2023 - 2024

# Partnership Opportunities

*We are in the business of building successful futures™*

**UCCS** College of Business
Career Development Center
UNIVERSITY OF COLORADO **COLORADO SPRINGS**

**CU** University of Colorado
Boulder | Colorado Springs | Denver | Anschutz Medical Campus

# A MESSAGE FROM THE CAREER DEVELOPMENT CENTER

Thank you for your interest in supporting the UCCS College of Business Career Development Center!

## INTRODUCTION

The Career Development Center assists students with career planning and professional development, while providing avenues to connect the business community and students for internships, employment, and networking opportunities. The Career Development Center assists business students and alumni in all majors and at the undergraduate and graduate levels.

## EXPERIENTIAL LEARNING

The College of Business is committed to producing graduates who are prepared, experienced, knowledgeable, and able to relate the skills they are learning in class to daily business operations. In collaboration with the Career Development Center, local organizations help students meet the experential learning requirment needed at the undergraduate level.

## ENGAGEMENT OPTIONS & NEXT STEPS

There are several ways that you can support students through the Career Development Center, as outlined in the following pages. We encourage you to review the opportunities and learn more about how your organization can support the professional development of College of Business students.

## CONTACT INFORMATION

We welcome your questions and look forward to collaborating with you to discuss how your organization can support the College of Business. Please contact us at University of Colorado Colorado Springs (1420 Austin Bluffs Parkway), Dwire Hall, Suite 333, or at 719-255-3120 or cobplace@uccs.edu.

# PARTNERSHIP Opportunities

Our partnership opportunities help support the daily operations of the Career Development Center and our career development curriculum. These opportunities include items such as:

- » **Mock Interviews:** Employers interview a student 1:1, virtually. Employers are provided with questions and give students constructive feedback. There are sixteen different sessions a semester.
- » **Networking Events:** There are four different networking events held each semester, two in-person and two virtually. They range in topics from speed networking, job hunting best practices, work/life harmony and customer service mindset. Each event allows employers to network with about 30 students.
- » **Tabling:** Employers have a table set up in Dwire Hall (College of Business) or the University Center to network and talk to students as they go to class or other events.
- » **Social Media Ads:** A social media ad will be posted on all major UCCS College of Business platforms (Facebook, Instagram and LinkedIn).
- » **Digital TV'S:** There are two sets of TV's in Dwire Hall (College of Business) where the employer ads will be run.
- » **Virtual Company Tour:** Employer will supply one video with either a tour of their company or give an overview of available career opportunities with company.
- » **In-person Industry Trek:** Company can host on-premises tour for students.
- » **ROAR Program Advisory Board:** The ROAR program advisory board will meet once a semester to determine ROAR curriculum, events and to receive partner company input.

## OUR PREMIER EVENT

*Career Networking Night (CNN) is devoted to building relationships. Students network with employers to find potential internships, part and/or full-time opportunities. CNN allows students to meet with employers from all different industries to develop and cultivate long-term relationships with the business community.*

# ROAR
Relationships. Opportunity. Acumen. Readiness.

## Program Overview
The ROAR Program consists of three courses and an experiential learning requirement. Students are required to complete the courses in succession along with additional career development events.

## Purpose of the ROAR Program
The ROAR program prepares College of Business students transition from college to career. The program focuses on career exploration, career planning, professionalism, and networking.

