Bachelor of Innovation™ in Business Administration
With Area of Emphasis
2024-2025 ACADEMIC YEAR

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by AACSB International-the Association to Advance Collegiate Schools of Business, awards the Bachelor of Innovation™ in Business Administration degree.

All students in AACSB Accredited programs must complete a minimum of 25% business content (30 credits).

AACSB ACCREDITED

GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog. **Please read the 2024 - 2025 Catalog carefully.**	**The College of Business divides the curriculum into two components: Skills Courses and the Professional Program.**
The undergraduate degree requires 120 semester hours with courses taken in general education, general business, innovation, and a cross-disciplinary area of interest.	Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, ECON 1010, ECON 2020, Core Writing Course, QUAN 2010, and QUAN 2020. MATH 1040 requires a C.
Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work. Residency: Candidates for the Bachelor of Innovation™ in Business Administration must complete a minimum of 30 credits of business course work as College of Business students (to include the innovation specific courses, junior core courses, BGSO 4000, INOV 4500 and STRT 4500). Transfer Restriction: A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business. The College reserves the right to disallow any credit that is not appropriate academic degree credit. The College does not allow students to pursue a 2nd bachelor's degree in business.	Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18 -24 hours - courses depend on student's choice) and two Senior Capstone courses (BGSO 4000 and STRT 4500). All Professional Program courses must be completed with a C- or better. Emphasis students must maintain the following criteria: • 2.0 cumulative CU GPA • 2.5 College of Business GPA • 2.5 Area of Emphasis GPA • Completion of all skills, junior core, capstone, and emphasis courses with no grade below C-.

ROAR Program Overview:
Relationships ▪ Opportunities ▪ Acumen ▪ Readiness

Purpose:
The purpose of the ROAR program is to prepare undergraduate College of Business students for their transition from college to career. The program focuses on career exploration, career planning, professionalism, and networking. The goal of the ROAR program is for students to seamlessly transition from their academic careers as College of Business students to careers as business professionals.

Goals:
1. Provide students with an in-depth understanding of their interests, skills, and values, and how these match to particular jobs and professions.
2. Give students hands-on experience on how to write cover letters and resumes, practice effective interviewing techniques, develop effective job-hunting skills, and refine the art of building a professional network.
3. Immerse students in experiential learning opportunities to gain real-world experience prior to graduation. This may include internships, service-learning and volunteer opportunities, and part-time employment.
4. Help students converse, interact, and dress in a professional manner.
5. Provide students with tools to successfully transition from the College of Business to a career as a business professional.

2024-2025 MODEL DEGREE PROGRAM FOR BI WITH AREA OF EMPHASIS

The following four-year plan lists all the specific course requirements for the Bachelor of Innovation in Business Administration degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course requisites; requisites are strictly enforced.

Please consult the Schedule of Courses for specific course requisites.

Most Business courses require a grade of C- or higher to include: INFS 1100, all skills, junior core, senior capstone and emphasis courses. *Note: MATH 1040 requires a C or higher.*

All classes are presumed to be 3 credits unless otherwise noted

FRESHMAN YEAR

✓	Fall Semester	✓	Spring Semester
	INOV 1000 Intro to Entr[1] or INOV 1001 Social Entr[1]		ECON 2020 Introduction to Macroeconomics
	ECON 1010 Introduction to Microeconomics		INFS 1100 Productivity Apps for the Workplace
	Core Writing Course (ENGL 1310 or 1308 or 1305)[2]		INOV 1010 Inn Process[4] or INOV 1011 Social Innov[4]
	MATH 1040 College Algebra[2] (4 cr)		Open Elective[8]
	GPS 1010 Gateway Program Seminar[3]		Explore – Physical & Natural World Course[5]
	BUAD 3100 ROAR Program I (1 cr) *(take in fall or spring semester)*		

SOPHOMORE YEAR

✓	Fall Semester	✓	Spring Semester
	ACCT 2010 Financial Accounting		ACCT 2020 Managerial Accounting
	INOV 2500 Business Law and Innovation		QUAN 2020 Quantitative Analysis for Business[2]
	COMM 2010 Comm in Workplace or 2100 Public Speaking		INOV 2100 Technical Writing[2]
	QUAN 2010 Business Statistics		Open Elective[8] (2 credits)
	Cross-Discipline Core Course[6] OR INOV 2010 Innovation Team: Analyze & Report[7]		*Cross-Discipline Core Course*[6] OR INOV 2010 Innovation Team: Analyze & Report[7]
	BUAD 3200 ROAR Program II (1 cr) *(take in fall or spring semester)*		

