

# Thomas J. Aicher, Ph.D.

taicher@uccs.edu

## ACADEMIC LEADERSHIP

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### **Dean, College of Business**

September 2023–Present

University of Colorado Colorado Springs

*Full Time*

- Develop and implement strategic plans for academic programs, College departments, and collaborative initiatives
- Foster a research environment aligned with the mission and values of the campus and College
- Promote high-quality academic programs that meet students' and external constituents' educational requirements
- Cultivate an inclusive educational climate that prioritizes and facilitates student support and success
- Coordinate academic program evaluations to maintain AACSB accreditation
- Maintain a climate of open communication, collaboration, integrity, respect, and professionalism
- Champion a culture of diversity and community with faculty, staff, and students
- Effectively communicate the College's vision, mission, and goals to the UCCS campus, CU system, and external constituents
- Develop partnerships and secure funding to support College programs

### **Interim Dean, College of Business**

December 2022–September 2023

University of Colorado Colorado Springs

*Full Time*

- Develop and implement strategic plans for academic programs, College departments, and collaborative initiatives
- Foster a research environment aligned with the mission and values of the campus and College
- Promote high-quality academic programs that meet students' and external constituents' educational requirements
- Cultivate an inclusive educational climate that prioritizes and facilitates student support and success
- Coordinate academic program evaluations to maintain AACSB accreditation
- Maintain a climate of open communication, collaboration, integrity, respect, and professionalism
- Champion a culture of diversity and community with faculty, staff, and students
- Effectively communicate the College's vision, mission, and goals to the UCCS campus, CU system, and external constituents
- Develop partnerships and secure funding to support College programs

### **Associate Dean, College of Business**

June 2022–December 2022

University of Colorado Colorado Springs

*Full Time*

- Led the instructional and facility operations of the college
- Assist in strategic planning for the college and ensure appropriate policies are in place for implementing the strategic plan
- Oversee academic programs by directing and developing the undergraduate and graduate programs in accordance with AACSB standards to provide students with high-quality education
- Oversee academic research to ensure high levels of academic success

### **Athletics Advisory Council Member**

August 2017–August 2018

University of Cincinnati

*Part Time, Additional Responsibility*

- Promoted an understanding of intercollegiate athletics among all members of the University community
- Fostered a clear commitment to academic integrity within the athletic program
- Ensured commitment to student-athletes in all athletic activities
- Provided counsel to the president, board of trustees, director of athletics, and faculty senate concerning matters of athletic policy and strategy formation, fiscal and facilities planning, educational programming, staff development, and athletic scheduling

- Provided counsel to the faculty athletics representative
- Provided a communication link between athletics department and faculty, including faculty senate, trustees, and the broader university community

**University Faculty Senator**

August 2017–August 2018

College of Education, Criminal Justice, and Human Services

University of Cincinnati

*Part Time, Additional Responsibility*

- Represented and served as a liaison to the on the University of Cincinnati Faculty Senate
- Considered and, if necessary, acted on matters referred to the senate by the president or faculty
- Discussed and acted on pertinent matters relating to the missions and operation of the University

**Program Director, Sport Administration Program**

August 2014–August 2017

University of Cincinnati

*Part Time, Additional Responsibility*

- Coordinated eight full-time and 12 part-time faculty members, an undergraduate program (~350 students), and a graduate program (19 students)
- Developed and directed the Master of Science in Sport Administration proposal approval process
- Directed undergraduate and graduate program assessment processes
- Led the program’s strategic planning process
- Created strategic partnerships to enhance educational opportunities for the graduate program
- Developed external relationships to fund graduate assistantships
- Assisted in the development of junior faculty and new hires
- Managed the program’s special event and marketing budget
- Oversaw experiential learning courses

**Faculty Senate President**

August 2014–August 2017

College of Education, Criminal Justice, and Human Services

University of Cincinnati

*Part Time, Additional Responsibility*

- Served as a liaison between college faculty and administration
- Managed a ~\$45,000 budget used for faculty development funds
- Provided leadership and guidance on college-level initiatives

**ACADEMIC APPOINTMENTS**

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**Professor** | *Full Time*

September 2021–Present

Department of Marketing & International Business, Sport Management  
College of Business – University of Colorado Colorado Springs

**Associate Professor** | *Full Time*

August 2021–September 2023

Department of Marketing & International Business, Sport Management  
College of Business – University of Colorado Colorado Springs

**Assistant Professor** | *Full Time*

August 2018–August 2021

Department of Marketing & International Business, Sport Management  
College of Business – University of Colorado Colorado Springs

**Associate Professor** | *Full Time*

August 2015–August 2018

School of Human Services, Sport Administration  
College of Education Criminal Justice, and Human Services – University of Cincinnati

**Assistant Professor** | *Full Time*

August 2011–August 2015

School of Human Services, Sport Administration  
College of Education, Criminal Justice, and Human Services – University of Cincinnati

**Assistant Professor** | *Full Time*

August 2009–August 2011

Department of Kinesiology and Physical Education, Sport Management  
College of Education – Northern Illinois University

**Graduate Teaching Assistant** | *Part Time*

August 2006–May 2009

Department of Health and Kinesiology, Physical Education and Activities Program  
College of Education and Human Development – Texas A&M University

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## EDUCATION

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<b>Ph.D.</b>	<b>Texas A&amp;M University</b> Kinesiology, emphasis in Sport Management	August 2009
<b>M.S.</b>	<b>Texas A&amp;M University</b> Kinesiology, emphasis in Sport Management	August 2007
<b>B.S.</b>	<b>Virginia Polytechnic and State University</b> Marketing Management	May 1999

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## PROFESSIONAL DEVELOPMENT

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<b>Academy of Leadership</b>	<b>2024</b>
Center for the study of higher education, Penn State University	

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## PUBLICATIONS

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### Refereed Journal Manuscripts

\* indicates graduate student author, £ indicates undergraduate student author

52. Butler, B. N., Turcott, R., & **Aicher, T. J.** (in press). Faculty diversity, accreditation, and sport management. *COSMA Journal*. (Tier III)
51. Davies, M., **Aicher, T. J.**, Hungenberg, E., & Newland, B. (in press) “Together we go far”: Exploring the motivational dispositions within connected fitness. *Journal of Applied Sport Management*, 16(1), 41–51. (Tier III).
50. Olson, E. M., Czaplewski, A., Olson, K. M., & **Aicher, T. J.** (in press). Digital marketing and business strategy and tactics: An exploratory study of competitive advantage. *Administrative Sciences*. (Tier II)
49. Butler, B. N., **Aicher, T. J.**, Vahoua, G.\*, Hartzell, A. C. (2024). Sport, migration, and diaspora: The case of Ivorian track and field athletes. *Sport Business Management: An International Journal*. <https://doi.org/10.1108/SBM-04-2023-0046> (Tier II)
48. Davies, M., Hungenberg, E., **Aicher, T. J.**, & Newland, B. (2024). Work[out] from home: The relationships between brand community and brand equity among connected fitness brand users. *International Journal Sport Marketing and Management*, 24(2), 113–136. (Tier II)
47. Bopp, T., Vadeboncoeur, J. D.\*, & **Aicher, T. J.** (2023). A racial ethnic comparison of perceived welcomeness in sport participation among youth. *Managing Sport & Leisure*. (Tier II)
46. Fridley, A., Stokowski, S., Arthur-Banning, S., **Aicher, T. J.**, & Croft, C. (2023). Leveraging the forgotten inherent relationship: Marketing college athletics to faculty. *Sport Innovation Journal*, 1, 104–116. <https://doi.org/10.18060/27124> (Tier III).
45. Lower, L., **Aicher, T. J.**, & Baker, B. J. (2023). Intention–behavior relationship within community running clubs: Examining the moderating influence of leisure constraints and facilitators within the environment. *World Leisure Journal*, 65(1), 3–27. <https://doi.org/10.1080/16078055.2022.2125572> (Tier II)
44. Newland, B. L., & **Aicher, T. J.** (2023). Understanding runner’s passion and addiction: A Kano method analysis. *Managing Sport and Leisure*. <https://doi.org/10.1080/23750472.2023.2219692> (Tier II)
43. **Aicher, T. J.**, Heere, B., Odio, M. A., & Ferguson, J. (2022). Looking beyond the positive/negative continuum: Understanding service quality through the importance-performance analysis. *Sport Management Review*. Advance online publication. <https://doi.org/10.1080/14413523.2022.2119722> (Tier I)

