Practicing Social Justice in a Market Justice World.

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Background: Nurs 4400 Community Health

6 CREDITS (3 THEORY, 3 CLINICAL: 96 HOURS OF COMMUNITY CONTACT TIME)

8 WEEK BLOCKED COURSE (EACH SEMESTER): TWO DAYS PER WEEK OF CLINICAL

ALL OPTIONS: (TRADITIONAL, ACCELERATED, RN-BSN)

CLINICAL FACULTY: 5 MASTERED PREPARED CLINICAL NURSE SPECIALISTS OR NURSE PRACTITIONERS (1:10)

Health Care Ethics

- Beneficence
- Non maleficence
- Autonomy
- Justice
  - Distributive (egalitarian, utilitarian)

Public Health Code of Ethics

- Interdependence of people
- Essence of community
- Concern for population / not individual
  - Who is public health good for?
  - Who's health are we concerned with?
  - What individual sacrifices are necessary?

Ethical Public Health Guidelines

- Address causes of disease
- Address requirements for health
- Aim to prevent adverse health outcomes
- Achieve community health while respecting rights
- Have input from community members
- Advocate for disenfranchised
- Provide communities with information
- Implement programs and policies
- Incorporate a variety of approaches

Ethical Public Health Guidelines

- Implement programs & policies that enhances the environment
- Protect confidential information
- Ensure professional competence
- Engage in collaborations, affiliations and coalitions that build trust and effectiveness

Ethics in Public Health

	Professional	Research	Clinical	Public Health
Key Features	ANA Code of Ethics	Statutes & Regulations	Nurse- Patient Relationship	Public Welfare Public Policy
Principal Stakeholders	Professionals	Research Subjects & Researchers	Providers Patients Family	Community Special Interest Groups Target Populations
Guiding Concepts	Beneficence	Autonomy Nonmaleficence Justice	Autonomy Beneficence Nonmaleficence	Justice
Ethics Initiative Principles	Trust Transparency	Rule of Law	Respect Integrity Accountability	Fairness Viability

The Issues

- Public health nursing is grounded in the values of social justice, respect and worth of all people, especially the vulnerable

- The national health care agenda may influence the opportunity to make a difference in how vulnerable populations are served, disparities addressed and lack of equity in health care confronted

- Greater numbers of uninsured and underinsured individuals who seek services

The Justice Continuum

Market Justice- People deserve what they earn

- Individual rights
- Individualism
- Personal Freedom & responsibility
- People deserve what they earn
- "Bottom Line" driven – profits and cost effectiveness
- Limited government infringement on individual rights

Social Justice- People have rights by belonging to a community

- Common good
- Community
- Collective obligation
- All person are entitled to a basic quality of life
- Recognition of hidden costs
- Stewardship of the future
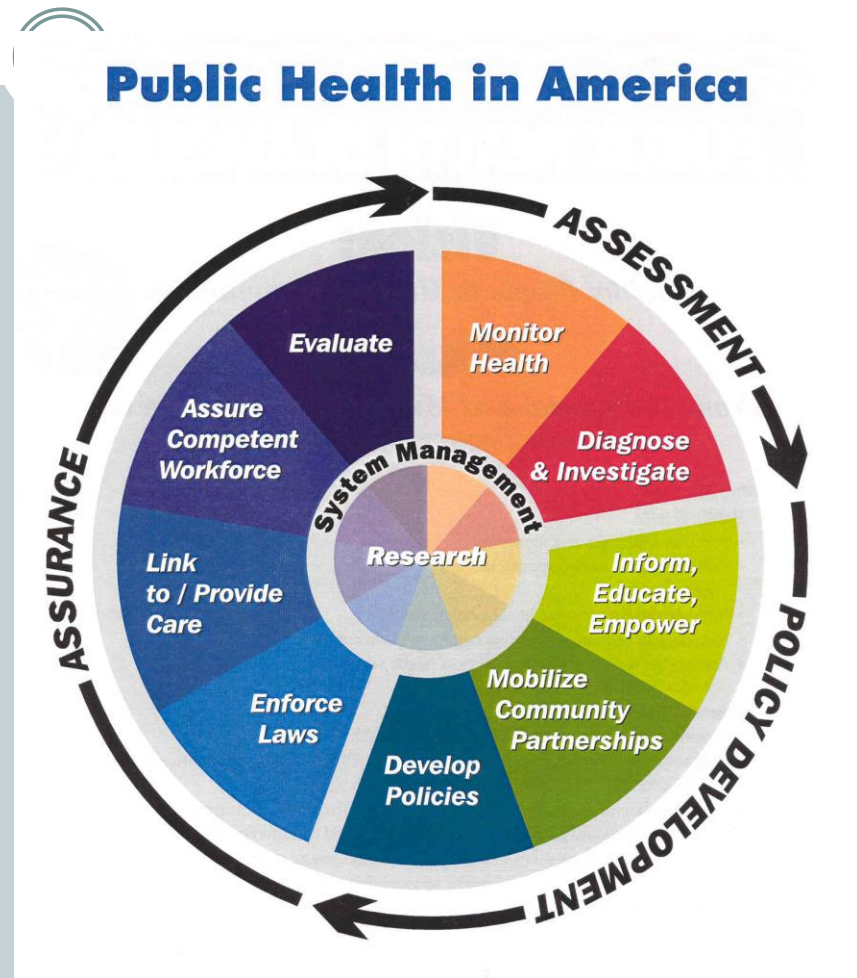- Government has an obligation to assure a basic standard of living

