

The Housing Equation: Supply, Demand & Affordability in Colorado

Alison George, Division of Housing Director October 2, 2025 UCCS Economic Forum



Agenda





Paloma Gardens in Colorado Springs (photo credit: Volunteers of America Colorado)

- Basics of Housing Equation
 - Latest Data from State Demography Office
 - What Happens When Market is Left on itsOwn
- Department of Local Affairs and Division of Housing Overview
 - Examples from Colorado Springs
- Connecting Funding to Policy
- What's Ahead

Introducing New Division of Housing Director



Tyler Jaeckel

- → Has 20+ years in housing and community development
- → Helped launch Denver's Supportive Housing Social Impact Bond Initiative
- → Led Denver's first affordable housing fund
- → Led policy at Harvard Kennedy School's Government Performance Lab, OSPB, and Bell Policy Center
- → Board Member of Mi Casa Resource Center



Housing Equation Basics

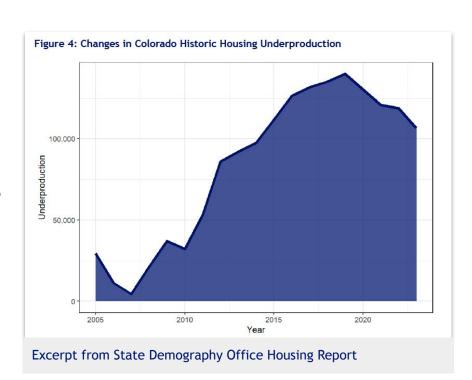




State Demography Office (SDO) Housing Report: Key Findings



- > 2023 housing shortfall estimate: 106,000 units
- Shortage peaked in 2019 at 140,000 units
- To keep pace, we would need to add 34,100 units each year
- Housing affordability reached record low in 2023.



NLIHC Housing Report: Affordability Gaps



Severely Cost Burdened

26%

Low Income Middle Income

HOUSING COST BURDEN BY

INCOME GROUP

61%

Cost Burdened

Extremely Low

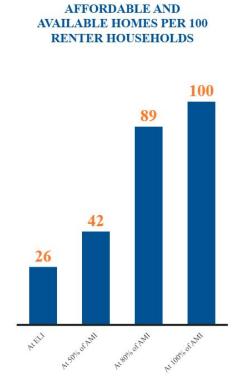
Income

Very Low

Income

more than half of their income are severely cost burdened.

- Affordable housing units available to extremely low-income households is 134,000 short (Source: National Low Income Housing Coalition)
- Housing that is available is priced out of reach for households that need them most



Note: Renter households spending more than 30% of their income on housing costs and utilities are cost burdened; those spending

> Source: 2023 ACS PUMS Source: 2023 ACS PUMS

Source: https://nlihc.org/gap/state/co

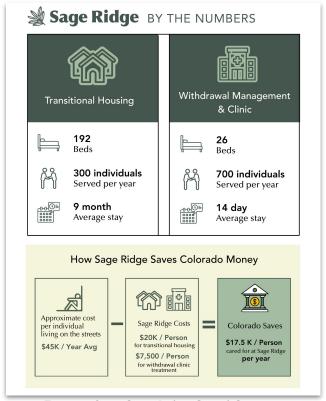
Where Does Homelessness Fit?



- Homelessness usually comes from high housing costs layered with other challenges
- Example Solutions:
 - Supportive Housing w Vouchers and Services
 - Supportive Residential Communities offering comprehensive, recovery support
 - Sage Ridge (Watkins)
 - Ft Lyons (Las Animas)



Sage Ridge ribbon cutting ceremony September 2025



Excerpt from Sage Ridge Grand Opening informational packet

What Factors Change Affordability?













