attraction paradigm?* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
4. Aicher, T.J. (2008, November). *Women continue to decline the gender gap in athletic performance.* Paper presented at the annual conference for the North American Society for the Sociology of Sport, Denver, CO.
3. Aicher, T.J. & Sagas, M. (2008, November). *An examination of homologous reproduction and the effects of sexism.* Paper presented at the annual conference for the North American Society for the Sociology of Sport, Denver, CO.

2. **Aicher, T.J.** & Sagas, M. (2008, April). *How sexism affects leave intentions among coaches of women's teams*. Paper presented at the annual conference for the American Alliance for Health, Physical Education, Recreation, and Dance, Fort Worth, TX.
1. **Aicher, T.J.** & Sagas, M. (2008, April). *Future predictions of Division II administrators: A comparison of the issues and trends of historically black and predominately white universities*. Paper presented at the "Issues in College Sport" Symposium/ College Sport Research Institute Scholarly Conference on College Sport, Memphis, TN.

Regional/Local

Indicates Graduate student author /

£ Indicates Undergraduate Student Author

2. Pulvermacher, B. *, Durisk, A. M., Orbon, S. * & **Aicher, T.J.** (2012, March). *Individual differences in achievement motivation and relationship to outcomes in marathon runners*. Paper presented at the Northern Illinois University Graduate Student Research Association Annual Conference, DeKalb, IL.
1. Samariniotis, H. N.* & **Aicher, T.J.** (2011, March). *Damned if you do, damned if you don't. The perceived effects of the double bind on female head coaches and coaching efficacy of masculine and feminine sports*. Paper presented at the Northern Illinois University Graduate Student Research Association Annual Conference, DeKalb, IL.

INVITED LECTURES/PRESENTATIONS

11. **Aicher, T.J.**, Timberlake, B. & Evans, K. (2018, March). *Mix of theory and Practice*. Presented at the Sport Event and Venues for Tomorrow Conference, Columbia, SC.
10. **Aicher, T.J.** (2016, February). *Marathons and Social Media: Engagement and Outcomes*. Present at the University of Cincinnati Social Media Week, Cincinnati, OH.
9. **Aicher, T.J.** (2014, October). *Social impact of mega sport events*. Presented to the Facility Management Graduate Class at the University of Louisville, Louisville, KY.
8. **Aicher, T.J.** (2013, September). *Research in sport organizations: How to make a difference through sport*. Presented to Cincinnati Hill Christian Academy, Cincinnati, OH.
7. Reily, E., Polite, F. G., Muir, H., **Aicher, T.J.**, Hofmann, A. (2012, November). *Teaching sociology of sport online: Best Practices*. Workshop at the Annual conference for the North American Society for the Sociology of Sport, New Orleans, LA.
6. **Aicher, T.J.** (2012, October). *Strategies to succeed in the sport profession*. Presented to the Sport Administration Learning Community, University of Cincinnati, Cincinnati, OH.

5. **Aicher, T.J.** (2012, October). *Qualitative research in sport organizations: Challenges, Methods, and Strategies*. Presented to Cincinnati Hill Christian Academy, Cincinnati, OH.
4. **Aicher, T.J.** (2011, November). *Using statistics in the real world*. Presented to a Graduate Introductory Statistical Methods, University of Cincinnati, Cincinnati, OH.
3. **Aicher, T.J.** (2011, November). *How to set yourself up for success*. Presented to the Sport Administration Learning Community, University of Cincinnati, Cincinnati, OH.
2. Agyemang, K., **Aicher, T.J.**, McDowell, J., Paule, A., & MacIntosh, E. (2010, June). *Faculty panel on the transition from doctoral students to faculty members*. Workshop at the Annual Conference of the North American Society for Sport Management, Tampa, FL.
1. **Aicher, T.J.** (2010, March). *Team development: Understanding the differences between groups and teams*. Lecture presented to the sport communications classes at Texas A&M University.