JUNIOR YEAR

✓	Fall Semester	✓	Spring Semester
	FNCE 3050 Basic Finance		INFS 3000 Info Systems and Business Intelligence
	MGMT 3300 Intro to Management & Organization		OPTM 3000 Fundamentals of Operations Mgmt
	MKTG 3000 Principles of Marketing		Business Area of Emphasis Course[11]
	Cross-Discipline Core Course[6]		Business Area of Emphasis Course[11]
	Cross-Discipline Core Course[6] OR INOV 3010 Innovation Team: Research & Execute[7,9]		*Cross-Discipline Core*[6] OR INOV 3010 Innovation Team: Research & Execute[7,9]
	ROAR Program Experiential Learning (zero credit)[10]		*Writing Portfolio* (PORT 3000 required, zero credit)[12]

SENIOR YEAR

✓	Fall Semester	✓	Spring Semester
	BGSO 4000 Business, Government, & Society		STRT 4500 Strategic Management
	INOV 4500 Innovation Capstone[13]		Business Area of Emphasis Course[11]
	Business Area of Emphasis Course[11]		Business Area of Emphasis Course[11]
	Business Area of Emphasis Course[11]		*Cross-Discipline Core Course*[6] OR INOV 4010 Innovation Team: Design and Lead
	Cross-Discipline Core Course[6] OR INOV 4010 Innovation Team: Design and Lead		
	BUAD 3300 ROAR Program III (1 cr)		

Model Degree Program Notes:
1. INOV 1000/1001 fulfills the Compass Curriculum Explore Society, Social & Economic Institutions requirement and the Sustainability component.
2. ACT/SAT scores, placement tests and self-directed placement will be used for placement in English and MATH courses. Core Writing and INOV 2100 are required for the Compass Curriculum Core Writing courses. MATH 1040 and QUAN 2020 fulfills the Compass Curriculum Quantitative Reasoning course requirement. MATH 1030 can be used in place of MATH 1040. This option will decrease open electives by 2 credits.
3. An open elective is any college-level course.
4. Compass Curriculum Gateway Experience.
5. INOV 1010 fulfills the Compass Curriculum Explore Arts, Humanities and Cultures course requirement and the Inclusiveness component.
6. Choose an Explore Physical and Natural World course.
7. Cross-discipline core courses are on the following page. BI students must choose one Cross-Discipline Core area.
8. INOV 2010, 3010 and 4010 fulfills the required Compass Curriculum Writing Intensive courses.
9. An open elective is any college-level course. Depending on emphasis choice, your emphasis courses may fulfill the open elective.
10. INOV 3010 fulfills the Compass Curriculum Navigate course requirement.
11. Completion of INOV 2010 and 3010 fulfills the experiential learning requirement of the ROAR Program.
12. Business Area of Emphasis coursework is listed on the fourth page.
13. All students must complete the University Composition Competency requirement prior to graduation. After completing both Core Writing & INOV 2100, students must enroll in PORT 3000 to submit their Writing Portfolio or enroll in an additional upper division writing course.
14. INOV 4500 fulfills the Compass Curriculum Capstone requirement.

Innovation Core (24 credits)

INOV 1000 Intro to Entrepreneurship **or** INOV 1001 Social Entrepreneurship INOV 1010 The Innovation Process **or** INOV 1011 Social Innovation INOV 2100 Technical Writing, Proposals and Presentation INOV 2500 Business Law and Innovation	INOV 2010 Innovation Team: Analyze and Report INOV 3010 Innovation Team: Research and Execute INOV 4010 Innovation Team: Design and Lead INOV 4500 Innovation Capstone

BI students must complete one 15 credit Cross Discipline Core. Students may also request a custom cross core. Speak to your advisor about declaring your cross core. Three credits of your Cross Discipline Core will be the ROAR Program Courses: BUAD 3100, BUAD 3200, BUAD 3300.

Engineering Technology

Take 1 course from each Engineering Department (CS, ECE, MAE) from the list on the right for a total of 9 credits.	CS 1100 Intro to Game Development CS 1150 Principles of Computer Science ECE 1001 Intro to Robotics ECE 1411 Logic Circuits I (2 credits) ECE 2411 Logic Circuits II (2 credits)	MAE 1502 Principles of Engineering MAE 1503 Intro to Engineering Design MAE 3342 Engineering Economy

To complete the remaining credits for your engineering cross core, choose another engineering course for which you meet the prerequisites. You may choose courses from the list above or other College of Engineering and Applied Sciences courses.