Community/Public Health Nursing Competencies

- Analytic assessment skills
- Policy development/program planning skills
- Communication skills
- Cultural competency skills
- Community dimensions of practice skills
- Basic public health sciences skills
- Financial planning and management skills
- Leadership and systems-thinking skills

Core Public Health Functions

- Assessment

- Policy development

- Assurance

Public Health in America

ASSESSMENT

Monitor Health

Diagnose & Investigate

POLICY DEVELOPMENT

Inform, Educate, Empower

Mobilize Community Partnerships

Develop Policies

Enforce Laws

ASSURANCE

Link to / Provide Care

Assure Competent Workforce

Evaluate

System Management

Research

Service-Learning

- A teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities.

- Service-Learning Projects (20 years)

- Child Care, Schools, Churches, Corrections, Community Centers

- Team-Based Strategy

New Assignment: Opinion Editorial

- Op-eds are powerful tools for influencing public opinion

- Policy reform occurs when there is a combination of demand from communities and a contingent of legislators attune to the need

- Being an advocate for health care is an integral part of the professional nursing role

- Format: brevity, clarity, accuracy and thoroughness
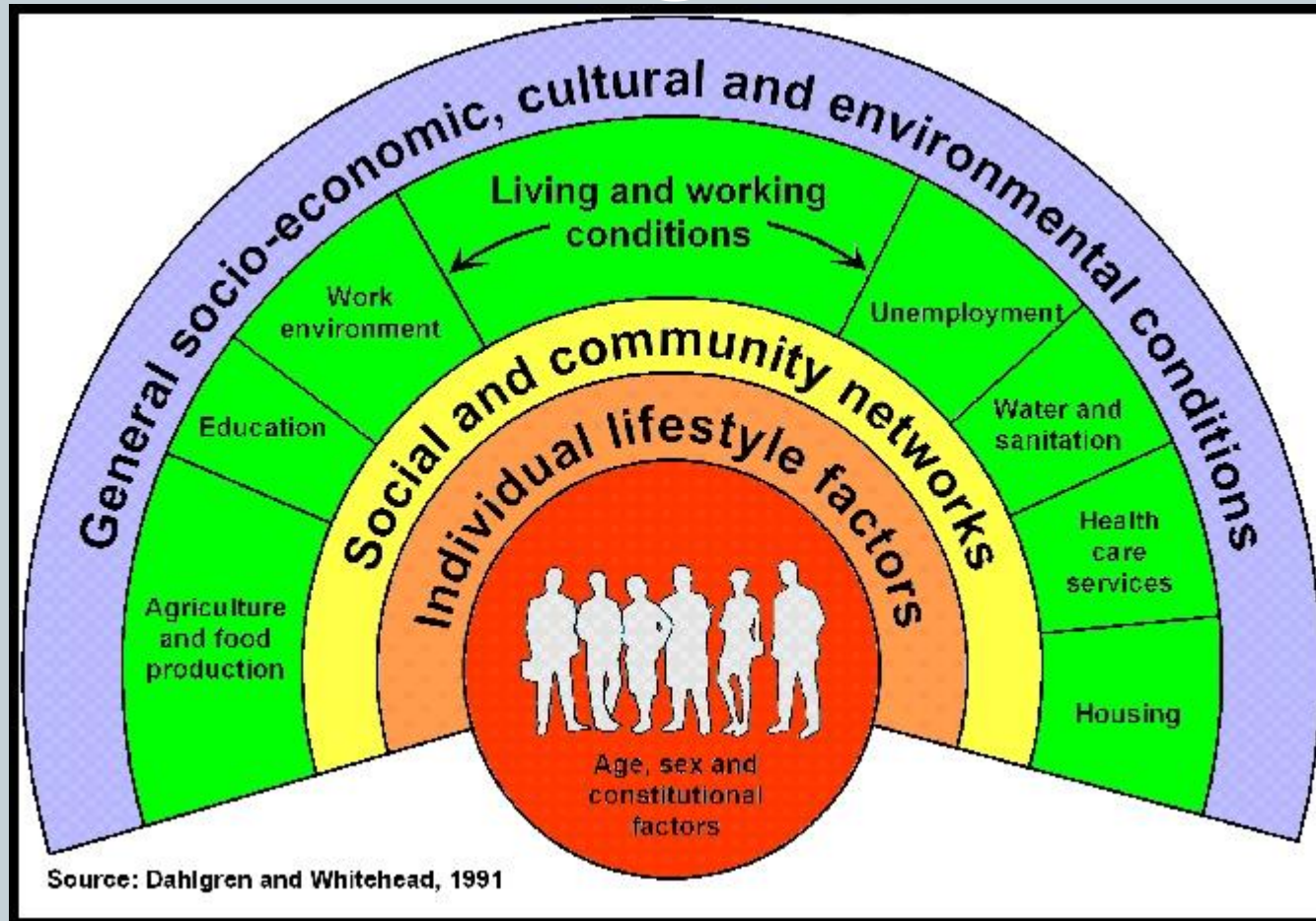
The Community

