



Economic Forum  
COLLEGE OF BUSINESS  
UNIVERSITY OF COLORADO  
COLORADO SPRINGS

# UCCS Economic Forum Mission Statement

The UCCS Economic Forum is a community resource for data and analysis to help citizens, businesses, and civic leaders understand the economic and business conditions affecting the Pikes Peak Region and make better-informed decisions.

## Partners Receive



Monthly economic dashboard reports with analysis & data on regional employment, business, real estate & more



Recognition in Forum materials and at annual Economic Forum event



Invitations to Economic Forum partner events



Complementary tickets to the annual Economic Forum event

## Annual Forum Event

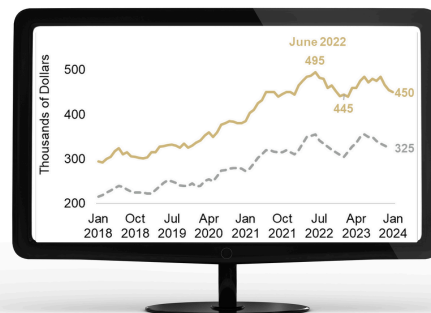
Since its inception in 1997 as the Southern Colorado Business Economic Outlook Forum, the annual UCCS Economic Forum event has been a fixture on the calendars of civic and business leaders in the Pikes Peak Region. The event features speakers and panel discussions on topics related to the regional economy and business conditions.

## About the Program Director

Bill Craighead became Program Director in July 2023. He holds a Ph.D. in economics from the University of Virginia and previously held faculty positions at institutions including the US Air Force Academy and Colorado College.

## Community Resource

- Presentations to community organizations
- Media appearances
- The "Weekly Economic Snapshot" video series
- A monthly column in the Southern Colorado Business Forum & Digest



Learn More:

<https://business.uccs.edu/economic-forum>

# PARTNERSHIP OPPORTUNITIES



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All UCCS Economic Forum partners receive the monthly Economic Forum Dashboard Report with analysis and data on local employment, real estate, business, demographics and other economic trends. All partners are also invited to Economic Forum partner events - usually 2 -3 per year. Partners will receive the Weekly Economic Snapshot video by email. Partnerships are on an annual basis. **For inquiries, or to sign up, contact us at [econfm@uccs.edu](mailto:econfm@uccs.edu).**

## Platinum - \$12,500

- ✓ Twelve tickets for the Annual UCCS Economic Forum event
- ✓ Recognition: large company logo in Dashboard Reports, Forum event program, Forum Report, Forum event slides and Weekly Economic Snapshot videos
- ✓ Opportunity for an Economic Forum presentation at company location
- ✓ Data access online through Economic Forum Interactive Dashboard
- ✓ Company contribution to Forum event program and Forum Report (400 words - 1 page)
- ✓ Company representative appearance at Forum event
- ✓ Company exhibitor table at Forum event

## Gold - \$7,200

- ✓ Six tickets for the Annual UCCS Economic Forum event
- ✓ Recognition: medium company logo in Dashboard Reports, Forum event program, Forum Report, Forum event slides and Weekly Economic Snapshot videos
- ✓ Opportunity for an Economic Forum presentation at company location
- ✓ Data access online through Economic Forum Interactive Dashboard
- ✓ Company contribution to Forum event program and Forum Report (200 words - 1/2 page)
- ✓ Placement of company materials at Forum event registration

## Silver - \$3,600

- ✓ Four tickets for the Annual UCCS Economic Forum event
- ✓ Recognition: small company logo in Dashboard Reports, Forum event program, Forum Report, Forum event slides and Weekly Economic Snapshot videos
- ✓ Opportunity for an Economic Forum presentation at company location
- ✓ Data access online through Economic Forum Interactive Dashboard

## Sustaining - \$1,200

- ✓ Two tickets for the Annual UCCS Economic Forum event
- ✓ Recognition: company name in Dashboard Reports, Forum event program and Forum Report



**Follow Us!**

Your charitable gift will benefit the UCCS Economic Forum and its year-round research and public service activities. Partner charitable gift contributions may be deductible to the fullest extent of the law. Please consult your tax advisor with specific questions. Tickets to the annual event are not part of the charitable gift and are valued at \$65 each.