MEDIA INTERVIEWS

1. Kiernan, J. S. (2018, February). *2018 PyeongChang Olympic Facts*. Walltethub. <https://wallethub.com/blog/olympics-facts/1819/#thomas-j-aicher>

FUNDING ACTIVITIES

Internal Research and Development Grants

5. **Aicher, T.J.** [P.I] (2017). *Faculty Development Grant*. University of Cincinnati. **Funded \$2,466.00**
4. Odio, M., Grappendor, H., **Aicher, T.J.**, Kelley, D. (2015). *Sport Administration Athletic Administration Group Development Award Proposal*. University of Cincinnati Collaborative or Interdisciplinary, and Group Professional Development Awards. **Funded \$2,000.00.**
3. Grappendorf, H., **Aicher, T.J.**, & Ruyhley, B.J. (2014). *Kick it. Throw it. Jump it. Major in it. Manage it: Increasing female representation in sport administration* University of Cincinnati College of Education, Criminal Justice, and Human Services' Diversity Grant. **Funded \$9,828.11.**
2. **Aicher, T.J.** [P.I] (2012). *Sloan C Consortium workshop*. Faculty Development Council Spring Awards. **Funded \$1,500.00**

1. **Aicher, T.J.** [P.I.] (2009). *A Race by Gender Analysis of Homologous Reproduction Among Intercollegiate Women's Basketball Coaching Staffs*. College of Education (NIU) Scholarship Support Grant. **Funded \$4,000.00.**

External Research and Development Grants

6. Lower, L. [Co-P.I.] & **Aicher, T.J.** [Co-P.I.] (2018). *Community running clubs' use of public spaces: An analysis of the psychology, behaviors, and outcomes of long-distance running*. Ohio Parks and Recreation Association. **Funded at \$2,000.**
5. Newland, B. [Co-P.I.] & **Aicher, T.J.** [Co-P.I.] (2018). *Sport and ecotourism: Sustainability of trail racing events in us national parks*. North American Society for Sport Management. **Not Funded \$3,418.00**
4. **Aicher, T.J.** [P.I.] (2017). *A running start: Youth engagement in the sport of running*. Saucony Run for Good. **Not funded \$9,983.93.**
3. Newland, B. [Co-P.I.] & **Aicher, T.J.** [Co-P.I.] (2014). *Failing to repeat the mistakes of our forefathers: Using history to sustain a positive social legacy*. International Olympic Committee's Advanced Olympic Research Grant. **Not Funded \$17,555.00**
2. **Aicher, T.J.** [Co-P.I.] Pitney, W. [Co-P.I.] & Mazerolle, S. (2011). *Perceptions of workplace access and treatment discrimination among athletic trainers in the college setting*. North American Society for Sport Management. **Not Funded \$1,500.00**
1. Pitney, W. [Co-P.I.], **Aicher, T.J.** [Co-P.I.], & Mazerolle, S. (2010). *Perceptions of access and treatment discrimination among athletic trainers in the college setting*. Great Lakes Athletic Trainers Association. **Not Funded \$1,330.00**

External Consulting and Professional Collaborations

9. **Aicher, T.J.** (2018). *FC Cincinnati sponsorship report*. Cincinnati, OH: FC Cincinnati. **Submitted.**
8. **Aicher, T.J.** (2017). *FC Cincinnati sponsorship report*. Cincinnati, OH: FC Cincinnati. **Funded.**
7. **Aicher, T.J.** (2017). *2016 Nippert stadium performance evaluation*. Cincinnati, OH: University of Cincinnati Athletic Department. **Funded.**
6. **Aicher, T.J.** (2016). *Sport information graduate assistantship*. Cincinnati, OH: Cincinnati Christian University. **Funded.**
5. **Aicher, T.J.** (2016). *Assistant athletic director graduate assistantship*. Cincinnati, OH: Activities Beyond the Classroom Foundation. **Funded.**

4. **Aicher, T.J.** & Simmons, J. M. (2016). *FC Cincinnati fan satisfaction and experience report*. Cincinnati, OH: FC Cincinnati. **Funded.**
3. **Aicher, T.J.** & McNeil, T. (2016). *2016 Cincinnati Recreation Commission golf courses special event consumer profile*. Cincinnati, OH: Cincinnati Recreation Commission. **Not Funded**
2. Simmons, J. M. & **Aicher, T.J.** (2016). *2015 Nippert stadium fan satisfaction report*. Cincinnati, OH: University of Cincinnati Athletic Department. **Funded.**
1. **Aicher, T.J.** & Karadakis, K. (2014). *Event satisfaction and sponsorship recall*. College Station, TX: BCS Marathon. **Funded.**

TEACHING EXPERIENCE

University of Cincinnati

- SMGT – 2060 Diversity in Sport Organizations
- SMGT – 3010 Sport Management
- SMGT – 3031 Sport Finance
- SMGT – 4010 Facility and Event Management
- SMGT – 4021 Personal Selling
- SMGT – 7010 Research Methods and Applied Statistics in Sport Organizations
- SMGT – 7032 Sport Facility Management and System Operations
- SMGT – 7038 Sport Event Management