Creative Communication

Leadership communication	COMM 3440 Leadership Communication	
Choose 1 MUS course (3 credits)	MUS 1000 - 4999	
Choose 1 course (3 credits) from the list on the right	VA 1010 Beginning Studio 2D VA 1020 Beginning Studio 3D VA 1040 Beginning Drawing	VA 2000 Special Topics VA 2100 Digital Imaging VA 2110 Introduction to Photography VA 2150 Beginning Digital Photography
Choose 1 course (3 credits) from the list on right	COMM 1020 Interpersonal Communication COMM 2010 Oral Communication in the Workplace COMM 2250 Introduction to Film and Video COMM 3100 Directing for Film and Television COMM 3280 Intercultural and Global Comm COMM 4220 Creative Communication DNCE 2700 Fundamentals of Dance Technique ENGL 2050 Introd to Creative Writing – Fiction	ENGL 3120 Technical Editing and Style PSY 1000 General Psychology PSY 3150 Psychology of Motivation TCID 3120 Technical Editing and Style THTR 1000 Introduction to Theatre THTR 2020 Acting Workshop I THTR 2040 Voice and Articulation I THTR 2050 Improvisational Theatre

Globalization — Take 12 credit hours from the list below.

Foreign Language	Foreign language at the college level (including ASL) may be used for up to 6 credit hours of this requirement.	
	ANTH 1040 Intro Cultural Anthropology ANTH 3040 Women Around the World COMM 3280 Inter/Global Comm ECON 3590 Globalization ECON 3710 Comparative Econ Systems FNCE 4400 Intl Financial Mgmt GES 1980 World Regional Geography GES 1990 Intro to Human Geography GES 3400 Geopolitics INTB 3600 International Business	INTB 4800 International Management MKTG 4900 International Marketing PHIL 1300 Intro to Philosophies of Asia PHIL 3100 Religions Around the World PSC 1010 Introduction to Global Politics PSC 4210 International Politics PSC 4590 Globalization SOC 4380 Globalization & Development WEST 3040 Women Around the World WEST 3480 Global Women's Issues

Inclusive Education

Choose 1 course (3 credits) from the list on right	EDUC 1000 Intro to Inclusive Education IECE 1000 Intro to Inclusive Early Childhood Edu	
Choose 4 or more courses from the right to complete your Inclusive Education cross core credit hours	EDUC 2000 – Intro to Educational Psychology EDUC 2100 – Intro to Technology in Education EDUC 2200 – Children's Literature EDUC 2300 – Health & PE for Educators EDUC 2400 – Arts Integration for Educators EDUC 2600 – Integrated Science I EDUC 2650 – Integrated Science II EDUC 2700 – School, Society, and Diversity EDUC 3800 – ESL for Educators IECE 1010 – Inclusive Child Development IECE 1020 – Learning Through Play IECE 2000 – Collab Partnerships in Early Childhood IECE 2100 – SEL & Trauma Sensitive Pract IECE 2200 – Inclusive Child-Centered Curr IECE 2500 – Positive Guidance in IECE IECE 3500 – Young DLLs and Fam Lit IECE 3600 – Responsive Leadership IECE IECE 4020 – Creating Positive Classroom Communities	UTED 1010 – Step 1 Inquiry Approaches to Teaching UTED 1020 – Step 2 Inquiry-based lesson Design UTED 2010 – Knowing & Learning in Science & Math UTLS 3030 – Perspectives on Science and Math LEAD 1000 – American Foundations of Education LEAD 1600 – Leading Teams and Organizations LEAD 2010 – Citizenship through Community Service COUN 2000 – Introduction to Human Services COUN 2040 – Human Growth & Development COUN 4750 – Mental Health Triage and First Aid COUN 4000 – Introd to the Counseling Profession SPED 3000 – Disability Studies in Education SPED 3001 – Introduction to Special Education SPED 3004 – Self Determination and Transition SPED 4020 – Significant Support Needs SPED 4021 – Designing Positive Classroom Envir SPED 4022 – Consultation and Collaboration

