



College of Business

UNIVERSITY OF COLORADO **COLORADO SPRINGS**

BACHELOR OF SCIENCE IN BUSINESS **2024-2025 Academic Year**

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by The Association to Advance Collegiate Schools of Business (AACSB International), awards the Bachelor of Science in Business degree.

All students in AACSB Accredited programs must complete a minimum of 25% business content (30 credits).



GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog.
Please read the [2024 - 2025 Catalog](#) carefully.

The College of Business divides the curriculum into two components Skills Courses and the Professional Program.

The undergraduate degree requires 120 semester (credit) hours with courses taken in general education, general business, and specific areas of interest (emphases/minors)

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, ECON 1010, ECON 2020, Core Writing Course, MATH 1040, QUAN 2010, and QUAN 2020.

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Residency: Candidates for the BS in Business must complete a minimum of 30 credits of course work (to include the 18-24 credits in the area of emphasis and BGSO 4000 & STRT 4500) as a College of Business student.

Transfer Restriction: A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.

The College reserves the right to disallow any credit that is not appropriate academic degree credit.

The College does not allow students to pursue a 2nd bachelor's degree in business.

Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18 - 24 hours - courses depend on student's choice) and two Senior Capstone courses (BGSO 4000 and STRT 4500). All Professional Program courses must be completed with a C- or better.

Emphasis students must maintain the following criteria:

- 2.0 cumulative CU GPA
- 2.5 College of Business GPA
- 2.5 Area of Emphasis GPA
- Completion of all skills, junior core, capstone, and emphasis courses with no grade below C-.

Students not meeting the above criteria will not graduate with a Professional Program Area of Emphasis but may qualify for a General Business degree if their cumulative CU and Business GPAs are at least a 2.0.

2024-2025 MODEL DEGREE PROGRAM FOR BS IN BUSINESS

The following four-year plan lists all the specific course requirements for the Bachelor of Science in Business degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course requisites; requisites are strictly enforced. Please consult the Schedule of Courses for specific course requisites.

Most Business courses require a grade of C- or higher to include: INFS 1100, all skills, junior core, senior capstone and emphasis courses.

Note: MATH 1040 requires a C or higher.

All classes are presumed to be 3 credits unless otherwise noted.

FRESHMAN YEAR

✓ Fall Semester	✓ Spring Semester
GPS 1010 Gateway Program Seminar ¹	ECON 2020 Introduction to Macroeconomics
ECON 1010 Introduction to Microeconomics ²	TCID 2080 Business and Administrative Writing ³
Core Writing Course (ENGL 1310 or 1308 or 1305) ³	INFS 1100 Productivity Apps for the Workplace
MATH 1040 College Algebra ³ (4 cr)	Open Elective ⁴
Open Elective ⁴	Explore – Arts, Humanities, Cultures ⁵
BUAD 3100 ROAR Program I (1 cr) (take in fall or spring)	

SOPHOMORE YEAR

✓ Fall Semester	✓ Spring Semester
ACCT 2010 Financial Accounting	ACCT 2020 Managerial Accounting
BLAW 2000 Business Law	INFS 3000 Info Systems and Business Intelligence
COMM 2010 Comm in Workplace or 2100 Public Speaking	MKTG 3000 Principles of Marketing
QUAN 2010 Business Statistics	QUAN 2020 Quantitative Analysis for Business ³
Explore – Physical & Natural World (4 cr) ⁶	Open Elective ⁴
BUAD 3200 ROAR Program II (1 cr) (take in fall or spring)	

JUNIOR YEAR

✓ Fall Semester	✓ Spring Semester
FNCE 3050 Basic Finance	Business Area of Emphasis Course
MGMT 3300 Intro to Management & Organization ⁷	Business Area of Emphasis Course
OPTM 3000 Fundamentals of Operations Mgmt ⁸	Upper Division Business Course ¹⁰
Writing Intensive ⁹ or Open Elective ⁴	Upper Division Business Course ¹⁰
Open Elective ⁴	Open Elective ⁴
ROAR Program Experiential Learning (zero credit) ¹⁰	Writing Portfolio (PORT 3000 required, zero credit) ¹¹

