

## Bachelor of Innovation™ in Business Administration 2024-2025 ACADEMIC YEAR

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by AACSB International-the Association to Advance Collegiate Schools of Business, awards the Bachelor of Innovation™ in Business Administration degree.

All students in AACSB Accredited programs must complete a minimum of 25% business content (30 credits).



### GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog.

**Please read the [2024 - 2025 Catalog](#) carefully.**

**The College of Business divides the curriculum into two components: Skills Courses and the Professional Program.**

The undergraduate degree requires 120 semester hours with courses taken in general education, general business, innovation, and a cross-disciplinary area of interest.

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, ECON 1010, ECON 2020, Core Writing Course, MATH 1040, QUAN 2010, and QUAN 2020.

**Upper-division Hours:** A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

**Residency:** Candidates for the Bachelor of Innovation™ in Business Administration must complete a minimum of 30 credits of business course work as College of Business students (to include the innovation specific courses, junior core courses, BGSO 4000, INOV 4500 and STRT 4500).

**Transfer Restriction:** A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.

The College reserves the right to disallow any credit that is not appropriate academic degree credit.

The College does not allow students to pursue a 2<sup>nd</sup> bachelor's degree in business.

Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18 -24 hours - courses depend on student's choice) and two Senior Capstone courses (BGSO 4000 and STRT 4500). All Professional Program courses must be completed with a C- or better.

Emphasis students must maintain the following criteria:

- 2.0 cumulative CU GPA
- 2.5 College of Business GPA
- 2.5 Area of Emphasis GPA
- Completion of all skills, junior core, capstone, and emphasis courses with no grade below C-.

# 2024-2025 MODEL DEGREE PROGRAM FOR BI BUSINESS ADMINISTRATION

The following four-year plan lists all the specific course requirements for the Bachelor of Innovation in Business Administration degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

**Students are responsible for completing all course requisites; requisites are strictly enforced.**

**Please consult the Schedule of Courses for specific course requisites.**

Most Business courses require a grade of C- or higher to include: INFS 1100, all skills, junior core, senior capstone and emphasis courses.

*Note: MATH 1040 requires a C or higher.*

*All classes are presumed to be 3 credits unless otherwise noted.*

## FRESHMAN YEAR

✓	Fall Semester	✓	Spring Semester
	INOV 1000 Intro to Entr <sup>1</sup> or INOV 1001 Social Entr <sup>1</sup>		ECON 2020 Introduction to Macroeconomics
	ECON 1010 Introduction to Microeconomics		INFS 1100 Productivity Apps for the Workplace
	Core Writing Course (ENGL 1310 or 1308 or 1305) <sup>2</sup>		INOV 1010 Inn Process <sup>4</sup> or INOV 1011 Social Innov <sup>4</sup>
	MATH 1040 College Algebra <sup>2</sup> (4 cr)		Explore – Physical & Natural World Course <sup>8</sup>
	GPS 1010 Gateway Program Seminar <sup>3</sup>		Open Elective <sup>5</sup>
	BUAD 3100 ROAR Program I (1 cr) (take in fall or spring semester)		

## SOPHOMORE YEAR

✓	Fall Semester	✓	Spring Semester
	ACCT 2010 Financial Accounting		ACCT 2020 Managerial Accounting
	INOV 2500 Business Law and Innovation		QUAN 2020 Quantitative Analysis for Business <sup>2</sup>
	COMM 2010 Comm in Workplace or 2100 Public Speaking		INOV 2100 Technical Writing <sup>2</sup>
	QUAN 2010 Business Statistics		Open Elective <sup>5</sup>
	Cross-Discipline Core Course <sup>6</sup> OR INOV 2010 Innovation Team: Analyze & Report <sup>7</sup>		Cross-Discipline Core Course <sup>6</sup> OR INOV 2010 Innovation Team: Analyze & Report <sup>7</sup>
	BUAD 3200 ROAR Program II (1 cr) (take in fall or spring semester)		

## JUNIOR YEAR

✓	Fall Semester	✓	Spring Semester
	FNCE 3050 Basic Finance		INFS 3000 Info Systems and Business Intelligence
	MGMT 3300 Intro to Management & Organization		OPTM 3000 Fundamentals of Operations Mgmt
	MKTG 3000 Principles of Marketing		Upper Division Business Course <sup>11</sup>
	Open Elective <sup>5</sup> (2 credits)		Cross-Discipline Core <sup>6</sup>
	Cross-Discipline Core Course <sup>6</sup> OR INOV 3010 Innovation Team: Research & Execute <sup>7,9</sup>		Cross-Discipline Core <sup>6</sup> OR INOV 3010 Innovation Team: Research & Execute <sup>7,9</sup>
	ROAR Program Experiential Learning (zero credit) <sup>10</sup>		<a href="#">Writing Portfolio</a> (PORT 3000 required, zero credit) <sup>12</sup>