El Paso County

- Largest county in the State
- 18% of children live in poverty
- 28% of children are in single-parent homes
- 28.5% of children ages 2-14 years of age are overweight and 12.5% are obese in Colorado
- 44% of zip codes in El Paso County has access to a health food outlet (grocery store, farmer's market), below the State average of 59%
- 78% of students' complete high school in 4 years in Colorado. Harrison School District rate falls below 70%.

Social Determinants of Health Model

Source: Dahlgren and Whitehead, 1991

A child's zip code is more of a determinant than its genetic code

Community Centers

- Meadows Park, Deerfield Hills, Hillside, Westside

- Child Care Program, After-School Programs and Teen Programs

- 2010 City/County Budget Cuts

- Lack of quantitative data to support need and outcomes of community center programs

Public Health Nursing Practice

Targeted use of Evidenced Based Intervention

- Nutritional healthy eating, active living intervention
- 5-2-1-0 Let's Go! (www.letsgo.org)
    - 5 fruits and vegetables
    - 2 hours or less of screen time
    - 1 hour of physical activity
    - 0 sugary beverages

Standardized Assessment Measures

- Omaha System of Documentation & Information Management (Martin, 2005)

- Knowledge, Behavior & Status as a rating scale for outcomes.

- Rubrics developed for K, B, S for nutrition & physical activity

Strengthen Community & Business Partnerships

Goal: To expand and strengthen community and business partnerships for student learning by creating service-learning opportunities.

Goal: Create a multi-sectoral (business, education, government) collaboration to enhance community engagement and build community capacity for challenging change and having a collective impact

The Colorado Community Center Collaborative

MISSION STATEMENT

TO CREATE A MUTUAL VISION TO PROMOTE AND SUSTAIN A COMMUNITY PARTNERSHIP TO IMPROVE OPPORTUNITY FOR HEALTHY LIFE COURSE AND TO INCREASE INDIVIDUAL'S VISION FOR THE FUTURE BY ENHANCING WELL-BEING

Vision Statement

TO PROMOTE HEALTH EQUITY BY SUPPORTING POSITIVE YOUTH DEVELOPMENT IN COMMUNITY CENTERS

Leadership Team

- City of Colorado Springs: Brian Kates

- El Paso County Department of Health & Environment (Kelly Christians, Joy Clark)

- Harrison School District #2 (Emily Epstein)

- Kaiser Permanente of Colorado (Mia Ramirez)

CC
Directors

UCCS
Clinical
Faculty

Leadership

Team

**Workgroup
Taskforces**

Obesity

Civic Engagement/Education

Safety/Violence

Substance Use

Partners/
Advisory
Group

5-2-1-0 Lets Go! is even a part of décor!

Business of Change: Healthy Vending

Community Garden Programs at all Sites

Foundations

- Memorandum of Understanding

- National Academy of Public Health Leadership

- Communities that Care

- Social Development Strategy

- Beth-El College of Nursing & Health Sciences

Outcomes

- Collaborative Grant Writing

- External Fiscal Agent

- Kaiser Donation

- State Intervention: CPRA/CPHA

Summary

- Teaching
  - New Lecture
  - EBP Programming across all sites
  - New Assignment: Opinion Editorial
- Service
  - Teams, Partners, Collaborative, Staff Training, State implementation
- Scholarship
  - Grant Writing
  - Program: Quality Improvement Projects
  - Manuscript
  - Community Participatory Research

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