

2022 - 2023

# Engagement Opportunities

*We are in the business of building successful futures™*



College of Business  
Career Development Center  
UNIVERSITY OF COLORADO **COLORADO SPRINGS**



University of Colorado  
Boulder | Colorado Springs | Denver | Anschutz Medical Campus



# About the Career Development Center

Here to prepare students for success



## PREPARING FOR CAREER SUCCESS

At the UCCS College of Business Career Development Center, our mission is to connect business students, alumni, and the business community through development, internships, and employment opportunities. The Career Development Center focuses on helping students plan for their careers and engaging the business community through events, seminars, and mentorship.

# Careers Start Here

# A Message from the Assistant Dean



**MEGHAN STIDD, Ph.D.**  
Assistant Dean for External Relations  
& Student Career Exploration

## INTRODUCTION

Thank you for your interest in supporting the UCCS College of Business Career Development Center! The Career Development Center aims to assist students with career planning and professional development, while providing avenues to connect the business community and students for internships, employment, and networking opportunities. The Career Development Center assists business students and alumni in all majors and at all levels (undergraduate and graduate).

## EXPERIENTIAL LEARNING

The College of Business is committed to producing graduates who are prepared, experienced, knowledgeable, and able to relate the skills they are learning in class to daily business operations. By collaborating with the Career Development Center, local organizations help to mold future business leaders and provide students with a rich, meaningful introduction to the professional business world.

## ENGAGEMENT OPTIONS

There are several ways that you can support students through the Career Development Center. Opportunities include reviewing student resumes, conducting mock interviews, or participating in a career development workshop. These events and activities allow students to connect with local business leaders.

## NEXT STEPS

We encourage you to review the opportunities and learn more about how your organization can support the professional development of College of Business students.

## CONTACT INFORMATION

We welcome your questions and look forward to collaborating with you to discuss how your organization can support the College of Business. Please contact us at 719-255-3120 or [cobplace@uccs.edu](mailto:cobplace@uccs.edu).

Sincerely,

A handwritten signature in cursive script that reads "Meg Stidd".

Meghan Stidd, Ph.D.  
Assistant Dean for External Relations



# PARTNERSHIP Opportunities

THE ENGAGEMENT OPPORTUNITIES BELOW HELP SUPPORT THE DAILY OPERATIONS OF THE CAREER DEVELOPMENT CENTER AND OUR CAREER DEVELOPMENT CURRICULUM.

## Our Premier Event

### CAREER NETWORKING NIGHT

Career Networking Night (CNN) is devoted to building relationships. Students network with employers to find potential internships, part and/or full-time opportunities. CNN allows students to meet with employers from all different industries to develop and cultivate long-term relationships with the business community.

*The College of Business Career Development Center focuses on helping students plan for their careers by connecting students with business professionals who are searching for talented interns and recent or soon-to-be graduates.*

# PARTNERSHIP Opportunities Continued...

## Clothing Stipend

The Career Development Center partners with a local retailer to offer discounts on professional clothing. Many students need financial assistance in order to afford the professional clothing that is often required for many business professions. A portion of certain partnerships are designated as clothing stipends, which are awarded to these students.

## Campus Visits

Partners may host a table in Dwire Hall, schedule on-campus interviews, and/or hold office hours on campus to assist students with their professional development.

## Career Development Workshops

Throughout the academic year, the Career Development Center hosts a variety of workshops that complement our career development curriculum. These workshops may focus on helping students with resume writing, interview preparation, networking, personal branding, LinkedIn, ethics, etc. Partners can support an established workshop or develop a workshop of their own choosing in collaboration with the Career Development Center.

## Recognition

Dwire Hall has several electronic screens throughout the building and various electronic communications that are sent to students. Partner logos may be recognized on our donor wall, by general email messages, and/or through student recruitment materials in the Career Development Center.