## SENIOR YEAR

✓	Fall Semester	✓	Spring Semester
	BGSO 4000 Business, Government, & Society		STRT 4500 Strategic Management
	INOV 4500 Innovation Capstone <sup>13</sup>		Upper Division Business Course <sup>11</sup>
	Upper Division Business Course <sup>11</sup>		Upper Division Open Elective <sup>5</sup>
	Cross-Discipline Core Course <sup>6</sup> OR INOV 4010 Innovation Team: Design and Lead		Cross-Discipline Core Course <sup>6</sup> OR INOV 4010 Innovation Team: Design and Lead
	BUAD 3300 ROAR Program III (1 cr)		Open Elective <sup>5</sup> (must be upper division depending on Cross Core)

### Model Degree Program Notes:

- INOV 1000/1001 fulfills the Compass Curriculum Explore Society, Social & Economic Institutions requirement and the Sustainability component.
- ACT/SAT scores, placement tests and self-directed placement will be used for placement in English and MATH courses. Core Writing and INOV 2100 are required for the Compass Curriculum Core Writing courses. MATH 1040 and QUAN 2020 fulfills the Compass Curriculum Quantitative Reasoning course requirement. MATH 1030 can be used in place of MATH 1040. This option will decrease open electives by 2 credits.
- Compass Curriculum Gateway Experience.
- INOV 1010 fulfills the Compass Curriculum Explore: Arts, Humanities and Cultures course requirement and the Inclusiveness component.
- An open elective is any college-level course. Depending on your cross core, you may need upper division open elective credit to meet minimum upper division hours for your degree.
- Cross-discipline core courses are on the following page. BI students must choose one Cross-Discipline Core area.
- INOV 2010, 3010 and 4010 fulfills the required Compass Curriculum Writing Intensive courses.
- Choose an Explore: Physical and Natural World course.
- INOV 3010 fulfills the Compass Curriculum Navigate course requirement.
- Completion of INOV 2010, 3010, and 4010 fulfills the experiential learning requirement of the ROAR Program.
- An upper division business course is any 3000/4000 level course offered by the College of Business. These courses can also be minor courses.
- All students must complete the University Composition Competency requirement prior to graduation. After completing both Core Writing & INOV 2100, students must enroll in PORT 3000 to submit their Writing Portfolio or enroll in an additional upper division writing course.
- INOV 4500 fulfills the Compass Curriculum Capstone requirement.

## Innovation Core (24 credits)

INOV 1000 Intro to Entrepreneurship <b>or</b> INOV 1001 Social Entrepreneurship INOV 1010 The Innovation Process <b>or</b> INOV 1011 Social Innovation INOV 2100 Technical Writing, Proposals and Presentation INOV 2500 Business Law and Innovation	INOV 2010 Innovation Team: Analyze and Report INOV 3010 Innovation Team: Research and Execute INOV 4010 Innovation Team: Design and Lead INOV 4500 Innovation Capstone
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**BI students must complete one 15-credit [Cross Discipline Core](#). Students may also request a custom cross core. Speak to your advisor about declaring your cross core. Three credits of your Cross Discipline Core will be the ROAR Program Courses: BUAD 3100, BUAD 3200, BUAD 3300.**

### Engineering Technology

Take 1 course from each Engineering Department (CS, ECE, MAE) from the list on the right for a total of 9 credits.	CS 1100 Intro to Game Development CS 1150 Principles of Computer Science ECE 1001 Intro to Robotics ECE 1411 Logic Circuits I (2 credits) ECE 2411 Logic Circuits II (2 credits)	MAE 1502 Principles of Engineering MAE 1503 Intro to Engineering Design MAE 3342 Engineering Economy
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To complete the remaining credits for your engineering cross core, choose another engineering course for which you meet the prerequisites. You may choose courses from the list above or other College of Engineering and Applied Sciences courses.

### Creative Communication

Leadership communication	COMM 3440 Leadership Communication	
Choose 1 MUS course (3 credits)	MUS 1000 - 4999	
Choose 1 course (3 credits) from the list on the right	VA 1010 Beginning Studio 2D VA 1020 Beginning Studio 3D VA 1040 Beginning Drawing	VA 2000 Special Topics VA 2100 Digital Imaging VA 2110 Introduction to Photography VA 2150 Beginning Digital Photography
Choose 1 course (3 credits) from the list on right	COMM 1020 Interpersonal Communication COMM 2010 Oral Communication in the Workplace COMM 2250 Introduction to Film and Video COMM 3100 Directing for Film and Television COMM 3280 Intercultural and Global Comm COMM 4220 Creative Communication DNCE 2700 Fundamentals of Dance Technique ENGL 2050 Intro to Creative Writing – Fiction	ENGL 3120 Technical Editing and Style PSY 1000 General Psychology PSY 3150 Psychology of Motivation TCID 3120 Technical Editing and Style THTR 1000 Introduction to Theatre THTR 2020 Acting Workshop I THTR 2040 Voice and Articulation I THTR 2050 Improvisational Theatre