SENIOR YEAR

✓ Fall Semester	✓ Spring Semester
BGSO 4000 Business, Government, & Society ¹²	STRT 4500 Strategic Management ¹³
Business Area of Emphasis Course	Business Area of Emphasis Course
Business Area of Emphasis Course	Business Area of Emphasis Course
Upper Division Business Course ¹⁰	Open Elective ⁴
Open Elective ⁴ (1 credit)	
BUAD 3300 ROAR Program III (1 cr)	

Model Degree Program Notes:

1. Compass Curriculum Gateway Experience.
2. ECON 1010 fulfills the Compass Curriculum Explore: Society, Social & Economic Institutions requirement.
3. ACT/SAT scores, placement tests and self-directed placement will be used for placement in English and MATH courses. Core Writing Course and TCID 2080 are required for the Compass Curriculum Core Writing courses. MATH 1040 and QUAN 2020 fulfills the Compass Curriculum Quantitative Reasoning course requirement. MATH 1030 can be used in place of MATH 1040. This option will decrease open electives by 2 credits.
4. An open elective is any college-level course.
5. Choose an Explore: Arts, Humanities, and Cultures course.
6. Choose an Explore: Physical and Natural World course.
7. MGMT 3300 fulfills the Compass Curriculum Inclusiveness component.
8. OPTM 3000 fulfills one of the two required Compass Curriculum Writing Intensive courses.
9. Choose a Writing Intensive Course if not fulfilled in your Explore Arts, Humanities, and Culture course.
10. An upper division business course is any 3000/4000 course offered by the College of Business. These courses can also be minor courses.
11. All students must complete the University Composition Competency requirement prior to graduation. After completing both Core Writing & TCID 2080, students must enroll in PORT 3000 to submit their Writing Portfolio or enroll in an additional upper division writing course.
12. BGSO 4000 fulfills the Compass Curriculum Navigate Course and Sustainability component.
13. STRT 4500 fulfills the Compass Curriculum Capstone requirement.

