

The Regional Imperative

Dave Csintyan
President & CEO
The Greater Colorado Springs Chamber of Commerce

Overview:

- A bit of history
- Compelling evidence
- The book of work

• • • •


The History



- 14 business organizations
- 4,000 businesses
- 140,000 employees
- Five counties

...with a mission to work collectively in pursuit of regional economic advancement with a shared voice, mission and focus

•




● The Evidence

The Brookings Institute:
"The national economy is comprised of a network of 363 metropolitan economies or regions of which 100 of the largest metros (which includes the reach of the SCBP) alone generate 75% of the national GDP."

Elements Informing Regional Excellence:	● The benefits:
<ul style="list-style-type: none">• Philanthropy• Regional Assets• Tourism• Trade• Investment• Jobs and Wealth	<ul style="list-style-type: none">• Common strategy, focus and goals• Economic Efficiency/Effectiveness• Aggregation of Leadership

...it's all a matter of scale!



● The Book of Work

- Recipient of state grant:
Engaging Youth in the Work Force
- Re-capture strategy for manufacturing
- Taking care of "business"



OBSERVATIONS

- There is an insatiable appetite for regionalism...the Yellow Curtain is gone!
- We share a common enemy...our future
- Trust and Respect carry the day