### Globalization

Foreign Language	Take 12 credit hours from the list below. Foreign language at the college level (including ASL) may be used for up to 6 credit hours of this requirement.	
	ANTH 1040 Intro Cultural Anthropology ANTH 3040 Women Around the World COMM 3280 Inter/Global Comm ECON 3590 Globalization ECON 3710 Comparative Econ Systems FNCE 4400 Intl Financial Mgmt GES 1980 World Regional Geography GES 1990 Intro to Human Geography GES 3400 Geopolitics INTB 3600 International Business	INTB 4800 International Management MKTG 4900 International Marketing PHIL 1300 Intro to Philosophies of Asia PHIL 3100 Religions Around the World PSC 1010 Introduction to Global Politics PSC 4210 International Politics PSC 4590 Globalization SOC 4380 Globalization & Development WEST 3040 Women Around the World WEST 3480 Global Women's Issues

### Inclusive Education

Choose 1 course (3 credits) from the list on right	EDUC 1000 Intro to Inclusive Education IECE 1000 Intro to Inclusive Early Childhood Edu	
Choose 4 or more courses from the right to complete your Inclusive Education cross core credit hours	EDUC 2000 – Intro to Educational Psychology EDUC 2100 – Intro to Technology in Education EDUC 2200 – Children’s Literature EDUC 2300 – Health & PE for Educators EDUC 2400 – Arts Integration for Educators EDUC 2600 – Integrated Science I EDUC 2650 – Integrated Science II EDUC 2700 – School, Society, and Diversity EDUC 3800 – ESL for Educators IECE 1010 – Inclusive Child Development IECE 1020 – Learning Through Play IECE 2000 – Collab Partnerships in Early Childhood IECE 2100 – SEL & Trauma Sensitive Pract IECE 2200 – Inclusive Child-Centered Curr IECE 2500 – Positive Guidance in IECE IECE 3500 – Young DLLs and Fam Lit IECE 3600 – Responsive Leadership IECE IECE 4020 – Creating Positive Classroom Communities	UTED 1010 – Step 1 Inquiry Approaches to Teaching UTED 1020 – Step 2 Inquiry-based lesson Design UTED 2010 – Knowing & Learning in Science & Math UTLS 3030 – Perspectives on Science and Math LEAD 1000 – American Foundations of Education LEAD 1600 – Leading Teams and Organizations LEAD 2010 – Citizenship through Community Service COUN 2000 – Introduction to Human Services COUN 2040 – Human Growth & Development COUN 4750 – Mental Health Triage and First Aid COUN 4000 – Intro to the Counseling Profession SPED 3000 – Disability Studies in Education SPED 3001 – Introduction to Special Education SPED 3004 – Self Determination and Transition SPED 4020 – Significant Support Needs SPED 4021 – Designing Positive Classroom Envir SPED 4022 – Consultation and Collaboration

## **ROAR Program Overview:**

### ***Relationships ▪ Opportunities ▪ Acumen ▪ Readiness***

**Purpose:**

The purpose of the ROAR program is to prepare undergraduate College of Business students for their transition from college to career. The program focuses on career exploration, career planning, professionalism, and networking. The goal of the ROAR program is for students to seamlessly transition from their academic careers as College of Business students to careers as business professionals.

**Goals:**

1. Provide students with an in-depth understanding of their interests, skills, and values, and how these match to particular jobs and professions.
2. Give students hands-on experience on how to write cover letters and resumes, practice effective interviewing techniques, develop effective job-hunting skills, and refine the art of building a professional network.
3. Immerse students in experiential learning opportunities to gain real-world experience prior to graduation. This may include internships, service-learning and volunteer opportunities, and part-time employment.
4. Help students converse, interact, and dress in a professional manner.
5. Provide students with tools to successfully transition from the College of Business to a career as a business professional.

## **COMPASS CURRICULUM**

### The Campus-Wide Education Program at UCCS

The Compass Curriculum is the campus-wide undergraduate, general education program at UCCS. This program was created to give you the right tools, knowledge, and experience for success in today's world after you graduate.

The goals of our general education program focus on three interrelated areas of learning, all of which are essential to an undergraduate education. Through the general education curriculum, students will develop competencies in each area and the ability to integrate these competencies as a foundation for lifelong learning.

*Bachelor of Innovation students will meet the Compass Curriculum through college, major and BI specific coursework.*