Northern Illinois University

- ETRA – 520 Introduction to Educational Research
- LESM – 438 Sport and Fitness Management Strategies
- LESM – 536 Sport Industry and Organizations
- LESM – 538 Sport Management
- LESM – 542 Sport Marketing Promotions
- LESM – 544 Sport Finance
- LESM – 560 Facility and Event Management
- LESM – 565 Sport Communications
- LESM – 592 Sport Selling
- KNPE – 645 Application of Statistics to Research in Kinesiology and Physical Education

Texas A&M University

- Sport Finance
- Activity Classes (e.g., Beginning, Intermediate and Major's Soccer, Beginning Racquetball, Beginning Running)

ACADEMIC SERVICE

External

Cleveland State University Academic Program Review 2017

1. Provides the perspective of a senior faculty member in the discipline of the particular undergraduate/graduate program under review.
2. Makes his/her own travel arrangements. Furnishes Academic Planning with receipts necessary for expense reimbursement, as well as SSN and home address.
3. Contributes information to the Review Committee, the dean of the college/school, the dean of the Graduate School, and the provost that may be used to compare strengths and weaknesses of the undergraduate/graduate programs (i.e., faculty, students, leadership, curricula, research, funding) to those of similar programs nationwide.
4. Writes a Program Review Committee report with the assistance of other members of the Review Committee. When there is more than one external reviewer, each one actively contributes to writing the report, although one member may act as lead author. Initial preparations for writing the report begin at the end of the visit.

Lyons YMCA

Board Member 2016 – Present

Cincinnati Sport Professionals Network

Board Member 2012 – Present

Quality Matters

Peer Reviewer 2012 – Present

College Sport Research Institute

Reviewer for the Annual Conference 2011 – Present

North American Society for Sport Management

Strategic Plan Evaluation Committee – Member 2017 – Present

Reviewer for the Annual conference 2010 – Present

Member-at-large 2015 – 2017

Communication Taskforce – Co-Chair 2014 – 2015

Public Relations Committee (Chair) 2013 – 2015

Public Relations Committee (Member) 2012 – 2013

Student Board Representative 2008 – 2009

North American Society for the Sociology of Sport

Session organizer for the Annual conference 2010 – 2014

Sport Marketing Association

Reviewer for the Annual Conference 2014 – Present

University of Cincinnati

Office of the Vice Presidents for Research Review Council 2018

Baseball Club – Faculty Advisor 2013 – 2018

Triathlon Club – Faculty Advisor 2012 – 2018

College of Education, Criminal Justice and Human Services

College Faculty Senate - President 2014 – 2017

Academic Technology and Instructional Design Board 2013 – 2015

School of Human Services

Best Practices in Teaching and Learning – Member 2013 – 2017

Strategic Leadership Team 2015 – 2017

College Senate Representative 2012 – 2017

Reappointment, Promotion, and Tenure Committee – Member 2015 – 2016

Undergraduate Research Committee – Member 2011 – 2013

Sport Administration Program

Graduate Program Steering Committee – Member 2017 – Present

Advisory Board and Scholarship – Chair 2017 – Present

Marketing Workgroup – Member 2017 – Present

Experiential Learning Workgroup – Chair 2016 – Present

International Workgroup – Member 2016 – Present

Diversity Workgroup – Member 2016 – 2017

Tenure Track Faculty Search Committee – Member 2016 – 2016

Educator Faculty Search Committee – Chair 2015 - 2016

eLearning Coordinator 2013 – 2014

Master’s Degree Program Proposal – Program Lead 2012 – 2014

Tenure Track Faculty Search Committee – Member 2013 – 2014

Tenure Track Faculty Search Committee – Co-Chair 2012 – 2013

Field Services Faculty Search – Co-Chair 2012 – 2013

Society of Sport Leaders – Founder and faculty Advisor 2011 – 2015

Northern Illinois University

Department of Kinesiology and Physical Education

Curriculum Committee – Chair 2010 – 2011

Graduate Sport Society – Founder and Faculty Advisor 2009 – 2011

Curriculum Committee – Member 2009 – 2010

Research Committee – Member 2009 – 2010

College of Education

Contract Major Review Committee – Member 2010 – 2011

Curriculum Committee – Member; Co-Chair 2009 – 2011

Strategic Planning Committee – Co-Chair 2010 – 2011

Dean Search Committee – Department Representative 2009 – 2010

Texas A&M University

Promoting Outstanding Writing for Excellence in Research – Advisor	2008 – 2009
Graduate Sport Society – Executive Officer	2008 – 2009
Graduate Sport Society – President	2007 – 2008