## Employer Advisory Committee and R.O.A.R. Program Advisory

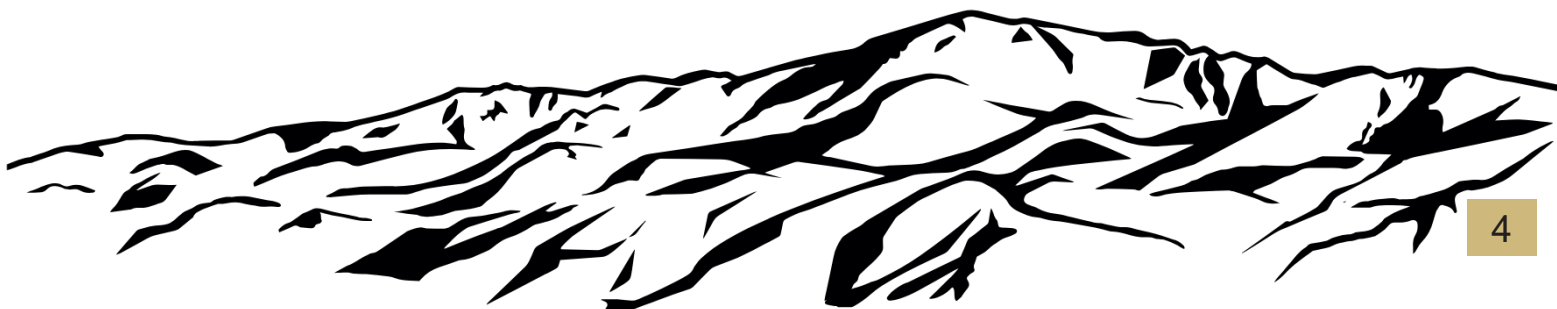
Partners may participate as members of the Employer Advisory Committee or the R.O.A.R. Program Advisory Board. These groups provide a community perspective and act as a sounding board for ideas, issues, curriculum development, and brainstorming sessions to ensure the Career Development Center is properly preparing students as business professionals.

## Customized Events

Other events for student athletes, veterans, and/or specific student populations may be offered throughout the year. Partners may support tailored events in collaboration with the Career Development Center to meet the unique needs of these students.

## UCCS Economic Forum

This event is the premier resource for local economic information, providing participants the opportunity to learn about the trends and dynamics occurring nationally, statewide, and in our community. Partners can receive a monthly dashboard with economic updates to inform better business decisions and forward-looking planning.





Relationships. Opportunity. Acumen. Readiness.

## Program Overview

The R.O.A.R. Program consists of three phases and an internship or similar experience. Students are required to complete the phases in succession along with additional career development events as a graduation requirement.



## Purpose of the R.O.A.R. Program

The purpose of the R.O.A.R. Program is to prepare undergraduate College of Business students for their transition from college to career. The program focuses on career exploration, career planning, professionalism, networking, and mentorship. The ultimate goal of the R.O.A.R. Program is for students to seamlessly transition from their academic careers as College of Business students to careers as business professionals.

## Goals

1. Provide students with an in-depth understanding of their interests, skills, and values, and how these match to particular jobs and professions.
2. Give students hands-on experience writing cover letters, creating resumes, practicing effective interview techniques, developing effective job-hunting skills, and refining the art of building a professional network.
3. Immerse students in experiential learning opportunities to gain real world experience prior to graduation. This may include internships, service-learning and volunteer opportunities, co-ops and part-time employment.
4. Help students converse, interact, and dress in a professional manner with a focus on professional etiquette.
5. Provide opportunities that connect students with industry professionals.
6. Provide students with tools to successfully transition from the College of Business to careers as business professionals.

