UCCS
Ethics
Case
Competition
October 23, 2021
Daniels Fund Ethics Initiative at UCCS

DANIELS FUND
ETHICS INITIATIVE
Collegiate Program

UCCS
College of Business
UNIVERSITY OF COLORADO **COLORADO SPRINGS**

Format

The case competition will take place throughout the day, focusing on a business case involving ethics in a specific industry delivered to each team prior to the date of the competition. Presentations are to last no longer than 10 minutes and will be followed by a 5-minute Q&A session. Time limits will be strictly enforced.

Presentations will occur at the UCCS Campus. Teams will receive their presentation time at least one week in advance.

Preparation

Before the competition, prepare an executive summary to share with judges. The executive summary provides the judging panel with an overview of the team's findings and recommendations. The executive summary will not exceed two pages. The format is a business letter.

Scoring System

The score is based on the use of the Daniels Fund Ethics Initiative principles, the solution reached by the team, the use of creativity, their use of resources and the balance and timing of the presentation.

Presentation Guidelines

Teams should consider the following broad guidelines when presenting their case:

1. Convey an in-depth understanding of the case.
2. Identify key issues, stakeholders, and the ethical, financial, and legal considerations.
3. Demonstrate the consideration of a principle-based ethical framework, using the Daniels Fund Ethics Initiative Principles in recommendations.
4. Offer clear and actionable recommendations on how to proceed.
5. Provide recommendations that are ethically sound, legal, and make sense financially.
6. Demonstrate creativity.

Technology

Technology (i.e. computer) will be provided for each presentation. However, teams are required to save and bring a copy of their presentation on a jump drive. Teams can use Dropbox, Google Slides or another method of file storage for the presentation that they may access from the web. Technological support will be available throughout the case competition.

Virtual Option

A team may present virtually if not able to be on campus due to extenuating circumstances. Teams must communicate the need to present virtually one week prior to the competition. Teams will present through a ZOOM meeting; judges will be on campus watching on the screen. You may not be able to see the judges, pending technology available.

Day of Competition

Registration

- Arrive 15-20 minutes early to register.

Pre-presentation

- Arrive 10 minutes before your time slot and check in with monitor.
- Each team must bring an executive summary for each judge.

Presentation: 10 minutes (For Oral and PowerPoint Presentation)

- Warning card to team at 5 min, 2 min, and 30 seconds.
- At exactly 10 minutes, presentations end - even if not finished.
- If a team finishes early, the Q&A session will begin. Teams still only have 5 minutes for Q&A; judges do not get to use the remaining presentation time for Q&A.

Q&A Session and Judges Brief Feedback: 5 minutes

- Warning card at 2 min and at 30 seconds.
- Monitor will **STOP** the judges and the team at exactly 5 minutes.
- A brief feedback will be encouraged at this time.

Judges' Feedback to Teams

Judges will share feedback to teams at the Awards Reception and students will be free to discuss specific points at that time.

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