42. Hungenberg, E., **Aicher, T. J.**, & Sawyer, T.\* (2022). A glimpse into the experience of a youth sport tourism consumer: An analysis of parents vs. coaches. *Journal of Sport & Tourism*, 26(1), 43–63. <https://doi.org/10.1080/14775085.2022.2026809> (Tier II)
41. Odio, M. A., Pate, J. R., & **Aicher, T. J.** (2022). Breaking down barriers in sport management internships using the universal design for learning. *Sport Management Education Journal*, 16(2), 183–193. <https://doi.org/10.1123/smej.2021-0027> (Tier II)
40. Ryan, H. £, **Aicher, T. J.**, Stokowski, S., & Paule-Koba, A. (2022). Division II baseball and softball athletes' perceptions of mental health and personal well-being. *Journal of Issues in Intercollegiate Athletics*. <http://csri-jiia.org/division-ii-baseball-and-softball-athletes-perceptions-of-mental-health-and-personal-well-being/> (Tier II)
39. Wilkerson, T. A., Fridley, A., Arthur-Banning, S., **Aicher, T. J.**, & Stokowski, S. (2022). “Gonna mess with your head”: The role of mental health in the lived experiences of black male football college athletes. *Journal of Issues in Intercollegiate Athletics*, 15, 292–313. [http://csri-jiia.org/wp-content/uploads/2022/04/RA\\_2022\\_14.pdf](http://csri-jiia.org/wp-content/uploads/2022/04/RA_2022_14.pdf) (Tier II)
38. **Aicher, T. J.**, & Newland, B. L. (2021). Sport's future leaders: Workforce development in small sport organizations. *Sport Entertainment Review*. <https://serjournal.com/2021/02/15/sportsfutureleaders/> (Tier III)
37. Newland, B. L., **Aicher, T. J.**, Davies, M., & Hungenberg, E. (2021). Sport and ecotourism: Sustainability of trail racing events in US National Parks. *Journal of Sport & Tourism*, 25(2), 155–181. <https://doi.org/10.1080/14775085.2021.1902374> (Tier II)
36. **Aicher, T. J.**, Buning, R., & Newland, B. (2020). Running through travel career progression: Social worlds and active sport tourism. *Journal of Sport Management*, 36(6), 542–553. <https://doi.org/10.1123/jsm.2019-0256> (Tier I)
35. Butler, B. N., **Aicher, T. J.**, & Wieber, B. £ (2020). Junior college or the NCAA: The case of a U.S. women's tennis team with no U.S. players. *Journal of Global Sport Management*, 5(1), 83–101. <https://doi.org/10.1080/24704067.2019.1670089> (Tier III)
34. Finnegan, C. A., **Aicher, T. J.**, & Block, R. M. (2020). Predicting repeat registrations for endurance sport events. *Sport Marketing Quarterly*, 29(2), 94–108. (Tier II)
33. Czekanski, W. A., Siegrist, A., & **Aicher, T. J.** (2019). Getting to the heart of it all: An analysis of due process in interscholastic athletics. *Journal of Legal Aspects of Sport*, 29(2), 152–170. (Tier III)
32. Davies, M., Hungenberg, E., & **Aicher, T. J.** (2019). The relationship between runner environmental paradigm and their motives to participate in an urban or rural marathon. *International Journal of Event and Festival Management*, 10(1), 48–66. <https://doi.org/10.1108/IJEFM-02-2018-0013> (Tier II)
31. **Aicher, T. J.**, & Newland, B. L. (2018). To explore or race? Examining endurance athletes' destination event choices. *Journal of Vacation Marketing*, 24(4), 340–354. <https://doi.org/10.1177/1356766717736364> (Tier II)
30. **Aicher, T. J.**, Simmons, J. M., & Cintron, A. (2018). An analysis of running event consumer behaviors. *Journal of Applied Sport Management*, 10(2), 26–35. <https://doi.org/10.18666/JASM-2018-V10-I2-8836> (Tier III)
29. Newland, B. L., & **Aicher, T. J.** (2018). Exploring sport event participants' race and destination choices. *Journal of Sport & Tourism*, 22(2), 131–149. <https://doi.org/10.1080/14775085.2018.1436464> (Tier II)
28. Rice, J. A., Hambrick, M. E., & **Aicher, T. J.** (2018) A qualitative investigation of sport activity participation and constraint negotiation among African American endurance runners. *Journal of Sport Behavior*, 41(1), 64–87. (Tier III)
27. **Aicher, T. J.**, Rice, J. A., & Hambrick, M. E. (2017). Understanding the relationship between motivation, sport involvement, and sport event evaluation meanings as factors influencing marathon participation. *Journal of Global Sport Management*, 2(4), 217–233. <https://doi.org/10.1080/24704067.2017.1375384> (Tier III)
26. Achen, R. M., **Aicher, T. J.**, & Karadakis, K. (2017). Comparison of local and non-local participants' sponsorship and charitable recall and intentions. *Journal of Tourism, Hospitality, and Sports*, 26, 57–66. (Tier III)
25. Bopp, T., Turick, R.\*, Vadeboncoeur, J. D.\*, & **Aicher, T. J.** (2017). Are you welcomed? A racial ethnic comparison of perceived welcomeness in sport participation. *International Journal of Exercise Science*, 10(6), 833–844. <https://digitalcommons.wku.edu/ijes/vol10/iss6/3> (Tier III)

