# 2021-2022 INTERNATIONAL BUSINESS MODEL DEGREE PROGRAM

The following four-year plan lists all the specific course requirements for the Bachelor of Science in Business degree with an emphasis in International Business. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course prerequisites; prerequisites are strictly enforced.

All skills, junior core, senior capstone and emphasis courses must be completed with a C- or better.

All classes are presumed to be 3 credits unless noted.

### FRESHMAN YEAR

**Fall Semester**
- GPS 1010 Gateway Program Seminar
- ECON 1010 Introduction to Microeconomics
- MATH 1040 College Algebra (4 credits)
- BUAD 3100 ROAR Program I (1 credit) *(can take in fall or spring semester)*

**Spring Semester**
- ECON 2020 Introduction to Macroeconomics
- TCID 2080 Business and Administrative Writing
- MATH 1120 Calculus for Business & Economics
- Explore – Arts, Humanities and Cultures

### SOPHOMORE YEAR

**Fall Semester**
- ACCT 2010 Financial Accounting
- BLAW 2000 Business Law
- COMM 2010 Comm in Workplace or 2100 Public Speaking
- QUAN 2010 Business Statistics
- BUAD 3200 ROAR Program II (1 credit) *(can take in fall or spring semester)*

**Spring Semester**
- ACCT 2020 Managerial Accounting
- MKTG 3000 Principles of Marketing
- QUAN 2020 Quantitative Analysis for Business
- Writing Intensive or Open Elective
- Writing Portfolio (PORT 3000 required, zero credit) *(may be taken for credit towards your degree)*

### JUNIOR YEAR

**Fall Semester**
- FNCE 3050 Basic Finance
- INFS 3000 Information Systems & Business Intelligence
- MGMT 3300 Intro to Management & Organization
- INTB 3600 International Business
- Open Elective
- ROAR Program Experiential Learning (zero credit) *(may be taken for credit towards your degree)*

**Spring Semester**
- OPTM 3000 Fundamentals of Operations Mgmt
- INTB 3700 International Trade & Financial Mgmt
- International Business Elective
- Upper Division Business Course
- Writing Portfolio (PORT 3000 required, zero credit)

### SENIOR YEAR

**Fall Semester**
- BGSO 4000 Business, Government & Society
- INTB 4800 International Management
- Upper Division Business Course
- Upper Division Business Course
- Open Elective (1 credit)
- BUAD 3300 ROAR Program III (1 credit) *(must take prior to final semester)*

**Spring Semester**
- STRT 4500 Strategic Management
- MKTG 4900 International Marketing
- International Business Elective
- Open Elective

### International Business Electives:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>COMM 3280</td>
<td>Intercultural and Global Communication</td>
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<tr>
<td>ECON 3280</td>
<td>International Political Economy</td>
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<tr>
<td>ECON 3410</td>
<td>International Economics</td>
</tr>
<tr>
<td>FNCE 4400</td>
<td>International Financial Management</td>
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<tr>
<td>HRMG 4450</td>
<td>Advanced Topics in Human Resource Management</td>
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<tr>
<td>INTB 4610</td>
<td>Regional Business Environment Europe</td>
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<tr>
<td>INTB 4611</td>
<td>Regional Business Environment: Asia</td>
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<tr>
<td>INTB 4612</td>
<td>Regional Business Environment: Southeast Asia</td>
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<tr>
<td>INTB 4613</td>
<td>Global Business</td>
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<tr>
<td>INTB 4614</td>
<td>Regional Business Environment: Australia</td>
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<tr>
<td>MGMT 3900</td>
<td>Improving Personal and Team Creativity</td>
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<tr>
<td>PSC 4210</td>
<td>International Politics</td>
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<td>PSC 4250</td>
<td>International Law</td>
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<tr>
<td>SOC 4380</td>
<td>Globalization and Development</td>
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<td>Internship</td>
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