

# Southern Colorado Ethics Summit

## General Information

The annual Daniels Fund Ethics Initiative Collegiate Program at UCCS Southern Colorado Ethics Summit is April 29, 2022 in Pueblo, Colorado. Pueblo Community College will be our host.

The event uses a presentation and small group discussion format to connect a broad audience of students, faculty, and business leaders to principle-based ethics.

### Purpose & Format

Based on the Daniels Fund Ethics Consortium Summit, the Southern Colorado Ethics Summit is designed to be an immersive and relevant educational experience that promotes and demonstrates the value of principle-based ethics.

The Ethics Summit encourages direct interaction and conversation among participants in a series of keynote presentations, panels, and small group discussions. A primary focus is the engagement of business leaders to extend the Ethics Summit's relevance and value beyond the campus and into the business world.

### Goals

- Demonstrate that ethics education is critical and central to the creation of long-term value in business and society
- Increase the involvement of the business community in ethics education
- Expand awareness and impact of the Daniels Fund Ethics Initiative at UCCS College of Business

### Participants

Each of the invited schools invites participants to attend the Ethics Summit as their representatives:

- Two to eight students
- Two to four educators in addition to the ethics champion & school administrators
- Two to four business leaders

### Topic

"Blind Spots" is the focus for the 2022 Southern Colorado Ethics Summit to learn how to improve ethical decision-making and overcome our blind spots with keynote speaker, Kevin McCarthy, Author of the bestselling book, *BlindSpots – Why Good People Make Bad Choices*.

### Agenda

#### Friday, April 29, 2022

8:00 am - 3:00 pm Interactive program with keynote presentation, business panel, and small group discussions.

3:00 pm – 4:30 pm Networking reception



Kick-off Dinner 2019 Ethics Summit