24. McNiff, J., & **Aicher, T. J.** (2017). Understanding of the challenges and opportunities associated with online learning: A scaffolding theory approach. *Sport Management Education Journal*, 11(1), 13–23. <https://doi.org/10.1123/smej.2016-0007> (Tier II)
23. **Aicher, T. J.**, Wells, J. E., & Rosely, M. £ (2016). The case of a coaching change: Do volleyball student-athletes' attitudes and stereotypes change too? *Applied Research in Coaching and Athletics Annual*, 31, 172–206. (Tier III)
22. Samariniotis, H.\* , **Aicher, T. J.**, & Grappendorf, H. (2016). The perceived effects of the double bind on female head coaches and coaching efficacy of masculine and feminine sports. *Journal of Contemporary Athletics*, 10(3), 185–189. (Tier III)
21. Simmons, J. M., Greenwell, T. C., & **Aicher, T. J.** (2016). Assessing the effect of family structure on perceptions of fan-family conflict. *Global Sport Business Journal*, 4(2), 25–40. (Tier III)
20. **Aicher, T. J.**, & Brenner, J.\* (2015). Individuals' motivation to participate in sport tourism: A self-determination theory perspective. *International Journal of Sport Management, Recreation, & Tourism*, 18(d), 57–81. (Tier III)
19. **Aicher, T. J.**, Karadakis, K., & Eddosary, M. M. (2015). Comparison of sport tourists' and locals' motivation to participate in a running event. *International Journal of Event and Festival Management*, 6(3), 215–234. <https://doi.org/10.1108/IJEFM-03-2015-0011> (Tier II)
18. Butler, B. N.\* , & **Aicher, T. J.** (2015). Demonstrations and displacement: Social impact and the 2014 FIFA World Cup. *Journal of Policy Research in Tourism, Leisure and Events*, 7(3), 299–313. <https://doi.org/10.1080/19407963.2014.997436> (Tier II)
17. Harris, K. F.\* , Grappendorf, H., **Aicher, T. J.**, & Veraldo, C. (2015). Discrimination? Low pay? Long hours? I am still excited: Female sport management students' perceptions of barriers toward a future career in sport. *Advancing Women in Leadership*, 35, 12–21. <https://doi.org/10.18738/awl.v35i0.128> (Tier III)
16. Harris, K. F.\* , Grappendorf, H., Veraldo, C. M., & **Aicher, T. J.** (2014). A concern for the future of sport management: Female students' perceptions toward their sport management degree. *Global Sport Business Journal*, 2(3), 28–43. (Tier III)
15. **Aicher, T. J.**, & Wells, J. E. (2013). Is it the “old boys” or the “old White boys” network: A race by gender analysis of homologous reproduction among intercollegiate women's basketball coaching staffs. *Applied Research in Coaching and Athletics Annual*, 28, 1–29. (Tier III)
14. Stokowski, S.\* , Huffman, L. T.\* , & **Aicher, T. J.** (2013). A comparative analysis of sport participation motivations of NCAA Division I student-athletes: An international focus. *Journal for the Study of Sports and Athletes in Education*, 7(2), 131–148. <https://doi.org/10.1179/1935739713Z.00000000009> (Tier III)
13. Wells, J. E., & **Aicher, T. J.** (2013). Follow the leader: A relational demography, similarity attraction, and social identity theory of leadership approach of a team's performance. *Gender Issues*, 30, 1–14. <https://doi.org/10.1007/s12147-013-9112-8> (Tier III)
12. **Aicher, T. J.** (2012). A review of Sport Tourism Development (2nd Edition). *Sport Management Review*, 15(3), 383–384. (Tier I)
11. **Aicher, T. J.** (2012). A theoretical model of the potential outcomes of an organizational culture within diverse organizations. *International Journal of Sport Management and Marketing*, 11(1/2), 89–105. (Tier II)
10. **Aicher, T. J.**, & Samariniotis, H.\* (2012). A comparison of athletes' use of situational cues and gender stereotypes on coaching endorsement. *Journal of Issues in Intercollegiate Athletics*, 5, 192–206. (Tier II)
9. Olejniczak, M.\* , & **Aicher, T. J.** (2012). Leveraging sponsorships to meet organizational marketing objectives: A case study of a consumer packaged goods product with the Super Bowl. *Case Studies in Sport Management*, 1(1), 76–84. <https://doi.org/10.1123/cssm.1.1.76> (Tier III)
8. **Aicher, T. J.**, & Cunningham, G. B. (2011). Organizational culture and leader sex impacts leader prototypicality and effectiveness. *International Journal of Sport Management*, 12(3), 344–360. (Tier II)
7. **Aicher, T. J.**, & Samariniotis, H.\* (2011). An evaluation of the impact of role congruity and power sharing techniques on perceived leadership effectiveness. *Journal for the Study of Sports and Athletes in Education*, 5(3), 215–232. <https://doi.org/10.1179/ssa.2011.5.3.215> (Tier III)

6. **Aicher, T. J.**, & Sagas, M. (2010). Are head coaches in intercollegiate athletics perceived as masculine? An evaluation of gender stereotypes and the effect of sexism on intercollegiate athletics. *Gender Issues*, 27(3), 165–174. <https://doi.org/10.1007/s12147-010-9092-x> (Tier III)
5. **Aicher, T. J.**, & Sagas, M. (2010). Change in the coach's gender and the effect on team performance. *Applied Research in Coaching and Athletics Annual*, 25, 42–61. (Tier III)
4. Olejniczak, M.\* & **Aicher, T. J.** (2010). Conceptual framework of sponsorship's relationship with components of organizational culture. *International Journal of Sport Management, Recreation and Tourism*, 6, 18–36. (Tier III)
3. **Aicher, T. J.**, & Sagas, M. (2009). An examination of homologous reproduction and the effects of sexism. *Journal for the Study of Sports and Athletes in Education*, 3(3), 375–386. <https://doi.org/10.1179/ssa.2009.3.3.375> (Tier III)
2. **Aicher, T. J.**, & Sagas, M. (2009). Sexist beliefs affect perceived treatment discrimination among coaches in Division I intercollegiate athletics. *International Journal of Sport Management*, 10(3), 243–262. (Tier II)
1. **Aicher, T. J.**, & Sagas, M. (2007). Future predictions of Division II athletics: Trends, issues, and events that may occur in the upcoming decade. *Journal of Contemporary Athletics*, 2(4), 369–392. (Tier III)

### Journal Articles in Review

1. Bogina, A. C., Aicher, T. J., Bogina, K. C., & Gordon, B. S. (Resubmitted second review July 16, 2024). A failed relationship or a great opportunity: Professional runners experience with sponsorships. *Sport Marketing Quarterly*. (Tier II)
2. Trail, G., **Aicher, T.**, Choi, W., & Lazillo, J. D. (Submitted July 9, 2024). Can marketer-controlled brand associations mitigate the impact of internal constraints on team fandom? *International Journal of Sports Marketing and Sponsorship*. (Tier II)

### Journal Articles in Progress

1. **Aicher, T. J.**, Lower-Hoppe, L., & Evans, J. O. (Writing). Factors influencing consumer behaviors preparing for marathon events: A longitudinal study of long-distance runners. *Journal of Sport Management*.
2. Newland, B. L., & **Aicher, T. J.** (Writing). Exploring social impacts: Do the Olympics deserve a gold medal? *Journal of Sport Management*.
3. Newland, B. L., **Aicher, T. J.**, & Buning, R. (Writing). Importance-performance analysis of a marathon event. *Sport Marketing Quarterly*.

### Book Chapters

16. Newland, B. L., & **Aicher, T. J.** (2022). The ecosystem of digital fitness. In M. L. Naraine, T. M. Hayduk, III, & J. P. Doyle (Eds.), *Routledge Handbook of Digital Sport Management*. Routledge.
15. **Aicher, T. J.**, & Newland, B. L. (2022). Event and tourism. In A. Gillintine, B. Crow, & B. L. Newland (Eds.), *Foundations of sport management* (5th ed.). FiT Publishing.
14. Newland, B. L., Hall, S., & **Aicher, T. J.** (2021). Sport facility and event management. In P. Pederson & L. Thibault (Eds.), *Contemporary sport management* (7th ed.) Human Kinetics.
13. **Aicher, T. J.** (2019). Measurement and evaluation in sport facility and events. In **T. J. Aicher**, B. L. Newland, & A. Paule-Koba (Eds.), *Sport facility and event management* (2nd ed.). Jones Bartlett Learning.
12. **Aicher, T. J.**, & Paule-Koba, A. (2019). Introduction to facility and event management. In **T. J. Aicher**, B. L. Newland, & A. Paule-Koba (Eds.), *Sport facility and event management* (2nd ed.). Jones Bartlett Learning.
11. **Aicher, T. J.**, & Paule-Koba, A. (2019). Risk management. In **T. J. Aicher**, B. L. Newland, & A. Paule-Koba (Eds.), *Sport facility and event management* (2nd ed.). Jones Bartlett Learning.
10. Karadakis, K., Bopp, T., & **Aicher, T. J.** (2019). Sustainability and legacy. In **T. J. Aicher**, B. L. Newland, & A. Paule-Koba (Eds.), *Sport facility and event management* (2nd ed.). Jones Bartlett Learning.
9. Newland, B. L., & **Aicher, T. J.** (2019). Consumer behavior. In **T. J. Aicher**, B. L. Newland, & A. Paule-Koba (Eds.), *Sport facility and event management* (2nd ed.). Jones Bartlett Learning.