BUSINESS AREAS OF EMPHASIS

ACCOUNTING	BUSINESS ADMINISTRATION	CYBERSECURITY MANAGEMENT
<p>ACCT 3010 Intermediate Acct I ACCT 3020 Intermediate Acct II ACCT 3110 Cost Accounting ACCT 4210 Individual Income Tax ACCT 4310 Introduction to Accounting Systems ACCT 4600 Auditing One Accounting elective: ACCT 4110, 4410, 4950</p>	<p>The Business Administration emphasis allows the student to select 18 semester hours of upper-division business coursework (six – 3 credit hour courses) based on the individual’s particular interests and objectives. Courses must be selected from at least two different emphasis areas to provide a solid business foundation. Course work selected must be pre-approved via a contract.</p>	<p>INFS 3070 Business Programming Fundamentals INFS 3500 Intro to Cybersecurity Technology INFS 3700 Computer Networks & Telecom INFS 3750 Organizational Cybersecurity CYSM 4100 IT Risk Management CYSM 4300 IT Security Auditing Two Cybersecurity Management electives: CYSM 4500, 4700; INFS 4700, INFS 3100 or OPTM 3390; Approved Security, Technology, or Information Systems Electives; internship</p>
FINANCE	HUMAN RESOURCES MANAGEMENT	INFORMATION SYSTEMS
<p>FNCE 4000 Advanced Corporate Finance FNCE 4200 Investment & Portfolio Mgmt FNCE 4350 Equity Valuation FNCE 4900 Fixed Income Securities Three Finance electives: FNCE 4210, 4250, 4400, 4500, 4590</p>	<p>HRMG 4380 HR Mgmt for Managers HRMG 4400 Labor/Empl Relations & Engage HRMG 4410 Rewards - Motivate/Retain Empl HRMG 4430 Talent Acquisition HRMG 4450 Advanced Topics in HR Mgmt One Human Resources elective: MGMT 4110, 4240, 4370; OPTM 3390, 4100; internship</p>	<p>INFS 3070 Business Programming Fundamentals INFS 3400 Database Management INFS 3500 Intro to Cybersecurity Technologies INFS 3700 Computer Networks & Telecom INFS 3800 Programming Web-Based Systems INFS 4050 Information Technology Integration Two Information Systems electives: INFS 3100, 3750, 4400, 4700; CYSM 4100, 4300; OPTM 3390; approved technical elective; internship</p>
INTERNATIONAL BUSINESS	MANAGEMENT	MARKETING
<p>INTB 3600 International Business INTB 3700 International Trade & Financial Mgmt INTB 4800 International Management MKTG 4900 International Marketing Two International Business electives: COMM 3280; ECON 3280, 3410; FNCE 4400; INTB 4610, 4611, 4612, 4613, 4614, 4615; OPTM 4200; PSC 4210, 4250, 4280; SOC 4380; One UD Language Course; internship</p>	<p>HRMG 4380 HR Mgmt for Managers MGMT 4110 Experiences in Leadership MGMT 4370 Organization Develop and Change MGMT 4500 Prin Negotiation & Conflict Mgmt MGMT 4220 Adv Topics in Business Comm OR MGMT 4240 The Future of Work One Management elective: ENTP 3000; HRMG 4400, 4410,4430; INTB 4613, 4800; MGMT 4220, 4240; MKTG 4400; OPTM 3390, 4100, 4200; OSIM 3501, 3533; internship</p>	<p>MKTG 3300 Marketing Research MKTG 4650 Promotion Mgmt and Strategy MKTG 4800 Marketing Planning & Strategies Three Marketing electives: MKTG 3400, 4400, 4500, 4510, 4550, 4600, 4700, 4900; internship</p>
SERVICE MANAGEMENT	SUPPLY CHAIN MANAGEMENT & ANALYTICS	SPORT MANAGEMENT
<p>HRMG 4380 HR Mgmt for Managers MGMT 4110 Exp in Leadership MKTG 4400 Service Mgt & Mktg OPTM 4100 Managing Service Ops Two Service Management electives: HRMG 4410, 4430, 4450; MGMT 4370; MKTG 3300, 4500, 4510; OPTM 4200; internship</p>	<p>BUAN 3600 Forecasting, Predicting, and Planning BUAN 4000 Applied Prescriptive Analytics OPTM 4100 Managing Service Operations OPTM 4200 Global Logistics & Supply Chain Mgmt OPTM 4690 Bridging Strat & Tactics in Proj Mgt One Supply Chain Mgmt elective: BUAN 3500; INFS 3400; OPTM 3390, internship</p>	<p>There are additional course requirements for this program that begin in the freshman year. Please see a business advisor to inquire about declaring this emphasis.</p>
PGA GOLF MANAGEMENT		
<p>PGM is an option that can be combined with any of the preceding emphases. There are additional admissions requirements for this program. Please see a business advisor for details.</p>		<p>For students interested in a DOUBLE EMPHASIS:</p> <p>Students must fulfill all the requirements for both emphases.</p> <p>No more than one, 3-credit hour course can be “double counted” between the two emphases.</p>

ROAR Program Overview:

Relationships ▪ Opportunities ▪ Acumen ▪ Readiness

Purpose:

The purpose of the ROAR program is to prepare undergraduate College of Business students for their transition from college to career. The program focuses on career exploration, career planning, professionalism, and networking. The goal of the ROAR program is for students to seamlessly transition from their academic careers as College of Business students to careers as business professionals.

Goals:

1. Provide students with an in-depth understanding of their interests, skills, and values, and how these match to particular jobs and professions.
2. Give students hands-on experience on how to write cover letters and resumes, practice effective interviewing techniques, develop effective job-hunting skills, and refine the art of building a professional network.
3. Immerse students in experiential learning opportunities to gain real-world experience prior to graduation. This may include internships, service-learning and volunteer opportunities, and part-time employment.
4. Help students converse, interact, and dress in a professional manner.
5. Provide students with tools to successfully transition from the College of Business to a career as a business professional.

Compass Curriculum

The Campus-Wide Education Program at UCCS

The Compass Curriculum is the campus-wide undergraduate, general education program at UCCS. This program was created to give you the right tools, knowledge, and experience for success in today's world after you graduate.

The goals of our general education program focus on three interrelated areas of learning, all of which are essential to an undergraduate education. Through the general education curriculum, students will develop competencies in each area and the ability to integrate these competencies as a foundation for lifelong learning.