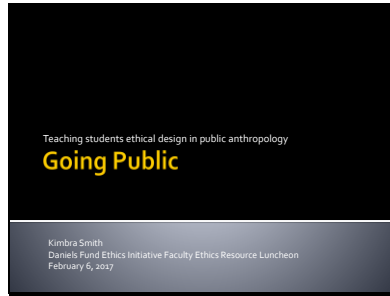
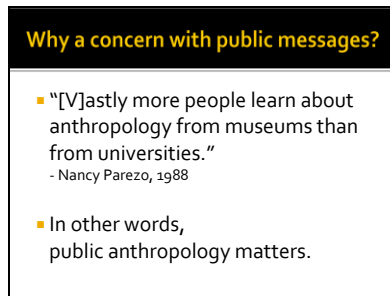


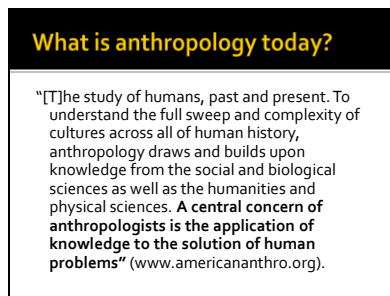
Slide 1



Slide 2



Slide 3



This material was developed by Kimbra Smith Ph.D. and is intended for classroom discussion rather than to illustrate effective or ineffective handling of administrative, ethical, or legal decisions by management. No permission or compensation is needed for classroom use as long as it is acknowledged to be the creative work of the author and the UCCS Daniels Fund Ethics Initiative. For publication or electronic posting, please contact the UCCS Daniels Fund Ethics Initiative at 1-719-255-5168. (2017)

Slide 4

Acknowledging the past

- History of the discipline
 - How we have represented our interlocutors
- How do the echoes of past understandings color the present?

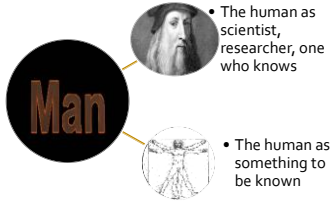
Slide 5

"Academic classifications" (Ames 1992)

- Botanical systems of classification
- Zoological systems of classification
- Geographic features
- Rocks and minerals
- Typologies of material culture
- ...and classification of humans.

Slide 6

Foucault and the "awkward duality" of Man



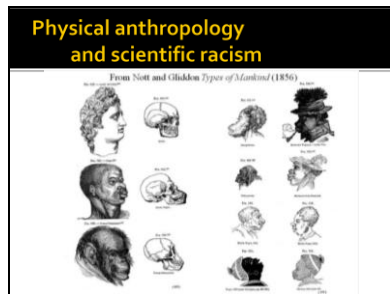
- The human as scientist, researcher, one who knows
- The human as something to be known

This material was developed by Kimbra Smith Ph.D. and is intended for classroom discussion rather than to illustrate effective or ineffective handling of administrative, ethical, or legal decisions by management. No permission or compensation is needed for classroom use as long as it is acknowledged to be the creative work of the author and the UCCS Daniels Fund Ethics Initiative. For publication or electronic posting, please contact the UCCS Daniels Fund Ethics Initiative at 1-719-255-5168. (2017)

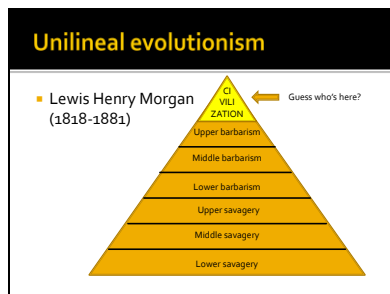
Slide 7



Slide 8



Slide 9



This material was developed by Kimbra Smith Ph.D. and is intended for classroom discussion rather than to illustrate effective or ineffective handling of administrative, ethical, or legal decisions by management. No permission or compensation is needed for classroom use as long as it is acknowledged to be the creative work of the author and the UCCS Daniels Fund Ethics Initiative. For publication or electronic posting, please contact the UCCS Daniels Fund Ethics Initiative at 1-719-255-5168. (2017)

Slide 10

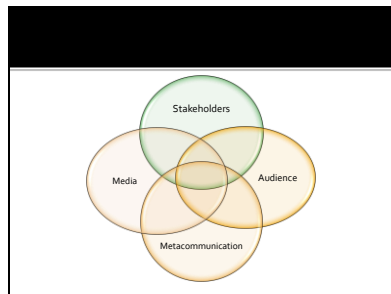
Museum collections

- Museums of natural history often include cultural groups from non-European places
- Dioramas as "butterfly cases" fixing specimens in place (Weismantel 1995)
- Paths through museums lead visitors along an "evolutionary" path
- Europe, and white North America, are represented in other settings, such as art museums