ACADEMIC ADVISEMENT

Dissertation Committees:

University of Cincinnati

- Jennifer Taylor Expected 2018

Master’s Project Committee

University of Cincinnati

- Rebecca Michaels (Chair) Expected 2018
- Michael Scholl (Chair) Expected 2018
- Allie Roman (Chair) 2018
- Lauren Baum (Chair) 2017
- Bianca Quisenberry (Chair) 2017
- Angie Coats (Chair) 2017
- Grace Kroner (Member) 2017
- Tessa Parks (Chair) 2017
- Carl Schmid (Member) 2017
- Thomas McNeil (Chair) 2016
- Ethan Swingle (Member) 2016

Master’s Thesis Committees:

Northern Illinois University

- Jennifer Rice (Committee Member) 2010
- Heather Samariniotis (Committee Chair) 2011
- Ryan Schuh (Committee Member) 2011

Student Directed Research/Study:

University of Cincinnati

- Tessa Parks 2017
- Ethan Swingle 2016
- Carl Schmid 2016
- Melissa Rosely 2012, 2013
- Grace Jeter 2011

Northern Illinois University

- Jennifer Clark 2010
- Michael Olejniczak 2010
- Jenifer Rice 2010
- Heather Samariniotis 2010
- Ashley Deck 2011
- Zachary Schwan 2011

ACADEMIC AWARDS/RECOGNITION

SEVT Best Paper Competition

Sport Event and Venues for Tomorrow Conference 2018

Dean's Award for Faculty Excellence,

College of Criminal Justice, Education, and Human Services,
University of Cincinnati 2016

School of Human Service's Outstanding Service Award,

School of Human Services
University of Cincinnati 2016

Golden Apple Award (Student recognition of faculty who made a difference)

College of Criminal Justice, Education, and Human Services
University of Cincinnati 2012, 2014, 2018

Session Winner (Received the highest total score in session)

Student Research Week, Texas A&M University 2008

Interdisciplinary Study Award (A designation recognizing research with outcomes which makes significant academic or practical contributions in more than discipline)

Student Research Week, Texas A&M University 2008

JOURNAL REVIEW DUTIES

Editorial Positions

Journal of Issues in Intercollegiate Athletics (Co-Editor) 2017 – Present

Editorial Board Memberships

Journal of Issues in Intercollegiate Athletics 2011 – Present

Journal for the Study of Sports and Athletes in Education 2010 – Present

International Journal of Sport Management, Recreation, and Tourism 2010 – Present

Applied Research in Coaching and Athletics Annual 2010 – 2017

Invited Reviewer

International Journal of Event and Festival Management 2016, 2017, 2018

International Journal of Sport Marketing and Management 2018

<i>Journal of Destination Marketing and Management</i>	2016
<i>Journal of Sport & Tourism</i>	2017, 2018
<i>Journal of Intercollegiate Sport</i>	2013
<i>Leisure Sciences</i>	2018
<i>Sport, Business, Management: An International Journal</i>	2018
<i>Sport and Society</i>	2011, 2012, 2015, 2016
<i>Sport and Entertainment Review</i>	2017, 2018
<i>Sport Management Review</i>	2017
<i>Sport Marketing Quarterly</i>	2017
<i>Sex Roles</i>	2009, 2011
<i>Research Quarterly for Exercise and Sport</i>	2009

Invited Editor

<i>Sage Open</i>	2013
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PROFESSIONAL AFFILIATIONS

European Association of Sport Management	2015 – Present
College Sport Research Institute	2009 – Present
North American Society of Sport Management	2008 – Present
North American Society for the Sociology of Sport	2008 – Present
American Alliance for Health, Physical Education, Recreation, and Dance	2008 – Present

RELEVANT PROFESSIONAL EXPERIENCE

Graduate Assistant, Scholarship Coordinator Study Abroad Program Office, Texas A&M University, College Station, TX	2005 – 2006
Assistant to the Director of Operations Equestrian Team, Texas A&M University, College Station, TX	2005 – 2007
Personal Advisor Sport-Management.Com, Durham, NC	2001 – 2005
Special Event Account Executive Durham Bulls Baseball Club, Durham, NC	2001
Assistant Director of Marketing and Sales Salem Avalanche Professional Baseball Club, Salem, VA	1999