

# DAHUI LI

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## EDUCATION

Ph. D.                    Texas Tech University  
M. E.                    Tianjin University, China  
B. E. & B. A.        Tianjin University, China

## ACADEMIC EXPERIENCE

Professor of MIS, University of Colorado Colorado Springs, 2023-present  
Professor of MIS, University of Minnesota Duluth, 2002-2023

## ADMINISTRATIVE EXPERIENCE

Chair, Department of Finance and MIS, University of Minnesota Duluth, 2011-2017

## PROFESSIONAL SERVICE

President-Elect, Midwest Association for Information Systems, 2023-2024  
Industry Editor, Journal of Information Technology Case and Application Research, 2022-present.  
Associate Editor, Information & Management, 2013-present.  
Associate Editor, Decision Support Systems, 2014-present.  
Associate Editor, Journal of Electronic Commerce Research, 2015-present.  
Associate Editor, Nankai Business Review International, 2013-2021.  
Senior Editor, Nankai Business Review International, 2021-present.  
Senior Editor, Journal of the Midwest Association for Information Systems, 2014-present.

## HONORS AND AWARDS

- Professor of the Year Award, Beta Gamma Sigma (BGS) - University of Minnesota Duluth Chapter, 2023.

- Outstanding Faculty Award, Labovitz School of Business and Economics, University of Minnesota Duluth, 2023.
- Faculty Research Excellence Award, Labovitz School of Business and Economics, University of Minnesota Duluth, 2023.
- Chancellor's Award for Distinguished Research, University of Minnesota Duluth, 2022.
- Outstanding Faculty Advisor Award, University of Minnesota Duluth, 2019.

## TEACHING

At University of Colorado Colorado Springs

- INFS3000 Information Systems and Business Intelligence Impact on Business

## RESEARCH

### *Research Interests*

Behavioral Decision Making, Information Security Management, Platform Strategy, Technology Innovation, Crowdsourcing and Crowdfunding, Online Communities, Computer-mediated Communications.

### *Refereed Journal Papers*

1. Xile Yin, Jianbiao Li, Dahui Li, and Siyu Chen When Emotional Responses Conflict with Self-interested Impulses: A Transcranial Direct Current Stimulation Study of Cognitive Control in Cooperative Norm Compliance. *Journal of Economic Psychology*, <https://doi.org/10.1016/j.joep.2023.102675>.
2. Shuang Ma, Daniel P. Hampson, Dahui Li, Yonggui Wang, Xia Li. Effects of Early Participation in Lotteries on Subsequent Investment Behaviors in Crowdfunding: An Engagement Theory. *Journal of Electronic Commerce Research*, 24,4, 2023 338-357, <http://www.jecr.org/node/696>.
3. Liyuan Yang, Zhiyong Li, Guofang Nan, Dahui Li, Minqiang Li. Optimal IP-based Content Provision Model for Digital Content Platforms. *Information & Management*, 60, 2023, 103852, <https://doi.org/10.1016/j.im.2023.103852>.
4. Guofang Nan, Ning Ding, Guangyu Li, Zhiyong Li, Dahui Li. Two-tier Regulation Models for the User-Generated Content Platform: A Game Theoretic Analysis. *Decision Support Systems*, 2023,114034, <https://doi.org/10.1016/j.dss.2023.114034>.
5. Xusheng Yao, Shoufeng Ma, Yi Wu, Dahui Li. So Said So Done? The Role of Commitment in Activity-Based Check-in Discontinuance on APPs. *Technological Forecasting & Social Change*, 194, 2023,122675, <https://doi.org/10.1016/j.techfore.2023.122675>.
6. Jiwei Luo, Jian Luo, Guofang Nan, Dahui Li. Fake Review Detection System for Online E-commerce Platforms: A Supervised General Mixed Probability Approach. *Decision Support Systems*, 2023, 114045, <https://doi.org/10.1016/j.dss.2023.114045>.

7. Nan Feng, Yanan Shi, Yadi Li, Dahui Li, Jie Zhang, and Minqiang Li. An Exploration of the Dynamics between Social Media and Box Office Performance. *Information Systems Frontiers*, 2023, <https://doi.org/10.1007/s10796-023-10389-3>.
8. Dan Wu, Guofang Nan, Dahui Li, and Minqiang Li. The Coopetition between an Online Retailer and its Franchise Offline Store: The Effect of Loyal Consumers. *Information Technology Management*, 2023, <https://doi.org/10.1007/s10799-023-00395-x>.
9. Dahui Li. Enhancing the Client Experience by Employing Conscientious Processes: An Interview with Lucas Mistelske, Vice President of Client Experience, Involta LLC. *Journal of Information Technology Case and Application Research*, 2023, <https://doi.org/10.1080/15228053.2023.2256112>.
10. Feng Zhang, Geoff G. Bell, Dahui Li, and Lidong Wu. The Contingent Effect of IT Use on Product Innovation in the Transition Economy: A Qualitative Comparative Analysis. *Journal of Global Information Technology Management*, 26,1, 2023, 25-46, DOI:10.1080/1097198X.2023.2166751.
11. Shuang Ma, Dahui Li, Yonggui Wang, Han Myat Su. How Does IT Capability Affect Knowledge Acquisition in the Presence of a Dominant Supplier?" *Journal of Knowledge Management forthcoming*. <https://doi.org/10.1108/JKM-07-2022-0525>.
12. Xiaofei Niu, Jianbiao Li, Dahui Li, Qian Cao. Debiasing the Disposition Effect with Noninvasive Brain Stimulation: The Role of Cognitive Control, *Management Science*, <https://doi.org/10.1287/mnsc.2022.4596>.