Slide 11



Slide 12



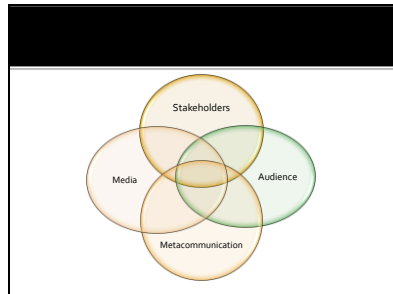
This material was developed by Kimbra Smith Ph.D. and is intended for classroom discussion rather than to illustrate effective or ineffective handling of administrative, ethical, or legal decisions by management. No permission or compensation is needed for classroom use as long as it is acknowledged to be the creative work of the author and the UCCS Daniels Fund Ethics Initiative. For publication or electronic posting, please contact the UCCS Daniels Fund Ethics Initiative at 1-719-255-5168. (2017)

Slide 13

Stakeholders

- Who cares about this information?
- Who is affected by it?
- Who creates the situation, context, or process being described?
- How do stakeholders typically interact with one another? Who holds more power? Who tends to control the situation? Who tends to control how the situation is perceived?

Slide 14



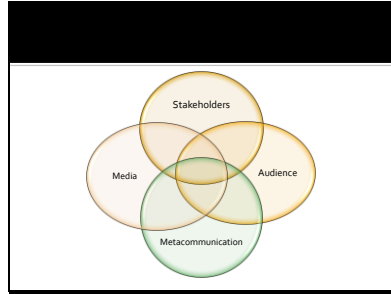
Slide 15

Audience

- Who is likely to receive the message we present? Is this our principal intended audience?
- Who needs to hear this information? Why? What are their demographics?
- Where might potential audiences typically get their information? What registers are most effective for reaching them?

This material was developed by Kimbra Smith Ph.D. and is intended for classroom discussion rather than to illustrate effective or ineffective handling of administrative, ethical, or legal decisions by management. No permission or compensation is needed for classroom use as long as it is acknowledged to be the creative work of the author and the UCCS Daniels Fund Ethics Initiative. For publication or electronic posting, please contact the UCCS Daniels Fund Ethics Initiative at 1-719-255-5168. (2017)

Slide 16

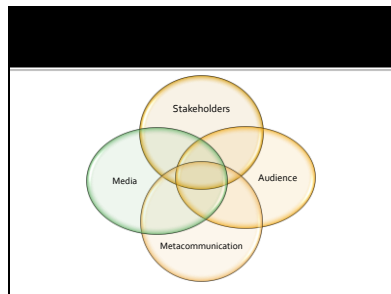


Slide 17

Metacommunication

- How are our values expressed?
- How do the ways we present information reveal underlying biases, preconceived notions, etc. that we hold about how we categorize people and places?
 - Language is part of this, but how we display information visually also contributes to underlying messages to our audiences.

Slide 18



This material was developed by Kimbra Smith Ph.D. and is intended for classroom discussion rather than to illustrate effective or ineffective handling of administrative, ethical, or legal decisions by management. No permission or compensation is needed for classroom use as long as it is acknowledged to be the creative work of the author and the UCCS Daniels Fund Ethics Initiative. For publication or electronic posting, please contact the UCCS Daniels Fund Ethics Initiative at 1-719-255-5168. (2017)

Slide 19

Media

- Which media can most effectively convey the information we want to convey?
- Do we need multiple media to reach different sectors of our audiences?
- How do our primary stakeholders feel about the media?

Slide 20

MESSAGE

- *WHO* is affected by the concept, process, or situation we are describing?
- *WHO* are our audiences?
- *HOW* can we reach those audiences effectively and ethically?
- *WHAT* other kinds of values and ideas are we conveying, supporting, or challenging through the ways we present our message?

This material was developed by Kimbra Smith Ph.D. and is intended for classroom discussion rather than to illustrate effective or ineffective handling of administrative, ethical, or legal decisions by management. No permission or compensation is needed for classroom use as long as it is acknowledged to be the creative work of the author and the UCCS Daniels Fund Ethics Initiative. For publication or electronic posting, please contact the UCCS Daniels Fund Ethics Initiative at 1-719-255-5168. (2017)