8. **Aicher, T. J.** (2015). Measurement and evaluation in sport facility and events. In **T. J. Aicher**, A. Paule-Koba, & B. L. Newland (Eds.), *Sport facility and event management*. Jones Bartlett Learning.
7. **Aicher, T. J.**, Schoenstedt, L., & Paule-Koba, A. (2015). Risk management. In **T. J. Aicher**, A. Paule-Koba, & B. L. Newland (Eds.), *Sport facility and event management*. Jones Bartlett Learning.
6. **Aicher, T. J.**, & Paule-Koba, A. (2015). Introduction to facility and event management. In **T. J. Aicher**, A. Paule-Koba, & B. L. Newland (Eds.), *Sport facility and event management*. Jones Bartlett Learning.
5. Karadakis, K., Bopp, T., & **Aicher, T. J.** (2015). Sustainability and legacy. In **T. J. Aicher**, A. Paule-Koba, & B. L. Newland (Eds.), *Sport facility and event management*. Jones Bartlett Learning.
4. Newland, B. L., & **Aicher, T. J.** (2015). Consumer behavior. In **T. J. Aicher**, A. Paule-Koba, and B. L. Newland (Eds.), *Sport facility and event management*. Jones Bartlett Learning.
3. **Aicher, T. J.** (2011). Cincinnati Reds: The return of the “big red” machine. In L. E. Swayne & J. G. Golson (Eds.), *Encyclopedia of sports management and marketing* (pp. 217–218). SAGE Publications.
2. **Aicher, T. J.** (2011). Eduselling. In L. E. Swayne & J. G. Golson (Eds.), *Encyclopedia of sports management and marketing* (pp. 437–438). SAGE Publications.
1. **Aicher, T. J.**, & Sagas, M. (2008). Future predictions of Division II athletics: Trends, issues, and events that may occur in the upcoming decade. In J. H. Humphrey (Ed.), *Sports and athletics developments* (pp. 57–80). Nova Publishers. (Reprinted Article).

### Books and Edited Volumes

3. **Aicher, T. J.**, Newland, B. L., & Paule-Koba, A. (2019). *Sport facility and event management* (2nd ed). Jones Bartlett Learning.
2. Newland, B. L., & **Aicher, T. J.** (2019). *Applied sport event management*. Top Hat.  
<https://app.tophat.com/marketplace/business/-/textbooks/applied-sport-event-management-bri-newland-thomas-aicher/3507/>
1. **Aicher, T. J.**, Paule-Koba, A., & Newland, B. L. (2015). *Sport facility and event management*. Jones Bartlett Learning.

### Technical Reports

8. **Aicher, T. J.** (2020). *Montana Marathon event satisfaction report*. Montana Marathon.
7. **Aicher, T. J.** (2017). *FC Cincinnati fan satisfaction and experience and sponsorship recall report*. FC Cincinnati.
6. **Aicher, T. J.**, & Simmons, J. M. (2017). *FC Cincinnati fan satisfaction and experience report*. FC Cincinnati.
5. **Aicher, T. J.**, & McNeil, T. (2016). *2016 Cincinnati Recreation Commission golf courses special event consumer profile*. Cincinnati Recreation Commission.
4. Simmons, J. M., & **Aicher, T. J.** (2016). *2015 Nippert stadium fan satisfaction report*. University of Cincinnati Athletic Department.
3. Simmons, J. M., & **Aicher, T. J.** (2016). *2015 Nippert stadium fan satisfaction report: Food and beverage/ concessions operations*. University of Cincinnati Athletic Department.
2. Hambrick, M., Rice, J. A., **Aicher, T. J.**, & Rosely, M. (2014). *Endurance runners survey results*. University of Louisville.
1. **Aicher, T. J.**, & Karadakis, K. (2013). *Sponsorship recall, event experience and satisfaction for the Bryan-College Station Marathon*. Bryan-College Station Marathon.

## REFEREED CONFERENCE PROCEEDINGS

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### National/International

\* indicates graduate student author, ℒ indicates undergraduate student author

77. Newland, B., & **Aicher, T. J.** (2024, May). Authentic assessment: An ungrading approach to student evaluation. Paper presented at the North American Society for Sport Management, Minneapolis, MN.

76. **Aicher, T. J.**, Newland, B., & Ammon, R. (2023, June). *Outpacing the competition: Determining the role of satisfaction among event participants*. Paper presented at the North American Society for Sport Management, Montreal, Canada.
75. Newland, B. & **Aicher, T. J.** (2022, December). *Holistic event leverage model: Deepening the sport event & tourism leverage ecosystem*. Paper presented at the Sport Management Association of Australia and New Zealand, Melbourne, Australia.
74. Hungenberg, E., **Aicher, T. J.**, & Sawyer, T.\* (2022, June). *A glimpse into the experience of a youth sport tourism consumer: An analysis of parents vs. coaches*. Paper presented at the North American Society for Sport Management, Atlanta, GA.
73. Newland, B., Davies, M., Hungenberg, E., & **Aicher, T. J.** (2022, June). *Somebody high-five me!: Exploring motivations of connected fitness brand users*. Paper presented at the North American Society for Sport Management, Atlanta, GA.
72. **Aicher, T. J.**, & Heere, B., Odio, M. A., & Ferguson, J. (2021, October). *Looking beyond the positive/negative continuum: Understanding service quality through the importance-performance analysis*. Paper presented at the Sport Marketing Association Conference, Las Vegas, NV.
71. Davies, M., & Hungenberg, E., **Aicher, T. J.**, & Newland, B. (2021, October). *Work[out] from home: The relationships between brand community and brand equity among connected fitness brand users*. Paper presented at the Sport Marketing Association Conference, Las Vegas, NV.
70. **Aicher, T. J.**, & Newland, B. (2021, May). *Running passion: Does it influence event satisfaction?* Paper presented at the annual conference of the North American Society for Sport Management, Virtual.
69. Newland, B., **Aicher, T. J.**, Davies, M., & Hungenberg, E. (2020, May). *Mass sport events and the environment: Can one exist without destroying the other?* Paper presented at the annual conference of the North American Society for Sport Management, Virtual.
68. Trail, G. T., **Aicher, T. J.**, Sweeney, K., Naylor, M., Johnston, M., Alfaro-Barrantes, P., Lanzillo, J., Triantafyllidis, S., O'Reilly, N., Jamaat, K., Choi, W., Braunstein-Minkove, J. R., Kim, A., Dees, W., & Bang, H. (2020, May). *Engaging partners and managing a large-scale research project*. North American Society of Sport Management Conference, San Diego, CA.
67. **Aicher, T. J.**, Lower-Hoppe, L., & Baker, B. J. (2019, November). *Factors influencing consumer behaviors preparing for marathon events: A longitudinal study of long-distance runners*. Paper presented at the Sport Marketing Association Conference, Chicago, IL.
66. Odio, M. A., & **Aicher, T. J.** (2019, September). *Beyond Kolb: Applying learning theories to internships in sport management*. Paper presented at the European Association of Sport Management, Seville, Spain.
65. Lower-Hoppe, L. M., **Aicher, T. J.**, & Baker, B. J. (2019, September). *Club organizational support: Impact on member constraints, intentions, and behaviors*. Paper presented at the European Association of Sport Management, Seville, Spain.
64. Briscoe, E.ℒ, Odio, M. A., & **Aicher, T. J.** (2019, May). *Career boundaries and professionalization of sport fundraising and development personnel*. Paper presented at the annual conference of the North American Society for Sport Management, New Orleans, LA.
63. Harrison, L.ℒ, & **Aicher, T. J.** (2019, April). *Help seeking behaviors of Division II athletes*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia, SC.
62. Buning, R., **Aicher, T. J.**, & Newland, B. (2018, September). *Exploring the impact of social world and travel conditions on flow-on tourism for active sport events*. Paper presented at the annual conference of the European Association of Sport Management, Malmo, Sweden.
61. **Aicher, T. J.**, Buning, R., & Newland, B. (2018, June). *The influence of an individual's social world status on event participation and travel behaviors*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.
60. Newland, B., & **Aicher, T. J.** (2018, June). *Aging and sport participation: Exploring the influence of addiction to sport*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.