## Goals

1. Provide students with an in-depth understanding of their interests, skills, and values.
2. Give students hands-on experience writing cover letters, creating resumes, and practicing effective interview techniques.
3. Students develop effective job-hunting skills, and refine the art of building a professional network.
4. Immerse students in experiential learning opportunities to gain real world experience prior to graduation.
5. Provide opportunities that connect students with industry professionals.
6. Provide students with tools to successfully transition from college to career.
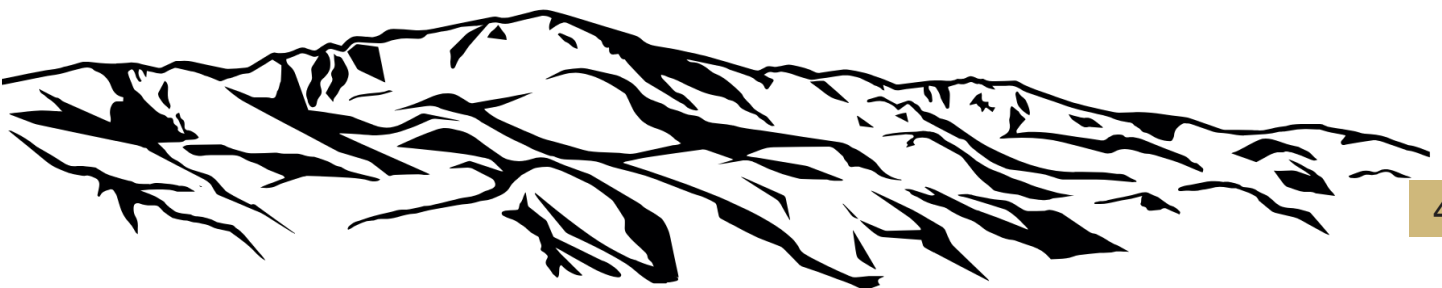
# Where Your
# PARTNERSHIP Makes an Impact

Career Networking Night and other student-centered career events costs

Software and technology for ROAR courses

Hiring Teaching Assistants for ROAR courses

Adjunct Lecturers for ROAR courses

## WHAT OUR STUDENTS ARE SAYING

"I am grateful that the ROAR program has been able to help me grow those skills and ultimately help me line up a job before I graduate. The ROAR Program was one of the reasons I decided to join the class of 2023 at UCCS and become a part of the College of Business."

### GEOVANI PEREZ MARTINEZ
BI Business Administration '23

"I currently have a job position that I landed in May 2022 and I truly believe that ROAR led me to that place. Because of ROAR I have been able to grow my knowledge and love for information systems and tech. The best part of it all is that the people in the ROAR system genuinely care. They understand that us, scholars, are the future and they do everything they can for us to better ourselves. It is a great and valuable program."

### ALEXIS NEWLAND
BS Information Systems, Anticipated Graduation '24

"Throughout my time at UCCS, I utilized the College of Business Career Development Center to gain practice and insights into what I wanted in a career. The staff also helped me with understanding how to find, and ultimately discovering, new career opportunities - both on and off campus. After I graduated, I knew that reaching out to the Career Development Center would also help me further develop and perfect my resume to highlight my achievements, which resulted in me securing an excellent position. I'm not sure I would be in this position without the help of the entire team."

### JESSICA BANGS
BI Marketing '20

# PARTNERSHIP Levels

## Gold Level
### $8,000 Annually

- » Mock interviews
- » Networking events
- » Tabling twice a semester in Dwire Hall
- » Career Networking Night registrations for both semesters, prominent location (6 foot rectangular table)
- » Name on website for sponsorship with logo (350 x 350 px)
- » Two social media posts to advertise position or company in general
- » Two marketing emails to students per semester to advertise position or company in general (can target specific majors)
- » Two digital ads (of position or company in general) displayed on Dwire Hall TVs during the semester--each ad runs for 2 weeks
- » One presentation to a College of Business student club/organization per semester
- » One in-person industry trek for students
- » One virtual company tour during a ROAR class
- » One seat on ROAR program advisory board*

## Silver Level
### $5,000 Annually

- » Mock interviews
- » Networking events
- » Tabling once a semester in Dwire Hall
- » Career Networking Night registrations for both semesters, prominent location (30 inch high-top)
- » Name on website for sponsorship with logo (300 x 200 px)
- » Two social media posts to advertise position or company in general
- » One marketing email to students per semester to advertise position or company in general (can target specific majors)
- » One digital ad (of position or company in general) displayed on Dwire Hall TVs during the semester--ad runs for 1 week
- » One presentation to College of Business student club/organization per semester

## Bronze Level
### $2,500 Annually

- » Mock interviews
- » Networking events
- » Tabling once a semester in Dwire Hall
- » Career Networking Night registrations for both semesters, prominent location (30 inch high-top)
- » Name on website for sponsorship
- » One social media post to advertise position or company in general

**Please note scheduling of ads are left to the discretion of Career Development Center staff.**

*Advisory Board: provide impact, influence to ROAR program and college to career partnership.*

# THANK YOU
## For Your Partnership!

Please contact us at
719-255-3120 or cobplace@uccs.edu