

2023-2024 SERVICE MANAGEMENT MODEL DEGREE PROGRAM

The following four-year plan lists all the specific course requirements for the Bachelor of Science in Business degree with an emphasis in Service Management. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course prerequisites; prerequisites are strictly enforced.

All skills, junior core, senior capstone and emphasis courses must be completed with a C- or better.

All classes are presumed to be 3 credits unless noted.

Fall Semester

FRESHMAN YEAR

Spring Semester

- ___ GPS 1010 Gateway Program Seminar
 - ___ ECON 1010 Introduction to Microeconomics
 - ___ Core Writing Course (ENGL 1310 or 1308 or 1305)
 - ___ MATH 1040 College Algebra (4 credits)
 - ___ Open Elective
 - ___ BUAD 3100 ROAR Program I (1 credit)
- (can take in fall or spring semester)

- ___ ECON 2020 Introduction to Macroeconomics
- ___ TCID 2080 Business and Administrative Writing
- ___ INFS 1100 Production Apps for the Workplace
- ___ MATH 1120 Calculus for Business & Economics
- ___ Explore – Arts, Humanities and Cultures

Fall Semester

SOPHOMORE YEAR

Spring Semester

- ___ ACCT 2010 Financial Accounting
 - ___ BLAW 2000 Business Law
 - ___ COMM 2010 Comm in Workplace or 2100 Public Speaking
 - ___ QUAN 2010 Business Statistics
 - ___ Explore – Physical & Natural World (4 credits)
 - ___ BUAD 3200 ROAR Program II (1 credit)
- (can take in fall or spring semester)

- ___ ACCT 2020 Managerial Accounting
- ___ INFS 3000 Information Systems & Business Intelligence
- ___ MKTG 3000 Principles of Marketing
- ___ QUAN 2020 Quantitative Analysis for Business
- ___ Open Elective

Fall Semester

JUNIOR YEAR

Spring Semester

- ___ FNCE 3050 Basic Finance
 - ___ MGMT 3300 Intro to Management & Organization
 - ___ OPTM 3000 Fundamentals of Operations Mgmt
 - ___ Writing Intensive or Open Elective
 - ___ Open Elective
 - ___ ROAR Program Experiential Learning (zero credit)
- (may be taken for credit towards your degree)

- ___ HRMG 4380 Human Resource Management for Managers
- ___ Service Management Elective
- ___ Upper Division Business Course
- ___ Upper Division Business Course
- ___ Open Elective
- ___ Writing Portfolio (PORT 3000 required, zero credit)

Fall Semester

SENIOR YEAR

Spring Semester

- ___ BGSO 4000 Business, Government, & Society
 - ___ MKTG 4400 Service Management & Marketing
 - ___ Service Management Elective
 - ___ Upper Division Business Course
 - ___ Open Elective (1 credit)
 - ___ BUAD 3300 ROAR Program III (1 credit)
- (should take prior to final semester)

- ___ STRT 4500 Strategic Management
- ___ MGMT 4110 Experiences in Leadership
- ___ OPTM 4100 Managing Service Operations
- ___ Open Elective

Service Management Elective:

HRMG 4410 – Rewards - Motivate/Retain Empl (<i>fall only</i>)	MKTG 3300 – Marketing Research
HRMG 4430 – Talent Acquisition (<i>spring only</i>)	MKTG 4500 – Retail Strategy (<i>semesters vary</i>)
HRMG 4450 – Advanced Topics in HR (<i>spring only</i>)	MKTG 4510 – Sports Marketing
MGMT 4370 – Organization Development and Change	OPTM 4200 – Global Logistics and Supply Chain Management
An approved Service Management BUAD 4960 Internship	