The Regional Imperative

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Overview:
- A bit of history
- Compelling evidence
- The book of work

The History
- 14 business organizations
- 4,000 businesses
- 140,000 employees
- Five counties

...with a mission to work collectively in pursuit of regional economic advancement with a shared voice, mission and focus
### The Evidence

**The Brookings Institute:**

“The national economy is comprised of a network of 363 metropolitan economies or regions of which 100 of the largest metros (which includes the reach of the SCBP) alone generate 75% of the national GDP.”

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### Elements Informing Regional Excellence:

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...it’s all a matter of scale!

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### The Book of Work

- Recipient of state grant:  
  *Engaging Youth in the Work Force*
- Re-capture strategy for manufacturing
- Taking care of “business”
• There is an insatiable appetite for regionalism…the Yellow Curtain is gone!
• We share a common enemy…our future
• Trust and Respect carry the day