



College of Business
Alumni Association

UNIVERSITY OF COLORADO COLORADO SPRINGS



2021
UCCS

College of Business

LIFETIME
ENTREPRENEURSHIP
AWARD

SPONSORSHIP OPPORTUNITIES

WE ARE IN THE BUSINESS OF BUILDING SUCCESSFUL FUTURES™



Celebrating Entrepreneurship

Colorado Springs is home to world-class entrepreneurs, both past and present. In 2009, the UCCS College of Business Alumni Association began honoring one individual or couple each year with the Lifetime Entrepreneurship Award. We invite you to be among an exclusive group of partners to host this prestigious event, which has become a tradition in the community and a reminder of the legacy we inherit from those who are brave enough to build their own businesses.

The annual awards celebration serves as a fundraiser for the programs of the College of Business Alumni Association, which benefit students, alumni and community members. As part of our celebration and support of entrepreneurship in the region, a portion of the event proceeds will help support programs such as the R.O.A.R. Program, which aims to prepare students for the workplace through coursework and mentorship provided by alumni and local business professionals.

The promotion of the award and the event will reach thousands of local business professionals as we recognize the contributions of our local entrepreneurs. Our distinguished past honorees include:

2009 - Gary Loo

2010 - Bruce E. Shepard

2011 - Joseph C. Woodford

2012 - Cari Shaffer

2013 - Chuck Murphy

2014 - David Jenkins

2015 - Jon & Becky Medved

2016 - Ed & Mary Osborne

2017 - Lyda Hill

2018 - Brenda Smith

2019 - James C. Berger

Lifetime Entrepreneurship Award Celebration

July 21, 2021 | 4:00pm - 5:30pm

Ent Center for the Arts



Phil & Ann Winslow

Winslow is a household name in Colorado Springs, but their impact stretches far beyond the automobile industry. The Winslow family purchased their dealership in January of 1961 and despite having no formal background in the automobile industry, Phil quickly learned the business on the job. After the passing of his father, Philip E. Winslow, Phil became dealer of the company at just 24 years old, making him the youngest Volkswagen dealer in the country. Starting his career just two days after graduating college, Phil's successful career in the automobile industry spans over 58 years. Phil continues to dedicate his life to his family, the automobile industry, and the Colorado Springs community and we are proud to recognize his achievements with the 2021 Lifetime Entrepreneurship Award.

Ann's passion for cars was apparent from an early age. Growing up as an only child in Baytown, Texas, she developed an affection for cars and football from her father. Ann has been integral to the success of Winslow BMW over the years. She blends an undeniable love for cars with an unwavering work ethic, defining Winslow BMW as one of the top customer service providers and community-oriented organizations in the region. The list of Ann's non-profit and service positions is long and it reflects her ongoing dedication to the Colorado Springs community. A tireless advocate for Colorado Springs, a savvy business woman, and a devoted mother and wife are only a few ways to describe Ann Winslow. We are honored to recognize Ann as a recipient of the 2021 Lifetime Entrepreneurship Award.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000



DEAN'S CIRCLE SPONSOR

\$5,000

VENTURE CIRCLE SPONSOR

\$2,500

PARTNER SPONSOR

\$1,500

START UP SPONSOR

\$500

Event Net Proceeds and Tax Information:

Net proceeds benefit programs and activities for alumni and students at the UCCS College of Business. All net proceeds will be managed as determined best by the College of Business management. Funds are held by the CU Foundation pending distribution. Sponsorships and program recognitions may be a tax-deductible contribution less the Estimated Fair Market Value (EFMV) of goods and services received, as follows: Presenting Sponsor: EFMV of \$624; Dean's Circle Sponsor: EFMV of \$312; Venture Circle Sponsor: EFMV of \$312; Partner Sponsor: EFMV of \$312; Start Up Sponsor: EFMV of \$78. All gifts in support of the University of Colorado processed and receipted by the University of Colorado Foundation, a 501(c)(3) charitable entity, Tax ID number: 84-6049811. Please consult your tax advisor.

Please note: We welcome sponsorships from individuals and corporations. In light of recent IRS clarifications of charitable donation rules, the CU Foundation cannot accept sponsorships from donor advised funds or private foundations unless the sponsor waives all benefits from the sponsorship, including attendance at the sponsored event.

PRESENTING SPONSOR



EVENT TICKETS

- Includes sixteen (16) tickets to the event

RECOGNITION

- Exclusive recognition as the Presenting Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- On-screen recognition during the event
- Full-page celebratory acknowledgement (provided by sponsor) in the Event Program
- Save-the-date and invitations
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

EARNED AND PAID MEDIA

- Premier logo placement in three (3) event ads in the Colorado Springs Business Journal
- Recognition in the award press release
- Banner ad placement, College of Business Alumni eNewsletter, *The Dwire Inquirer*
- UCCS Communique story mention
- Facebook posts on the College of Business Alumni Association page
- Recognition on the College of Business Facebook, Twitter, LinkedIn, YouTube and Instagram accounts
- Links to your corporate homepage, as appropriate

ADDITIONAL RECOGNITION

- Speaking opportunity, as available and negotiated
- Premium glass sponsor recognition plaque (or year plate for returning sponsors)

DEAN'S CIRCLE SPONSOR

EVENT TICKETS

- Includes eight (8) tickets to the event.

