

UCCS Case Competition Score Sheet											
Scoring—Each category is worth between 1 and 5 points (5 being the highest) for a maximum of 50 points.											
Category	Scoring	Comments									
DEPTH OF ANALYSIS											
1	The team conveyed an in-depth understanding of key issues and the possible ethical, financial, and legal ramifications of their recommendation.										
2	The team addressed legitimate viewpoints and interests of all key stakeholders in the recommendation .										
3	The team presented a persuasive argument for their recommendation over alternative courses of action.										
ETHICAL CONSIDERATIONS											
4	The team's recommendation considers the Daniels Fund Ethics Initiative Principles.		Integrity	Trust	Accountability	Transparency	Fairness	Respect	Rule of Law	Viability	
5	The team's recommendation aligns with the company mission and culture.										
OVERALL PERFORMANCE											
6	The team effectively used technology and/or visual aids to enhance the team's presentation.										
7	The team's presentation was balanced among the team members.										
8	The team members stayed in their role.										
9	Overall presentation is logical, relevant, effective and creative.										
10	The team responded to judge's questions directly and appropriately.										