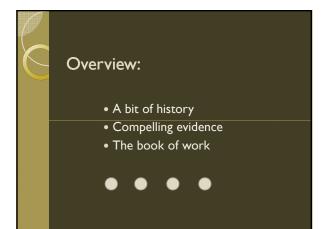
# The Regional Imperative

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#### SOUTHER: COLORADO Business Partnership

- 14 business organizations
- 4,000 businesses
- 140,000 employees
- Five counties

...with a mission to work collectively in pursuit of regional economic advancement with a shared voice, mission and focus

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### The Evidence

#### The Brookings Institute:

"The national economy is comprised of a network of 363 metropolitan economies or regions of which 100 of the largest metros (which includes the reach of the SCBP) alone generate 75% of the national GDP."

#### Elements Informing Regional Excellence:

- Philanthropy
- Regional Assets
- Tourism
- Trade

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- Investment
- Jobs and Wealth
- Common strategy, focus an

The benefits:

- Efficiency/Effectiveness
- Aggregation of Leadershi

#### ..it's all a matter of scale

## The Book of Work

•Recipient of state grant:

- Engaging Youth in the Work Force
- •Re-capture strategy for manufacturing
- •Taking care of "business"



### OBSERVATIONS

•There is an insatiable appetite for regionalism...the Yellow Curtain is gone!

•We share a common enemy...our

•Trust and Respect carry the day

future