RECOGNITION

- Recognition as a Dean's Circle Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- On-screen recognition during the event
- Half-page celebratory acknowledgement (provided by sponsor) in the Event Program
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

EARNED AND PAID MEDIA

- Logo in three (3) event ads in the Colorado Springs Business Journal
- Logo in the College of Business Alumni eNewsletter, *The Dwire Inquirer*
- Facebook posts on the College of Business Alumni Association page
- Recognition on the College of Business Facebook, Twitter, LinkedIn, YouTube and Instagram accounts
- Links to your corporate homepage, as appropriate

ADDITIONAL RECOGNITION

- Recognition from the podium
- Premium glass sponsor recognition plaque (or year plate for returning sponsors)

VENTURE CIRCLE SPONSOR

EVENT TICKETS

- Includes eight (8) tickets to the event.

RECOGNITION

- Recognition as a Venture Circle Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- Quarter-page celebratory acknowledgement (provided by sponsor) in the Event Program
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

EARNED AND PAID MEDIA

- Logo in the College of Business Alumni eNewsletter, *The Dwire Inquirer*
- Facebook posts on the College of Business Alumni Association page
- Recognition on the College of Business Facebook, Twitter, LinkedIn, YouTube and Instagram accounts
- Links to your corporate homepage, as appropriate

ADDITIONAL RECOGNITION

- Recognition from the podium
- Premium glass sponsor recognition plaque (or year plate for returning sponsors)

PARTNER SPONSOR

EVENT TICKETS

- Includes eight (8) tickets to the event.

RECOGNITION

- Recognition as a Partner Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- Recognition in the Event Program
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

EARNED AND PAID MEDIA

- Logo in the College of Business Alumni eNewsletter, *The Dwire Inquirer*
- Facebook posts on the College of Business Alumni Association page
- Recognition on the College of Business Facebook, Twitter, LinkedIn, YouTube and Instagram accounts

ADDITIONAL RECOGNITION

- Printed Certificate of Appreciation

START UP SPONSOR

EVENT TICKETS

- Includes two (2) tickets to the event.

RECOGNITION

- Recognition as a Start Up Sponsor on all event marketing materials, including:

COMPANY LOGO PLACEMENT

- Recognition in the Event Program
- UCCS College of Business & Alumni Association recognition webpage and event registration
- Event slideshow

ADDITIONAL RECOGNITION

- Printed Certificate of Appreciation

Thank you for your support.

Your sponsorship this year helps the College of Business Alumni Association support student and alumni success through engaging educational experiences. To learn more about College of Business events and engagement opportunities please visit business.uccs.edu.

About the UCCS College of Business

The UCCS College of Business was established in 1965 and has more than 1,300 undergraduates and 350 MBA and distance MBA students. The College of Business and Administration awards the Bachelor of Science in Business and Bachelor of Innovation degrees. The Graduate School of Business Administration awards the Master of Business Administration and Master of Science in Accounting degrees. More than 10,000 alumni of the College of Business live and work in the Pikes Peak region and around the world. For more information, visit www.uccs.edu/business.

The University of Colorado Colorado Springs, located on Austin Bluffs Parkway in Colorado Springs, is one of the fastest growing universities in Colorado. The university offers 46 bachelor's degrees, 22 master's and five doctoral degrees. UCCS enrolls about 12,400 students annually and another 3,300 in online programs. For more information, visit www.uccs.edu.



Lifetime Entrepreneurship Award Support Commitment

Yes, I would like to support the UCCS College of Business at the 2021 Lifetime Entrepreneurship Award Celebration on Wednesday, July 21, 2021 as a:

_____ PRESENTING SPONSOR	\$10,000
_____ DEAN'S CIRCLE SPONSOR	\$5,000
_____ VENTURE CIRCLE SPONSOR	\$2,500
_____ PARTNER SPONSOR	\$1,500
_____ START UP SPONSOR	\$500

Name: _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Signature: _____ Date: _____

Payment

By Check: Make check payable to the CU Foundation, and reference College of Business Lifetime Entrepreneurship Award. Return form and check to:

UCCS College of Business Administration
Katie Burns, UCCS College of Business Alumni Association
1420 Austin Bluffs Pkwy
Colorado Springs, CO 80918

By Credit Card: Please visit our website at <https://www.cvent.com/d/9nqgcc/4W>

Once we have received your sponsorship request we will send an invoice with sponsorship details and due dates.

Important Contacts:

With whom should we work regarding each of the following, if someone other than you? Please provide their names, email addresses, and phone numbers:

Billing: _____

Logo: _____



Please tear page here

Refund Policy: We will offer full refunds until May 21, 2021.
All refund requests must be made in writing.

Contact Information

Email: cobalum@uccs.edu

Phone: (719) 255-5174

Website: business.uccs.edu/alumni

Follow us on Facebook and LinkedIn



@UCCS College of Business Alumni

#UCCSBizAlumni #LEA2021



College of Business
Alumni Association

UNIVERSITY OF COLORADO **COLORADO SPRINGS**





University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus