



# DANIELS FUND ETHICS INITIATIVE

Collegiate Program  
2021 Summit

## Accelerating Ethics in the New Workplace

NOVEMBER 2 & 3, 2021  
HYATT REGENCY TAMAYA RESORT & SPA  
SANTA ANA PUEBLO | NEW MEXICO

The Daniels Fund Ethics Initiative Collegiate Program Summit is designed to be an immersive and relevant educational experience that promotes and demonstrates the value of principle-based ethics. A primary focus is the engagement of business leaders to extend the Summit's relevance and value beyond the campus and into the business world.

Co-hosted this year by the University of New Mexico and New Mexico State University, this event utilizes keynote presentations, panels, and small group discussions to connect participants to principle-based ethics. Participants include students, faculty members, and business leaders from each of the twelve participating universities.

### KEY BENEFITS FOR PARTICIPANTS

#### *Students*

- Gain a broader perspective on ethics in business
- Engage with ethically-minded business leaders who are active employers in the community

#### *Faculty*

- Develop ethics-related content for use in the classroom as well as for activities and events
- Create relationships with business leaders to provide real-world application of ethics

#### *Business Leaders*

- Further recognize the significant long-term business advantages associated with a commitment to ethics
- Build meaningful relationships with students, faculty, and other business people focused on ethics

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## Participant Information

### EVENT REGISTRATION

Participants selected should plan to register by Monday, September 27, 2021. There is no registration fee.

### TRAVEL & LODGING

All participants should plan to stay at the Hyatt Regency Tamaya. The Daniels Fund has secured a block of hotel rooms at a discounted nightly rate.

#### Hyatt Tamaya Resort & Spa

1300 Tuyuna Trail  
Santa Ana Pueblo, New Mexico 87004

**Rate:** \$209/night for a standard room

**Room block cutoff date:** Monday, September 27, 2021

DFEI Collegiate Program at UCCS College of Business will pay for hotel lodging for one night.

You are also welcome to make individual room reservations.

### MEALS

All meals will be provided by the Daniels Fund.

### ATTIRE

Business attire is appropriate for all participants during the Summit.

### Keynote Speakers



APPEARING VIRTUALLY  
**Kevin Johnson**  
CEO  
Starbucks



**Carrie Freeman**  
Managing Partner  
SecondMuse



**Dale Dekker**  
Founding Principal /  
Architect  
Dekker/Perich/Sabatini



**Peter Anderson**  
Chief Ethics &  
Compliance Officer  
Carnival Corporation

### Business Panelists



**Kevin Jameson**  
Federal Sales Manager  
Google



**Monica Jojola**  
President  
Montech



**Paul Mondragon**  
President  
Bank of America  
New Mexico

### Kick-Off Dinner Emcee



**Doug Brown**  
President  
University of New Mexico  
Board of Regents

### Tuesday, November 2, 2021

TIME	EVENT	LOCATION
3:00 PM – 6:30 PM	<ul style="list-style-type: none"> <li>On-Site Registration</li> </ul>	Mountain View Foyer
6:30 PM – 8:30 PM	<ul style="list-style-type: none"> <li>Kick-Off Reception &amp; Dinner</li> <li>Keynote Address</li> </ul>	Tamaya Ballroom (E, F, G, H)

### Wednesday, November 3, 2021

TIME	EVENT	LOCATION
7:30 AM – 8:30 AM	<ul style="list-style-type: none"> <li>On-Site Registration</li> <li>Continental Breakfast</li> </ul>	Mountain View Foyer
8:30 AM – 8:40 AM	<ul style="list-style-type: none"> <li>Welcome</li> </ul>	Tamaya Ballroom (E, F, G, H)
8:40 AM – 9:20 AM	<ul style="list-style-type: none"> <li>Keynote Address</li> <li>Q&amp;A</li> </ul>	Tamaya Ballroom (E, F, G, H)
9:20 AM – 9:55 AM	<ul style="list-style-type: none"> <li>Business Panel</li> <li>Q&amp;A</li> </ul>	Tamaya Ballroom (E, F, G, H)
9:55 AM – 10:05 AM	<ul style="list-style-type: none"> <li>Break</li> </ul>	
10:10 AM – 10:45 AM	<ul style="list-style-type: none"> <li>Small Group Discussions</li> </ul>	Tamaya Ballroom (A, B, C, D)
10:50 AM – 11:30 AM	<ul style="list-style-type: none"> <li>Keynote Address</li> <li>Q&amp;A</li> </ul>	Tamaya Ballroom (E, F, G, H)
11:30 AM – 12:20 PM	<ul style="list-style-type: none"> <li>Lunch</li> </ul>	Tamaya Ballroom (E, F, G, H)
12:20 PM – 1:00 PM	<ul style="list-style-type: none"> <li>Keynote Address</li> <li>Q&amp;A</li> </ul>	Tamaya Ballroom (E, F, G, H)
1:05 PM – 1:40 PM	<ul style="list-style-type: none"> <li>Small Group Discussions</li> </ul>	Tamaya Ballroom (A, B, C, D)
1:40 PM – 1:50 PM	<ul style="list-style-type: none"> <li>Break</li> </ul>	
1:55 PM – 2:25 PM	<ul style="list-style-type: none"> <li>Wrap-Up Session</li> </ul>	Tamaya Ballroom (E, F, G, H)
2:25 PM – 2:30 PM	<ul style="list-style-type: none"> <li>Closing Remarks</li> </ul>	Tamaya Ballroom (E, F, G, H)

ALL LOCATIONS ARE AT:  
Hyatt Regency Tamaya Resort & Spa  
1300 Tuyuna Trail | Santa Ana Pueblo, New Mexico 87004