59. **Aicher, T. J.** (2018, April). *An importance-performance analysis to measure event satisfaction in intercollegiate athletics*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia SC.
58. **Aicher, T. J.**, & Newland, B. (2018, March). *Exploring sport participants' event and destination choices*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
57. Buning, R., **Aicher, T. J.**, & Newland, B. (2017, September). *Exploring the impact of social worlds and travel conditions on flow-on tourism from active sport events*. Paper presented at the annual conference of the European Association of Sport Management, Bern, Switzerland.
56. **Aicher, T. J.**, Davies, M., & Hungenberg, E. (2017, June). *The relationship between runners' environmental paradigm and their motives to participate in an urban or rural event*. Paper presented at the annual conference of the North American Society for Sport Management, Denver, CO.
55. **Aicher, T. J.** (2017, April). *Understanding consumer satisfaction: An attribute-importance and comparative performance approach*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
54. Parks, T. L.\*, & **Aicher, T. J.** (2017, April). *Active free play and its effect on student athletes*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
53. **Aicher, T. J.**, & Simmons, J. M. (2016, November). *From the sidelines to the course: An analysis of running event spectators' motivation to participate*. Paper presented at the annual Sport Marketing Association Conference, Indianapolis, IN.
52. **Aicher, T. J.**, & Newland, B. (2016, June). *I'm racing abroad! Examining sport and destination choices*. Paper presented at the annual conference of the North American Society for Sport Management, Orlando, FL.
51. Schmid, C.\*, & **Aicher, T. J.** (2016, April). *College football, recruiting and winning: What is a better indicator of athletic donations?* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia, SC.
50. Swingle, E.\*, & **Aicher, T. J.** (2016, April). *Academic performance rate and student athletes on and off the field success*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia, SC.
49. **Aicher, T. J.**, & Newland, N. (2016, March). *The social impact of the 1996 Atlanta Summer Olympics: A 20-year perspective*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
48. **Aicher, T. J.** (2016, February). *Scrambled and not over-easy: A blended approach to a facility and event management course*. Paper presented at the annual conference for the Commission on Sport Management Accreditation, Tampa, FL.
47. Czekanski, W., Siegrist, A., & **Aicher, T. J.** (2016, February). *Due process analysis of Ohio interscholastic athletics*. Paper presented at the annual conference for the Sport and Recreation Law Association, New Orleans, LA.
46. Newland, B., & **Aicher, T. J.** (2015, September). *Evolution of the adult sport participant: An exploration of sport induced outcomes*. Paper presented at the annual conference of the European Association of Sport Management, Dublin, Ireland.
45. Karadakis, K., & **Aicher, T. J.** (2015, May). *Resident and sport tourist sponsorship recall and behavior intentions*. Paper presented at the annual conference of the North American Society for Sport Management, Ottawa, ON, Canada.
44. McNiff, J., **Aicher, T. J.**, & Peterson, D. (2015, April). *The Challenges and opportunities of online learning*. Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia, SC.
43. Pratt, A. N., Hambrick, M. E., & **Aicher, T. J.** (2015, March). *Marathons and social media strategies and outcomes*. Paper presented at the International Association for Communication and Sport annual summit, Charlotte, NC.
42. **Aicher, T. J.**, & Bopp, T. (2014, November). *Racial and ethnic differences in perceived welcomeness and self-efficacy in sports participation*. Paper presented at the annual conference of the North American Society for the Sociology of Sport, Portland, OR.
41. **Aicher, T. J.**, & Bopp, T. (2014, November). *Racial and ethnic differences in perceived welcomeness and self-efficacy in sports participation: A five-year update*. Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.

40. Butler, B. N.\*, & **Aicher, T. J.** (2014, November). *You hosted the World Cup, are they still mad? Brazilian protests highlight social impacts of mega-events.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, Portland, OR.
39. Karadakis, K., **Aicher, T. J.**, Bopp, T. (2014, November). *Sport event participant perceptions,* Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
38. Newland, B., & **Aicher, T. J.** (2014, November). *Bridging the gap between theory and practice through the development of future leaders.* Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.
37. Rice, J. A., **Aicher, T. J.**, Hambrick, M. E., & Rosely, M. K. ℓ (2014, October). *A stage comparison of two popular sport participant motivation scales using an underrepresented endurance event population.* Paper presented at the annual conference of the Sport Marketing Association, Philadelphia, PA.
36. **Aicher, T. J.** (2014, May). *iSpring Quiz Maker for online assessment and enhanced student engagement.* Teaching and Learning Fair presentation at the annual conference of the North American Society for Sport Management, Pittsburg, PA.
35. **Aicher, T. J.**, & Karadakis, K. (2014, May). *Motivations to participate in mid-scale running event: A self-determination theory perspective.* Paper presented at the annual conference of the North American Society for Sport Management, Pittsburg, PA.
34. Rosely, M.ℓ, **Aicher, T. J.**, & Hambrick, M. E. (2014, May). *Are there barriers keeping African Americans from running marathons? Investigating why some African Americans choose to run marathons and the barriers that would keep them from running along with selection of sport based on race.* Paper presented at the annual conference of the North American Society for Sport Management, Pittsburg, PA.
33. McNiff, J., **Aicher, T. J.**, & Peterson, D. (2014, April). *Online learning: Challenges and opportunities.* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia, SC.
32. Wells, J. E., & **Aicher, T. J.** (2014, April). *Coaching staff composition: Has it become an institutionalized domain?* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Columbia, SC.
31. Butler, B. N.\*, & **Aicher, T. J.** (2014, March). *“Power to the people”: Do mega event protests create change?* Paper presented and the Southern Sport Management Conference, Nashville, TN.
30. Rice, J. A.\*, Rosely, M.ℓ, **Aicher, T. J.**, & Hambrick, M. E. (2014, March). *Utilizing event choice motivations to organize participant commitment and self-determination.* Paper presented and the Southern Sport Management Conference, Nashville, TN.
29. Hambrick, M. E., **Aicher, T. J.**, & Mahoney, T. (2014, March). *Can you picture it? Exploring self-presentation and digital curation of sporting events within social media.* Paper presented at the International Association for Communication and Sport annual summit, New York, NY.
28. **Aicher, T. J.**, & Butler, B. N. (2013, November). *You won the bid for the World Cup, why are you mad? The Brazilian protests impact on foreign perceptions.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, Quebec City, Quebec, Canada.
27. **Aicher, T. J.**, & Newland, B. (2013, May). *A meta-analysis of the social impacts of the Olympic Games.* Paper presented at the annual conference of the North American Society for Sport Management, Austin, TX.
26. Melton, N., & **Aicher, T. J.** (2013, May). *Differences in perceived workplace incivility among senior women administrators in intercollegiate athletics: An intersection of race and sexuality.* Paper presented at the annual conference of the North American Society for Sport Management, Austin, TX.
25. Stokowski, S., **Aicher, T. J.**, & Rhode, C. R. (2013, April). *Stereotype threat through NCAA publications.* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
24. **Aicher, T. J.** (2012, November). *From the couch to a marathon: An auto-ethnography of becoming a runner.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, New Orleans, LA.
23. **Aicher, T. J.**, & Brenner, J. (2012, November). *A conceptual model to understand an individual’s motivation for participating in a sport tourism event.* Paper presented at Sport Events & Venues Tomorrow Conference, Columbia, SC.

