



College of Business
Alumni Association

UNIVERSITY OF COLORADO **COLORADO SPRINGS**



2022
UCCS

College of Business

LIFETIME
ENTREPRENEURSHIP
AWARD

SPONSORSHIP OPPORTUNITIES

WE ARE IN THE BUSINESS OF BUILDING SUCCESSFUL FUTURES™



Celebrating Entrepreneurship

Colorado Springs is home to world-class entrepreneurs, both past and present. In 2009, the UCCS College of Business Alumni Association began honoring one individual or couple each year with the Lifetime Entrepreneurship Award. We invite you to be among an exclusive group of partners to host this prestigious event, which has become a tradition in the community and a reminder of the legacy we inherit from those who are brave enough to build their own businesses.

The annual awards celebration is hosted by the UCCS College of Business Alumni Association which supports students, alumni and community members.

Sponsorship of the annual awards celebration supports programs of the College of Business Alumni Association, which benefits students, alumni, and community members.

The promotion of the award and the event will reach thousands of local business professionals as we recognize the contributions of our local entrepreneurs.

Lifetime Entrepreneurship Award Celebration

June 1, 2022 | 5:00 - 7:00 p.m.

Ent Center for the Arts, UCCS Campus



Ray Nunn

Having the heart of an entrepreneur, Ray started Nunn Construction with just two employees, himself and his wife Nancy, and with occasional help from their children. Early projects consisted of smaller churches and educational additions. Even though they were small, Ray knew the success of these projects were important to the owners, who had entrusted him to provide quality and meet a timely completion.

It's quite possible that those who live in or have visited Colorado Springs have at one time set foot inside of a building constructed under the vision and execution of Nunn Construction. Starting in 1983, Nunn Construction has always contributed to and pursued projects that serve their community. These projects continue building on the values Ray established for the company: honesty, integrity and trust.

Ray Nunn believes that these are the key to being a successful business owner, reflected in the work he has completed throughout his successful 40+ year career. Nunn is a positive contributor to the community of Colorado Springs and takes pride in delivering quality construction management while serving the needs of their city and their state.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000



Winslow BMW
of Colorado Springs

DEAN'S CIRCLE SPONSOR

\$5,000

VENTURE CIRCLE SPONSOR

\$2,500

PARTNER SPONSOR

\$1,500

START UP SPONSOR

\$500

Event Net Proceeds and Tax Information:

Net proceeds benefit programs and activities for alumni and students at the UCCS College of Business. All net proceeds will be managed as determined best by the College of Business management. Funds are held by the CU Foundation pending distribution. Sponsorships and program recognitions may be tax deductible, consult with your tax advisor. Your sponsorship package includes tickets to attend the celebration. No portion of the ticket is tax-deductible. Sponsorships and program recognition may be tax-deductible less the ticket cost (TC): Presenting Sponsor TC, \$2400; Dean's Circle TC, \$1200; Venture Circle TC, \$1200; Partner TC, \$1200; Start-Up TC, \$300.

Please note: We welcome sponsorships from individuals and corporations. In light of recent IRS clarifications of charitable donation rules, the CU Foundation cannot accept sponsorships from donor advised funds or private foundations unless the sponsor waives all benefits from the sponsorship, including attendance at the sponsored event.

PRESENTING SPONSOR



Winslow BMW
of Colorado Springs

EVENT TICKETS

- \$10,000 - Includes a \$7,600 sponsorship and sixteen (16) \$150 tickets to the event.

RECOGNITION

- Exclusive recognition as the Presenting Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- On-screen recognition during the event
- Full-page celebratory acknowledgement (provided by sponsor) in the Event Program
- Save-the-date and invitations
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

EVENT OUTREACH INCLUSION

- Premier logo placement in three (3) event ads in the Colorado Springs Business Journal
- Recognition in the award press release
- Banner ad placement, College of Business Alumni eNewsletter, The Dwire Inquirer
- UCCS Communique story mention
- Facebook posts on the College of Business Alumni Association page
- Recognition on the College of Business Facebook, Twitter, LinkedIn, YouTube and Instagram accounts
- Links to your corporate homepage, as appropriate

ADDITIONAL RECOGNITION

- Speaking opportunity, as available and negotiated
- Premium glass sponsor recognition plaque (or year plate for returning sponsors)

DEAN'S CIRCLE SPONSOR

EVENT TICKETS

- \$5,000 - Includes a \$3,800 sponsorship and eight (8) \$150 tickets to the event.

RECOGNITION

- Recognition as a Dean's Circle Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- On-screen recognition during the event
- Half-page celebratory acknowledgement (provided by sponsor) in the Event Program
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

EVENT OUTREACH INCLUSION

- Logo in three (3) event ads in the Colorado Springs Business Journal
- Logo in the College of Business Alumni eNewsletter, The Dwire Inquirer
- Facebook posts on the College of Business Alumni Association page
- Recognition on the College of Business Facebook, Twitter, LinkedIn, YouTube and Instagram accounts
- Links to your corporate homepage, as appropriate

ADDITIONAL RECOGNITION

- Recognition from the podium
- Premium glass sponsor recognition plaque (or year plate for returning sponsors)

VENTURE CIRCLE SPONSOR

EVENT TICKETS

- \$2,500 - Includes a \$1300 sponsorship and eight (8) \$150 tickets to the event.