BUSINESS AREAS OF EMPHASIS

ACCOUNTING	CYBERSECURITY MANAGEMENT	FINANCE
ACCT 3010 Intermediate Acct I ACCT 3020 Intermediate Acct II ACCT 3110 Cost Accounting ACCT 4210 Individual Income Tax ACCT 4310 Introduction to Accounting Systems ACCT 4600 Auditing One Accounting elective: ACCT 4110, 4410, 4950	INFS 3070 Business Programming Fundamentals INFS 3500 Intro to Cybersecurity Technology INFS 3700 Computer Networks & Telecom INFS 3750 Organizational Cybersecurity CYSM 4100 IT Risk Management CYSM 4300 IT Security Auditing Two Cybersecurity Management electives: CYSM 4500, 4700; INFS 4700, INFS 3100 **or** OPTM 3390; Approved Security, Technology, or Information Systems Electives; internship	FNCE 4000 Advanced Corporate Finance FNCE 4200 Investment & Portfolio Mgmt FNCE 4350 Equity Valuation FNCE 4900 Fixed Income Securities Three Finance electives: FNCE 4210, 4250, 4400, 4500, 4590
HUMAN RESOURCES MANAGEMENT	**INFORMATION SYSTEMS**	**INTERNATIONAL BUSINESS**
HRMG 4380 Human Resource Mgmt for Managers HRMG 4400 Labor/Empl Relations & Engage HRMG 4410 Rewards - Motivate/Retain Empl HRMG 4430 Talent Acquisition HRMG 4450 Advanced Topics in HR Mgmt One Human Resources elective: MGMT 4110, 4240, 4370; OPTM 3390, 4100; internship	INFS 3070 Business Programming Fundamentals INFS 3400 Database Management INFS 3500 Intro to Cybersecurity Technologies INFS 3700 Computer Networks & Telecom INFS 3800 Programming Web-Based Systems INFS 4050 Information Technology Integration Two Information Systems electives: INFS 3100, 3750, 4400, 4700; CYSM 4100, 4300; OPTM 3390; approved technical elective; internship	INTB 3600 International Business INTB 3700 International Trade & Financial Mgmt INTB 4800 International Management MKTG 4900 International Marketing Two International Business electives: COMM 3280; ECON 3280, 3410; FNCE 4400; INTB 4610, 4611, 4612, 4613, 4614, 4615; OPTM 4200; PSC 4210, 4250, 4280; SOC 4380; One UD Language Course; internship
MANAGEMENT	**MARKETING**	**SERVICE MANAGEMENT**
HRMG 4380 Human Resource Mgmt for Managers MGMT 4110 Experiences in Leadership MGMT 4370 Organization Develop and Change MGMT 4500 Prin Negotiation & Conflict Mgmt MGMT 4220 Adv Topics in Business Comm OR MGMT 4240 The Future of Work One Management elective: ENTP 3000; HRMG 4400, 4410,4430; INTB 4613, 4800; MGMT 4220, 4240; MKTG 4400; OPTM 3390, 4100, 4200; OSIM 3501, 3533; internship	MKTG 3300 Marketing Research MKTG 4650 Promotion Mgmt and Strategy MKTG 4800 Marketing Planning & Strategies Three Marketing electives: MKTG 3400, 4400, 4500, 4510, 4550, 4600, 4700, 4900; internship	HRMG 4380 Human Resource Mgmt for Managers MGMT 4110 Exp in Leadership MKTG 4400 Service Mgt & Mktg OPTM 4100 Managing Service Ops Two Service Management electives: HRMG 4410, 4430, 4450; MGMT 4370; MKTG 3300, 4500, 4510; OPTM 4200; internship
SUPPLY CHAIN MANAGEMENT & ANALYTICS		
BUAN 3600 Forecasting, Predicting, and Planning BUAN 4000 Applied Prescriptive Analytics OPTM 4100 Managing Service Operations OPTM 4200 Global Logistics & Supply Chain Mgmt OPTM 4690 Bridging Strategy & Tactics in Proj Mgt One Supply Chain Mgmt elective: BUAN 3500; INFS 3400; OPTM 3390; internship		**For students interested in a DOUBLE EMPHASIS**: Students must fulfill all the requirements for both emphases. No more than one, 3-credit hour course can be "double counted" between the two emphases.

COMPASS CURRICULUM

The Campus-Wide Education Program at UCCS

The Compass Curriculum is the campus-wide undergraduate, general education program at UCCS. This program was created to give you the right tools, knowledge, and experience for success in today's world after you graduate.

The goals of our general education program focus on three interrelated areas of learning, all of which are essential to an undergraduate education. Through the general education curriculum, students will develop competencies in each area and the ability to integrate these competencies as a foundation for lifelong learning.

Bachelor of Innovation students will meet the Compass Curriculum through college, major and BI specific coursework.