22. **Aicher, T. J.**, Wells, J. E., & Rosely, M. (2012, November). *Does changing the leader, change the attitudes? A case study of a women's volleyball team.* Paper presented at the Annual conference of the North American Society for the Sociology of Sport, New Orleans, LA.
21. **Aicher, T. J.**, & Bopp, T. (2012, May). *Racial and ethnic differences in perceived welcomeness and success in sports.* Paper presented at the annual conference of the North American Society for Sport Management, Seattle, WA.
20. Pulvermacher, B., Durisk, A. M., Orbon, S., & **Aicher, T. J.** (2012, May). *Long-term success as a runner: Intrinsic vs. extrinsic motivation.* Paper presented at the annual meeting of the Society for the Study of Motivation, Chicago, IL.
19. **Aicher, T. J.**, & Agyemang, K. J. A. (2012, April). *Trends of sport segregation: An in-depth evaluation of the (non)racialization of NCAA varsity sport.* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
18. Samariniotis, H. N.\*, & **Aicher, T. J.** (2011, November). *I'm not a figure skater, I'm a hockey coach: The exploration of the double bind among female assistant hockey coaches.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, Minneapolis, MN.
17. Wells, J. E., & **Aicher, T. J.** (2011, November). *Gender differences on the court: Extending the concepts of relational demography, similarity attraction, and social identity on performance.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, Minneapolis, MN.
16. **Aicher, T. J.**, & Samariniotis, H. N.\* (2011, June). *"Think coach, think male?" A comparison of situational cues and gender stereotypes impact on leadership endorsement.* Paper presented at the annual conference of the North American Society for Sport Management, London, ON, Canada.
15. **Aicher, T. J.**, & Sparvero, E. (2011, April). *"It's all about the Benjamins": Financial management in college athletic departments.* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
14. Samariniotis, H. N.\*, & **Aicher, T. J.** (2011, April). *"Damned if you don't: The perceived effects of the double bind on female head coaches and coaching efficacy of masculine and feminine sports."* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
13. **Aicher, T. J.**, & Wells, J. E. (2010, November). *Is it the "old boys" network or the "old white boys?": A race by gender analysis of homologous reproduction of women's basketball teams.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, San Diego, CA.
12. Samariniotis, H. N.\*, & **Aicher T. J.** (2010, November). *"But I expected a man": An analysis of situational cues impact on leadership endorsement.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, San Diego, CA.
11. **Aicher, T. J.** (2010, May). *The influence of organizational culture and leader gender on perceptions of leadership prototypicality and effectiveness.* Paper presented at the annual conference of the North American Society for Sport Management, Tampa, FL.
10. **Aicher, T. J.** (2010, April). *A theoretical model of the potential impact of diversity cultures on individual level outcomes.* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
9. **Aicher, T. J.**, & Wells, J. (2010, April). *In her shoes: An analysis of the impact of changing the head coach on a women's basketball team's performance.* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
8. **Aicher, T. J.**, DeLorme, J. D., & Bopp, T. (2009, November). *Are you welcomed? Where do individuals feel welcome in sport.* Paper presented at the annual conference of the North American Society for the Sociology of Sport, Ottawa, ON, Canada.
7. **Aicher, T. J.**, & Sagas, M. (2009, May). *Are head coaches in intercollegiate athletics perceived as masculine? An evaluation of gender stereotypes and the effect sexism has on intercollegiate coaches.* Paper presented at the annual conference of the North American Society for Sport Management, Columbia, SC.
6. **Aicher, T. J.**, & Cunningham, G. B. (2009, May). *An analysis of role congruity in sport organizations via an analysis of power.* Paper presented at the annual conference of the North American Society for Sport Management, Columbia, SC.

5. **Aicher, T. J.**, & Sagas, M. (2009, April). *Does similar leadership affect the performance of a homogenous group: An evaluation of group performance based on the similarity-attraction paradigm?* Paper presented at the College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.
4. **Aicher, T. J.** (2008, November). *Women continue to decline the gender gap in athletic performance.* Paper presented at the annual conference for the North American Society for the Sociology of Sport, Denver, CO.
3. **Aicher, T. J.**, & Sagas, M. (2008, November). *An examination of homologous reproduction and the effects of sexism.* Paper presented at the annual conference for the North American Society for the Sociology of Sport, Denver, CO.
2. **Aicher, T. J.**, & Sagas, M. (2008, April). *How sexism affects leave intentions among coaches of women's teams.* Paper presented at the annual conference for the American Alliance for Health, Physical Education, Recreation, and Dance, Fort Worth, TX.
1. **Aicher, T. J.**, & Sagas, M. (2008, April). *Future predictions of Division II administrators: A comparison of the issues and trends of historically black and predominately white universities.* Paper presented at the "Issues in College Sport" Symposium/College Sport Research Institute Scholarly Conference on College Sport, Memphis, TN.

### State/Regional/Local

\* indicates graduate student author, ℒ indicates undergraduate student author

3. Lower, L., & **Aicher, T. J.** (2019, February). Environmental and psychological conditions impact on recreation. Paper presented at the Ohio Parks and Recreation Conference and Tradeshow, Sandusky, OH.
2. Pulvermacher, B.\* , Durisk, A. M., Orbon, S. \* , & **Aicher, T. J.** (2012, March). *Individual differences in achievement motivation and relationship to outcomes in marathon runners.* Paper presented at the Northern Illinois University Graduate Student Research Association Annual Conference, DeKalb, IL.
1. Samariniotis, H. N.\* , & **Aicher, T. J.** (2011, March). *Damned if you do, damned if you don't. The perceived effects of the double bind on female head coaches and coaching efficacy of masculine and feminine sports.* Paper presented at the Northern Illinois University Graduate Student Research Association Annual Conference, DeKalb, IL.

### INVITED LECTURES/PRESENTATIONS

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14. **Aicher, T. J.** (2022, April). *Chat with the experts: The publishing process.* Presented to Ohio State University Doctoral Seminar, Columbus, OH.
13. Rubin, L., **Aicher, T. J.**, Cooper, J., Paule-Koba, A., & Stokowski, S. (2019, March). *Navigating the academic publication process.* Presented at the College Sport Research Institute Scholarly Colloquium. Virtual.
12. **Aicher, T. J.** (2019, January). *Consumer behaviors of endurance sport athletes.* Presented to Louisiana State University Sport Facility and Event class, Baton Rouge, LA.
11. **Aicher, T. J.**, Timberlake, B., & Evans, K. (2018, March). *Mix of theory and Practice.* Presented at the Sport Event and Venues for Tomorrow Conference, Columbia, SC.
10. **Aicher, T. J.** (2016, February). *Marathons and social media: Engagement and outcomes.* Presented at the University of Cincinnati Social Media Week, Cincinnati, OH.
9. **Aicher, T. J.** (2014, October). *Social impact of mega sport events.* Presented to the Facility Management Graduate class at the University of Louisville, Louisville, KY.
8. **Aicher, T. J.** (2013, September). *Research in sport organizations: How to make a difference through sport.* Presented to Cincinnati Hill Christian Academy, Cincinnati, OH.
7. Reily, E., Polite, F. G., Muir, H., **Aicher, T. J.**, & Hofmann, A. (2012, November). *Teaching sociology of sport online: Best practices.* Workshop at the Annual Conference for the North American Society for the Sociology of Sport, New Orleans, LA.
6. **Aicher, T. J.** (2012, October). *Strategies to succeed in the sport profession.* Presented to the Sport Administration Learning Community, University of Cincinnati, Cincinnati, OH.
5. **Aicher, T. J.** (2012, October). *Qualitative research in sport organizations: Challenges, methods, and strategies.* Presented to Cincinnati Hill Christian Academy, Cincinnati, OH.

4. **Aicher, T. J.** (2011, November). *Using statistics in the real world*. Presented to the Graduate Introductory Statistical Methods class, University of Cincinnati, Cincinnati, OH.
3. **Aicher, T. J.** (2011, November). *How to set yourself up for success*. Presented to the Sport Administration Learning Community, University of Cincinnati, Cincinnati, OH.
2. Agyemang, K., **Aicher, T. J.**, McDowell, J., Paule, A., & MacIntosh, E. (2010, June). *Faculty panel on the transition from doctoral students to faculty members*. Workshop at the Annual Conference of the North American Society for Sport Management, Tampa, FL.
1. **Aicher, T. J.** (2010, March). *Team development: Understanding the differences between groups and teams*. Lecture presented to the Sport Communications classes at Texas A&M University.

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## MEDIA INTERVIEWS/PUBLICATIONS

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2. **Aicher, T. J.** (2020, January). Air-o-Sport. *Camp Business*, 17.
1. Kiernan, J. S. (Ed.) (2018, February 7). *2018 PyeongChang Olympic Facts*. Walltethub. <https://wallethub.com/blog/olympics-facts/1819/#thomas-j-aicher>

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## FUNDING ACTIVITIES

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### Internal Research and Development Grants

5. **Aicher, T. J.** [P.I.] (2017). *Faculty Development Grant*. University of Cincinnati. **Funded \$2,466.**
4. Odio, M., Grappendorf, H., **Aicher, T. J.**, & Kelley, D. (2015). *Sport Administration Athletic Administration Group Development Award proposal*. University of Cincinnati Collaborative or Interdisciplinary, and Group Professional Development Awards. **Funded \$2,000.**
3. Grappendorf, H., **Aicher, T. J.**, & Ruihley, B. J. (2014). *Kick it. Throw it. Jump it. Major in it. Manage it: Increasing female representation in sport administration* University of Cincinnati College of Education, Criminal Justice, and Human Services' Diversity Grant. **Funded \$9,828.11.**
2. **Aicher, T. J.** [P.I.] (2012). *Sloan C Consortium workshop*. Faculty Development Council Spring Awards. **Funded \$1,500.**
1. **Aicher, T. J.** [P.I.] (2009). *A race by gender analysis of homologous reproduction among intercollegiate women's basketball coaching staffs*. College of Education (NIU) Scholarship Support Grant. **Funded \$4,000.**

### External Research and Development Grants

8. Davies, M., & **Aicher, T. J.** (2021). *Work[out] from home: The relationships between brand community and brand equity among connected fitness brand users*. North American Society of Sport Management. **Funded \$500.**
7. Newland, B., **Aicher, T. J.**, & Davies, M. (2019). *Sport and ecotourism: Sustainability of trail racing events in US National Parks*. North American Society of Sport Management. **Not funded.**
6. Lower, L. [Co-P.I.], & **Aicher, T. J.** [Co-P.I.] (2018). *Community running clubs' use of public spaces: An analysis of the psychology, behaviors, and outcomes of long-distance running*. Ohio Parks and Recreation Association. **Funded \$2,000.**
5. Newland, B. [Co-P.I.], & **Aicher, T. J.** [Co-P.I.] (2018). *Sport and ecotourism: Sustainability of trail racing events in us national parks*. North American Society for Sport Management. **Not Funded.**
4. **Aicher, T. J.** [P.I.] (2017). *A running start: Youth engagement in the sport of running*. Saucony Run for Good. **Not funded.**
3. Newland, B. [Co-P.I.], & **Aicher, T. J.** [Co-P.I.] (2014). *Failing to repeat the mistakes of our forefathers: Using history to sustain a positive social legacy*. International Olympic Committee's Advanced Olympic Research Grant. **Not Funded.**
2. **Aicher, T. J.** [Co-P.I.], Pitney, W. [Co-P.I.], & Mazerolle, S. (2011). *Perceptions of workplace access and treatment discrimination among athletic trainers in the college setting*. North American Society for Sport Management. **Not Funded.**

1. Pitney, W. [Co-P.I.], **Aicher, T. J.** [Co-P.I.], & Mazerolle, S. (2010). *Perceptions of access and treatment discrimination among athletic trainers in the college setting*. Great Lakes Athletic Trainers Association. **Not Funded.**

### **External Consulting and Professional Collaborations**

10. **Aicher, T. J.** (2020). *Montana Marathon participant report*. Montana Marathon. **Funded.**
9. **Aicher, T. J.** (2018). *FC Cincinnati sponsorship report*. FC Cincinnati. **Funded.**
8. **Aicher, T. J.** (2017). *FC Cincinnati sponsorship report*. FC Cincinnati. **Funded.**
7. **Aicher, T. J.** (2017). *2016 Nippert stadium performance evaluation*. University of Cincinnati Athletic Department. **Funded.**
6. **Aicher, T. J.** (2016). *Sport information graduate assistantship*. Cincinnati Christian University. **Funded.**
5. **Aicher, T. J.** (2016). *Assistant athletic director graduate assistantship*. Activities Beyond the Classroom Foundation. **Funded.**
4. **Aicher, T. J.**, & Simmons, J. M. (2016). *FC Cincinnati fan satisfaction and experience report*. FC Cincinnati. **Funded.**
3. **Aicher, T. J.**, & McNeil, T. (2016). *2016 Cincinnati Recreation Commission golf courses special event consumer profile*. Cincinnati Recreation Commission. **Pro Bono.**
2. Simmons, J. M., & **Aicher, T. J.** (2016). *2015 Nippert stadium fan satisfaction report*. University of Cincinnati Athletic Department. **Funded.**
1. **Aicher, T. J.**, & Karadakis, K. (2014). *Event satisfaction and sponsorship recall*. College Station, TX: BCS Marathon. **Funded.**

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## **TEACHING EXPERIENCE**

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### **University of Colorado Colorado Springs**

- SPTM – 1000 Introduction to Sport Management
- SPTM – 4150 Sport Sales and Analytics
- SPTM – 4300 Facility and Event Management
- SPTM – 4450 College Sport Administration
- SPTM – 6100 Sport Marketing and Revenue Generation

### **University of North Texas**

- OPSM – 5900 Special Problems – Event Management

### **University of Cincinnati**

- SMGT – 2060 Diversity in Sport Organizations
- SMGT – 3010 Sport Management
- SMGT – 3031 Sport Finance
- SMGT – 4010 Facility and Event Management
- SMGT – 4021 Personal Selling
- SMGT – 7010 Research Methods and Applied Statistics in Sport Organizations
- SMGT – 7032 Sport Facility Management and System Operations
- SMGT – 7038 Sport Event Management

### **Northern Illinois University**

- ETRA – 520 Introduction to Educational Research
- LESM – 438 Sport and Fitness Management Strategies
- LESM – 536 Sport Industry and Organizations
- LESM – 538 Sport Management
- LESM – 542 Sport Marketing Promotions
- LESM – 544 Sport Finance
- LESM – 560 Facility and Event Management

- LESM – 565 Sport Communications
- LESM – 592 Sport Selling
- KNPE – 645 Application of Statistics to Research in Kinesiology and Physical Education

### **Texas A&M University**

- Sport Finance
- Activity Classes (e.g., Beginning, Intermediate and Major’s Soccer, Beginning Racquetball, Beginning Running)

## **ACADEMIC ADVISEMENT**

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### **Dissertation Committee:**

#### ***University of Cincinnati***

- Jennifer Taylor (Member) 2019

### **Master’s Project Committees:**

#### ***University of Cincinnati***

- Rebecca Michaels (Chair) 2018
- Michael Scholl (Chair) 2018
- Allie Roman (Chair) 2018
- Lauren Baum (Chair) 2017
- Bianca Quisenberry (Chair) 2017
- Angie Coats (Chair) 2017
- Grace Kroner (Member) 2017
- Tessa Parks (Chair) 2017
- Carl Schmid (Member) 2017
- Thomas McNeil (Chair) 2016
- Ethan Swingle (Member) 2016

### **Master’s Thesis Committees:**

#### ***Northern Illinois University***

- Heather Samariniotis (Committee Chair) 2011
- Ryan Schuh (Committee Member) 2011
- Jennifer Rice (Committee Member) 2010

### **Student Directed Research/Study:**

#### ***University of Colorado Colorado Springs***

- Courtney Bessell 2023
- Henry Ryan 2022
- Luke Harrison 2019
- Nicole Johnson 2019

#### ***University of Cincinnati***

- Tessa Parks 2017
- Ethan Swingle 2016
- Carl Schmid 2016
- Melissa Rosely 2012, 2013
- Grace Jeter 2011

#### ***Northern Illinois University***

- Ashley Deck 2011
- Zachary Schwan 2011

- Jennifer Clark 2010
- Michael Olejniczak 2010
- Jenifer Rice 2010
- Heather Samariniotis 2010