# R.O.A.R. Program Overview

## PHASE 1

### Find Your ROAR - Career Exploration

#### Objectives

- Student self assessment analysis
- Understanding of the career planning process
- Identification of viable career pathways

#### Activities

- Online personality and career assessments
- Guided research regarding career pathways
- Informational interviews, industry panels, and company tours

#### Requirements

- Completion of BUAD 3100

## PHASE 2

### Refine Your ROAR - Career Confirmation

#### Objectives

- Solidify a career pathway
- Completion of a viable career plan

#### Activities

- Internships
- Co-ops
- Service Learning
- Full-time or part-time work experience
- All experiences must be related to the student's desired career path

#### Requirements

- Completion of BUAD 3200
- Completion of an internship or approved experience

## PHASE 3

### Ready to ROAR - Career Transition

#### Objectives

- Seamless transition from college to career
- Execution of career plan

#### Activities

- Networking
- Active job search

#### Requirements

- Completion of BUAD 3300





# PARTNERSHIP LEVELS



# Career Services Partner

## \$15,000 Annually

The intent of the R.O.A.R. Program is to provide individualized support to each student as they plan their careers as future business leaders. To accomplish this goal, the R.O.A.R. Program employs Graduate Teaching Assistants to support the R.O.A.R. Program classes. The Graduate Teaching Assistants provide one-on-one student support, aid with curriculum development, and address individual student needs throughout the semester. Each Career Services Partner supports the cost of one Graduate Teaching Assistant for a single academic year and helps support the daily operations of the Career Development Center.

# R.O.A.R. Program Partner

## \$10,000 Annually

Throughout the R.O.A.R. Program, students engage in immersive career development opportunities. R.O.A.R. Program Partners support curriculum development, R.O.A.R. orientation, career development events, career fairs, and the daily operations of the Career Development Center. Additionally, R.O.A.R. Program Partners assist students with their transition from college to career by supporting networking events allowing students to develop meaningful relationships with industry professionals.

# R.O.A.R. Phase Partner

## \$7,500 Annually

The R.O.A.R. Program consists of three phases. During each phase students are required to participate in a wide variety of career development activities to include workshops, industry tours, and informational interviews. Each R.O.A.R. Phase Partner supports the activities in an individual phase within the R.O.A.R. Program and helps support the daily operations of the Career Development Center.

# Other Partnership Levels

## \$1,250 - \$5,000

Throughout the academic year, the Career Development Center offers a wide range of career development and ethics events for graduate students, undergraduate students, and alumni. Many events are also open to the greater business community. Partners at the bronze to platinum levels help support the daily operations of the Career Development Center.

# Career Development Center

## TESTIMONIALS



**Jessica Bangs**

**BI MARKETING '20**

Jessica graduated from the UCCS College of Business with a Business of Innovation in Marketing Fall of 2020

***“ Throughout my time at UCCS, I utilized the College of Business Career Development Center to gain practice and insights into what I wanted in a career. I saw the value in services the Career Development Center provided and knew those represented an excellent opportunity to enhance the skills that would make me more competitive in the job market. The staff also helped me with understanding how to find, and ultimately discovering, new career opportunities - both on and off campus. After I graduated, I knew that reaching out to the Career Development Center would also help me further develop and perfect my resume to highlight my achievements, which resulted in me securing an excellent position. I’m not sure I would be in this position without the help of the entire team. ”***

-Jessica Bangs

# Career Development Center

## TESTIMONIALS

**Alyssa Carey**

**Head of Recruiting for Farmers  
Insurance of Southern Colorado**

(R.O.A.R. Program Sponsor)



***“ Our company has the esteemed privilege of partnering with the UCCS College of Business. Farmers Insurance of Southern Colorado is driven to give back by helping to develop the future leaders of this community. Through our partnership with UCCS, we seek to recruit students, to assist them in developing their knowledge and skills needed for their future careers. ”***

-Alyssa Carey



**FARMERS**  
**INSURANCE**





# THANK YOU

For Your Engagement

Please contact us at  
719-255-3120 or [cobplace@uccs.edu](mailto:cobplace@uccs.edu)