Regional Housing Differences





Front Range

Pressure of rapid population growth



Rural Areas

Limited supply or shortage of construction workforce



Mountain Resort Towns

Second homes and tourism create affordable housing shortage for local workers

From Funding to Policies





Division of Housing within DOLA





The Department of Local Affairs (DOLA) is the state's liaison to local communities



Division of Housing

- Partners with local communities to create housing opportunities for Coloradans who face the greatest challenges to accessing affordable, safe, and secure homes
- Works with the Colorado State Housing Board to support:
 - Affordable Housing Funding
- Regulation of Mobile Home Parks and
- Rental Assistance Vouchers
- Factory-Built Structures

- Homelessness Initiatives
- Home Modifications for Accessibility

Colorado Springs Examples



Bentley Commons

- Serves families, veterans, people at risk of homelessness
- 192 affordable apartments
- State investment: approximately \$9.5 million

The Launchpad

- Supportive housing for youth experiencing chronic homelessness
- 50 units
- State investment: \$4.75 million

Rocky Mountain Community Land Trust

- Expanding opportunities for first-time homeownership
 - Acquires existing homes in Colorado Springs and Manitou Springs (State investment: \$420,000)
 - Supports down payment assistance (State investment: \$537,000)



The Launchpad Ribbon Cutting, May 2025

Transformational Affordable Housing Funding Impacts





Brigit's Village in Frederick (8/27)



Waterview Homes in Ouray (8/20)



Future Galena Apartments in Frisco (8/20)

Proposition 123



Up to \$327 Million Each Year for Affordable Housing (DOLA 40%)



Affordable Homeownership Programs

- Down payment assistance
- Mobile home park preservation



Homelessness Initiatives

- Shelters
- Rapid Rehousing
- Supportive housing



Local Planning Capacity Program

 Helps local governments speed up their review and permitting process

Federal Advocacy and HOME



HOME Program

- Nationwide
 - 1.4 million+ affordable housing units since 1992
- Colorado
 - 500+ projects, assisting 29,000+
 households in 60+ communities



Testifying before the U.S. House Financial Services Subcommittee on Housing and insurance, July 16, 2025

Polis Administration Focus on Policies





Land Use



Codes



Land Use Changes





Transit-Oriented Development

- \$35 million in DOLA infrastructure grants
- \$25 million in CHFA tax credits



Parking Minimums

Eliminated near rail stations and bus stops



Housing Needs Assessments

Require communities to measure stock and demand for data-driven decisions



Accessory Dwelling Units

- Now permitted statewide
- \$5 million local government support
- \$8 million financing through OEDIT and CHFA

Regional Codes Toward Safer Homes



Senate Bill 25-002

SB25-002

Regional Building Codes for Factory-Built Structures

Concerning the development of regional building codes that account for local climatic and geographic conditions for the construction and installation of residential and nonresidential factory-built structures, and, in connection therewith, making an appropriation.



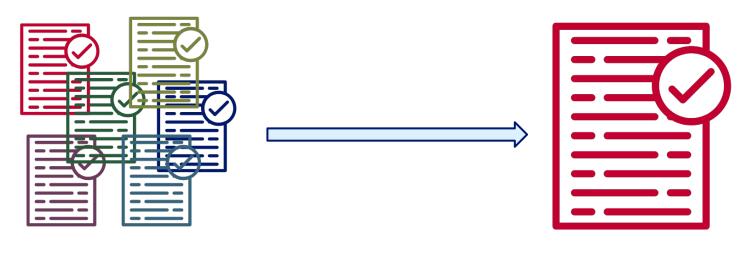
Streamlining for Efficiency and Transparency



One Application for Housing Funding



Streamlined, single application process means partners can spend less time on paperwork and more time building homes.



Before After

Artificial Intelligence



- Efficiency
- **Forecasting**
- Innovation







DOLA leadership with the City of Greeley Community Well Being Team during a site visit featuring Alquist 3D-printed housing technology

What to Expect in the Future





Continued Challenges

- Population Growth
- Wages and Costs Shifts
- Construction Hurdles



Doing What Works

- Smart Investment
- Good Policies
- Land Use Reform
- Innovation



Building on Progress

Continue Strong Partnerships









Thank You!