## **ACADEMIC AWARDS/RECOGNITION**

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<b>Outstanding Intellectual Contributions Award</b> College of Business University of Colorado Colorado Springs	2021
<b>SEVT Best Paper Competition</b> Sport Event and Venues for Tomorrow Conference	2018
<b>Golden Apple Award</b> (Student recognition of faculty who made a difference) College of Criminal Justice, Education, and Human Services University of Cincinnati	2012, 2014, 2018
<b>Dean’s Award for Faculty Excellence</b> College of Criminal Justice, Education, and Human Services,	2016
<b>School of Human Service’s Outstanding Service Award</b> School of Human Services University of Cincinnati	2016
<b>Session Winner</b> (Received the highest total score in session) Student Research Week Texas A&M University	2008
<b>Interdisciplinary Study Award</b> (A designation recognizing research with outcomes that make significant academic or practical contributions in more than discipline) Student Research Week Texas A&M University	2008

## **PROFESSIONAL AFFILIATIONS**

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European Association of Sport Management	2015–Present
College Sport Research Institute	2009–Present
North American Society of Sport Management	2008–Present
North American Society for the Sociology of Sport	2008–2013
American Alliance for Health, Physical Education, Recreation, and Dance	2008–2011

## **COMMUNITY SERVICE**

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<b><i>Better Business Bureau of Colorado Springs Board</i></b> Board Member	2024–Present
<b><i>University of Colorado Springs Development Corporation</i></b> Board Member	2023–Present
<b><i>Pikes Peak Community College Hospitality Management Advisory Board</i></b> Committee Member	2021–Present
<b><i>Hospitality Employer Focus Group</i></b> Committee Member	2019–2022
<b><i>Retail and Hospitality Sector Formation Discussion</i></b> Committee Member	2019 – 2020
<b><i>Lyons YMCA</i></b>	



Board Member	2016–2018
<b><i>Cincinnati Sport Professionals Network</i></b>	
Board Member	2012–2018
<b><i>Cleveland State University Academic Program Review</i></b>	2017
Contributed information to the Review Committee, the dean of the college/school, the dean of the Graduate School	

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## ACADEMIC SERVICE

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### External

#### ***Sport Marketing Association***

Reviewer for the Annual Conference 2014–Present

#### ***Quality Matters***

Peer Reviewer 2012–Present

#### ***College Sport Research Institute***

Reviewer for the Annual Conference 2011–Present

#### ***North American Society for Sport Management***

President 2023–Present  
 Reviewer/Section Head for the Annual Conference 2010–Present  
 Conference Organizing Committee (Chair) 2022–2023  
 Conference Organizing Committee (Member) 2019–2021  
 Strategic Plan Evaluation Committee (Member) 2017–2018  
 Member-at-Large 2015–2017  
 Communication Taskforce (Co-Chair) 2014–2015  
 Public Relations Committee (Chair) 2013–2015  
 Public Relations Committee (Member) 2012–2013  
 Student Board Representative 2008–2009

#### ***North American Society for the Sociology of Sport***

Session organizer for the Annual Conference 2010–2014

### University of Colorado Colorado Springs

#### ***University***

College of Public Service Dean Search (Chair) 2023–2024  
 University Budget Advisory Committee (Member) 2021–2022  
 System Faculty Assembly (Faculty Representative) 2020–2022  
 Daniels Fund Ethic Initiative (Fellow) 2020–2021

#### ***College of Business***

Academic Technology Advisory (Member) 2021–2022  
 RPT Revision Committee (Chair) 2021–2022  
 College of Business Fee Committee (Member) 2019–2022  
 Hospitality Management Program Development (Chair) 2019–2022  
 Undergraduate Team (Member) 2019–2022  
 RPT Policy Document Review (Member) 2019–2021

#### ***Sport Management Program***

Curriculum Review Committee (Member) 2018–2022  
 Future Sport Leaders Program Development (Member) 2018–2020

### University of Cincinnati

***Office of the Vice President's for Research Review Council*** 2018

<b>Baseball Club – Faculty Advisor</b>	2013–2018
<b>Triathlon Club – Faculty Advisor</b>	2012–2018
<b>College of Education, Criminal Justice, and Human Services</b>	
President, College Faculty Senate	2014–2017
Academic Technology and Instructional Design Board	2013–2015
<b>Sport Administration Program</b>	
Graduate Program Steering Committee – Member	2017–2018
Advisory Board and Scholarship – Chair	2017–2018
Marketing Workgroup – Member	2017–2018
Experiential Learning Workgroup – Chair	2016–2018
International Workgroup – Member	2016–2018
Diversity Workgroup – Member	2016–2017
Tenure Track Faculty Search Committee – Member	2016–2016
Educator Faculty Search Committee – Chair	2015–2016
eLearning Coordinator	2013–2014
Master’s Degree Program Proposal – Program Lead	2012–2014
Tenure Track Faculty Search Committee – Member	2013–2014
Tenure Track Faculty Search Committee – Co-Chair	2012–2013
Field Services Faculty Search – Co-Chair	2012–2013
Society of Sport Leaders – Founder and Faculty Advisor	2011–2015
<b>School of Human Services</b>	
Strategic Leadership Team	2015–2017
Best Practices in Teaching and Learning – Member	2013–2017
College Senate Representative	2012–2017
Reappointment, Promotion, and Tenure Committee – Member	2015–2016
Undergraduate Research Committee – Member	2011–2013
<b>Northern Illinois University</b>	
<b>Department of Kinesiology and Physical Education</b>	
Curriculum Committee – Chair	2010–2011
Graduate Sport Society – Founder and Faculty Advisor	2009–2011
Curriculum Committee – Member	2009–2010
Research Committee – Member	2009–2010
<b>College of Education</b>	
Contract Major Review Committee – Member	2010–2011
Strategic Planning Committee – Co-Chair	2010–2011
Curriculum Committee – Member; Co-Chair	2009–2011
Dean Search Committee – Department Representative	2009–2010
<b>Texas A&amp;M University</b>	
Graduate Sport Society – Executive Officer	2008–2009
Promoting Outstanding Writing for Excellence in Research – Advisor	2008–2009
Graduate Sport Society – President	2007–2008

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## JOURNAL REVIEW DUTIES

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### Editorial Positions

<i>International Journal of Sport Management and Marketing</i> (Special Issue Co-Editor)	2021–2022
<i>Sport Entertainment Review</i> (Editor)	2021–2022
<i>Journal of Issues in Intercollegiate Athletics</i> (Co-Editor)	2017–2021
<i>Sport Entertainment Review</i> (Assistant Editor)	2020–2021
<i>Sage Open</i> (Invited Editor)	2013

## Editorial Board Memberships

<i>Frontiers Sport, Leisure, and Tourism</i>	2020–Present
<i>Journal of Sport &amp; Tourism</i>	2019–Present
<i>Sport Marketing Quarterly</i>	2019–Present
<i>Journal of Issues in Intercollegiate Athletics</i>	2011–Present
<i>International Journal of Sport Management, Recreation, and Tourism</i>	2010–Present
<i>Journal for the Study of Sports and Athletes in Education</i>	2010–Present
<i>Applied Research in Coaching and Athletics Annual</i>	2010–2017

## Invited Reviewer

<i>European Sport Management Quarterly</i>	2020 (2), 2021
<i>International Journal of Event and Festival Management</i>	2016, 2017, 2018, 2021 (2)
<i>International Journal of Sport Marketing and Management</i>	2018, 2020
<i>International Journal of Sports Marketing and Sponsorship</i>	2019, 2021
<i>Journal of Destination Marketing and Management</i>	2016, 2019
<i>Journal of Intercollegiate Sport</i>	2013
<i>Journal of Leisure Research</i>	2021
<i>Journal of Sport &amp; Tourism</i>	2017, 2018, 2019
<i>Journal of Sport Management</i>	2018, 2019, 2020 (2), 2021, 2022
<i>Leisure Sciences</i>	2018, 2021
<i>Research Quarterly for Exercise and Sport</i>	2009
<i>Sex Roles</i>	2009, 2011
<i>Sport and Entertainment Review</i>	2017, 2018
<i>Sport and Society</i>	2011, 2012, 2015, 2016
<i>Sport, Business, Management: An International Journal</i>	2018, 2019, 2020, 2023
<i>Sport Management Review</i>	2017, 2018, 2020, 2021
<i>Sport Marketing Quarterly</i>	2017, 2018, 2019