RECOGNITION

- Recognition as a Venture Circle Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- Quarter-page celebratory acknowledgement (provided by sponsor) in the Event Program
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

EVENT OUTREACH INCLUSION

- Logo in the College of Business Alumni eNewsletter, The Dwire Inquirer
- Facebook posts on the College of Business Alumni Association page
- Recognition on the College of Business Facebook, Twitter, LinkedIn, YouTube and Instagram accounts
- Links to your corporate homepage, as appropriate

ADDITIONAL RECOGNITION

- Recognition from the podium
- Premium glass sponsor recognition plaque (or year plate for returning sponsors)

PARTNER SPONSOR

EVENT TICKETS

- \$1,500 - Includes a \$300 sponsorship and eight (8) \$150 tickets to the event.

RECOGNITION

- Recognition as a Partner Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- Recognition in the Event Program
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

EVENT OUTREACH INCLUSION

- Logo in the College of Business Alumni eNewsletter, The Dwire Inquirer
- Facebook posts on the College of Business Alumni Association page
- Recognition on the College of Business Facebook, Twitter, LinkedIn, YouTube and Instagram accounts

ADDITIONAL RECOGNITION

- Printed Certificate of Appreciation

START UP SPONSOR

EVENT TICKETS

- \$500 - Includes a \$200 sponsorship and two (2) \$150 tickets to the event.

RECOGNITION

- Recognition as a Start Up Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- Recognition in the Event Program
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

ADDITIONAL RECOGNITION

- Printed Certificate of Appreciation

Thank you for your support.

Your sponsorship this year helps the College of Business Alumni Association support student and alumni success through engaging educational experiences. To learn more about College of Business events and engagement opportunities please visit business.uccs.edu.

About the UCCS College of Business

The UCCS College of Business was established in 1965 and has more than 1,300 undergraduates and 350 MBA and distance MBA students. The College of Business and Administration awards the Bachelor of Science in Business and Bachelor of Innovation degrees. The Graduate School of Business Administration awards the Master of Business Administration and Master of Science in Accounting degrees. More than 10,000 alumni of the College of Business live and work in the Pikes Peak region and around the world. For more information, visit www.uccs.edu/business.

The University of Colorado Colorado Springs, located on Austin Bluffs Parkway in Colorado Springs, is one of the fastest growing universities in Colorado. The university offers 46 bachelor's degrees, 22 master's and five doctoral degrees. UCCS enrolls about 12,400 students annually and another 3,300 in online programs. For more information, visit www.uccs.edu.



Lifetime Entrepreneurship Award Support Commitment

Yes, I would like to support the UCCS College of Business at the 2022 Lifetime Entrepreneurship Award Celebration on Wednesday, June 1, 2022 as a:

| | |
|------------------------------|----------|
| _____ PRESENTING SPONSOR | \$10,000 |
| _____ DEAN'S CIRCLE SPONSOR | \$5,000 |
| _____ VENTURE CIRCLE SPONSOR | \$2,500 |
| _____ PARTNER SPONSOR | \$1,500 |
| _____ START UP SPONSOR | \$500 |

Name: _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Signature: _____ Date: _____

Payment

By Check: Make check payable to the UCCS College of Business and reference the Lifetime Entrepreneurship Award in the memo line Return form and check to:

UCCS College of Business Administration
Leslie Cook, UCCS College of Business Alumni Association
1420 Austin Bluffs Pkwy
Colorado Springs, CO 80918

By Credit Card: Please visit our website at <https://cvent.me/wyl8w9>

Once we have received your sponsorship request we will send an invoice with sponsorship details and due dates.

Important Contacts:

With whom should we work regarding each of the following, if someone other than you? Please provide their names, email addresses, and phone numbers:

Billing: _____

Logo: _____



Please tear page here

Refund Policy: We will offer full refunds until May 1, 2022.
All refund requests must be made in writing.

Contact Information

Email: cobalum@uccs.edu

Phone: (719) 255-5174

Website: business.uccs.edu/alumni

Follow us on Facebook and LinkedIn



@UCCS College of Business Alumni

#UCCSBizAlumni #LEA2022



College of Business
Alumni Association

UNIVERSITY OF COLORADO **COLORADO SPRINGS**



Previous Honorees

2009 - Gary Loo

2010 - Bruce E. Shepard

2011 - Joseph C. Woodford

2012 - Cari Shaffer

2013 - Chuck Murphy

2014 - David Jenkins

2015 - Jon & Becky Medved

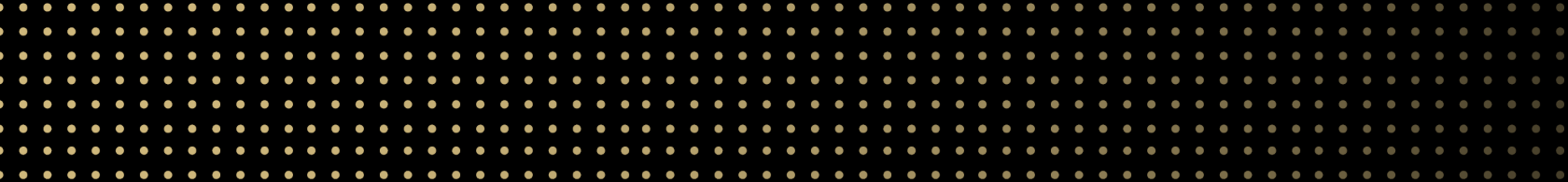
2016 - Ed & Mary Osborne

2017 - Lyda Hill

2018 - Brenda Smith

2019 - James C. Berger

2020 - Phil & Ann Winslow



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus